



January 9th, 2019

His Worship, the Mayor, and City Councillors
c/o Ms. Pamela Kilgour
Property Taxation and Support Manager
Corporate Revenue
222 3rd Avenue North
Saskatoon, SK S7K 0J5

Dear Ms. Kilgour,

Please find enclosed our 2019 operating budget for the 33rd Street Business Improvement District. This budget was approved by the Board for submission to the City of Saskatoon at our November 14th, 2018 Board meeting. 2018 was our fourth year in operation as a Business Improvement District and our Board focused on strengthening our organizations foundation and building brand awareness.

In 2019, the BID will continue with our marketing efforts to promote individual businesses and the district, development of promotional literature, expanding our annual 33rd Street Fair, growing our Christmas shopping event and planning minor street-scaping initiatives. We are able to move forward with these initiatives utilizing the same budget allocation as last year and will not be seeking a budget increase this year.

Respectfully submitted on behalf of the 33rd Street Business Improvement District Board of Directors.

Sincerely,

A handwritten signature in blue ink, appearing to read 'M. Scott & M. Gould', written over a horizontal line.

Maya Scott & Marie Gould
Co-Chairs
33rd Street Business Improvement District

Encl.

33rd Street BID 2019 Operating Budget
Meeting Notes from November 14th, 2018 meeting of the 33rd Street BID Board containing motion to accept the 2019 operating budget

33RD STREET BUSINESS IMPROVEMENT DISTRICT

Saskatoon Business Improvement Districts

2019 Operating Budget

	2018 Pre Audit		
	2018 Budget	Actual	2019 Budget
REVENUES			
Bid Levy	\$ 30,000	\$ 30,000	\$ 30,000
Street Fair	\$ 800	\$ 3,750	\$ 2,500
GST Refund	\$ 300	\$ -	\$ 300
Total Revenues	\$ 31,100	\$ 33,750	\$ 32,500
EXPENDITURES			
Administration			
Directors' Insurance	\$ 700	\$ 689	\$ 700
Salaries	\$ 22,000	\$ 22,168	\$ 25,000
Bank Fees	\$ 100	\$ 45	\$ 65
Accounting/Legal, Professional Services	\$ 500	\$ 1,600	\$ 1,600
Miscellaneous Office Expenses	\$ 1,000	\$ 1,370	\$ 1,000
Total Administration	\$ 24,300	\$ 25,872	\$ 28,365
Special Projects & Events			
33rd Street Fair BID Contributions	\$ 6,000	\$ 3,380	\$ 4,500
Total Special Projects	\$ 6,000	\$ 3,380	\$ 4,500
Market/Research & Education			
Marketing & Advertising	\$ 4,000	\$ 200	\$ 2,500
Banners - Change to bike rack and/or poster t	\$ -	\$ -	\$ 3,000
Total Market/Research	\$ 4,000	\$ 200	\$ 5,500
Street Enhancement			
Maintenance (Pressure wash & Sweep)	\$ 1,500	\$ 2,125	\$ 3,400
Street Scaping - flowers, mural	\$ 1,500	\$ 952	\$ 3,070
Total Street Enhancement	\$ 3,000	\$ 3,077	\$ 6,470
Total Expenditures	\$ 37,300	\$ 32,529	\$ 44,835
Surplus/Deficit		\$ 1,221	\$ (12,335)

Reserve at Jan 1 2019 is \$14,899, will be used tyo cover deficit budget

33rd Street BID
Board Regular Meeting Minutes
Wednesday, November 14, 2018
Furnace Guys – 411 33rd Street West

33rd Street BID's Vision: A business district which is an attractive and vibrant location for business owners, property owners and residents

33rd Street BID's Mission: To promote the interests of the 33rd Street BID's business owners, property owners and residents and thereby foster economic growth and stability within the 33rd Street BID.

1. Call to order and regrets

In attendance: Maya Scott, Jordan Anderson, Nicola Tabb, Judy Denham, Tracy Mussollini, Mike Ermine, Marie Gould, Holly Kelliher

Regrets: Darren Hill, Jason Mercredi

2. Additions to and adoption of Agenda

MOTION: To accept the agenda as presented Nicola/Mike

3. Additions or changes to and adoption of Board Meeting Minutes from October 10, 2018 - Deferred

4. Unfinished Business

- 2019 Budget

MOTION: To accept the 2019 operating budget as amended. Marie/Mike

- 2019 BID Goals (Marketing, Streetscaping, Parking etc) - deferred

- City Councillor Board Member – Darren Hill is stepping away and Marilyn Lowen will replace him beginning in January.

5. New Business

- Invite someone from the Community Associations to the Christmas Social.

6. Correspondence

7. Financial Statements

8. Committee or Agency Reports

- Executive Director Report – see attached

9. In camera

10. Adjournment - 10:20

MOTION: To adjourn Nicola

11. BID Xmas Social: December 5, 2018 at Pokey's at 5:00pm