
2019 Budget Approval – Business Improvement Districts

Recommendation

That the Standing Policy Committee on Finance recommend to City Council:

1. That the 2019 budget submissions from the Downtown Saskatoon Business Improvement District, Broadway Improvement District, Riversdale Business Improvement District, Sutherland Business Improvement District, and 33rd Street Business Improvement District be approved; and
2. That the City Solicitor be requested to prepare the 2019 Business Improvement District Levy Bylaws for the Submission to City Council for consideration at the same meeting that the Mill Rate Bylaws are presented.

Topic and Purpose

The purpose of this report is to receive City Council approval of the 2019 budgets for each of Saskatoon's five Business Improvement Districts.

Report Highlights

1. In accordance with the Business Improvement District (BID) Bylaws, each BID has submitted its 2019 budget for City Council approval.

Strategic Goal

The BID Bylaws support the long-term strategy of creating a business-friendly environment under the Strategic Goal of Economic Diversity and Prosperity.

Background

The BID bylaws require the submission of the annual budget to City Council for approval. The budget requirements determine the amount of the BID levy to be charged to commercial properties within the respective BID areas. There are five Saskatoon BIDs which were established by Bylaw in the following years:

1. 1986 – Downtown BID Bylaw No. 6710
2. 1986 – Broadway BID Bylaw No. 6731
3. 1990 – Riversdale BID Bylaw No. 7092
4. 1999 – Sutherland BID Bylaw No. 7891
5. 2014 – 33rd Street BID Bylaw No. 9235

Under Bylaw No. 9435, approved by City Council resolution on March 27, 2017, the name of the Downtown BID was changed to the Downtown Saskatoon BID.

Report

In accordance with the BID bylaws, each BID has submitted its 2019 budget (Attachments 1 – 5) for City Council approval. The 2019 budgeted levy request for each BID was approved by each BID's Board of Management and is summarized on the following page.

| BID | 2019 Levy Request | Increase from 2018 | | Reason for Adjustment |
|-------------------------|-------------------|--------------------|----|---|
| | | \$ | % | |
| Downtown Saskatoon | \$762,298 | \$23,695 | 3% | Increase in administration costs offset by reduction in marketing and advertising costs |
| Broadway | \$194,168 | \$0 | 0% | No increase from previous year |
| Riversdale | \$192,918 | \$7,420 | 4% | Annual adjustments, new business activity, event attraction |
| Sutherland | \$49,833 | \$2,373 | 5% | Increase to offset operational maintenance programs that are not funded |
| 33 rd Street | \$30,000 | \$30,000 | 0% | No increase from previous year |

Options to the Recommendation

City Council has the option to not approve any or all the BID budget submissions, which would require the BID(s) to resubmit its budget for approval.

Financial Implications

The financial implications are outlined in this report for the additional levy to commercial properties within each of the respective BID areas.

Other Considerations/Implications

There are no environmental, privacy, policy, or CPTED considerations or implications, and neither public and/or stakeholder involvement nor a communication plan is required.

Due Date for Follow-up and/or Project Completion

The BIDs' budget submissions require City Council approval by the end of March 2019 to ensure adequate time for the City Solicitor to prepare the 2019 BID Levy Bylaws for City Council approval before the end of April 2019.

Public Notice

Public Notice pursuant to Section 3 of Policy No. C01-021, Public Notice Policy, is not required.

Attachments

1. Downtown Saskatoon BID – Letter dated January 2, 2019 and 2019 Proposed Budget
2. Broadway BID – Letter dated December 20, 2018 and 2019 Proposed Budget
3. Riversdale BID – Letter dated January 4, 2019 and 2019 Proposed Budget
4. Sutherland BID – Letter dated January 7, 2019 and 2019 Proposed Budget
5. 33rd Street BID – Letter dated January 9, 2019 and 2019 Proposed Budget

Report Approval

Written by: Pamela Kilgour, Manager, Property Taxation & Support
 Reviewed by: Mike Voth, Director of Corporate Revenue
 Approved by: Kerry Tarasoff, Chief Financial Officer

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