

2019 Winter Cities Shake Up Conference Budget

Revenue

Delegate Registrations	\$	190,000
Sponsorship	\$	210,000
City of Saskatoon Support	\$	<u>100,000</u>
Total	\$	500,000

Expenses

Marketing, Advertising, Communications	\$	133,000
Speaker Fees, Travel, Gifts, etc.	\$	70,000
Facilities, Shuttles, A/V, etc.	\$	95,000
Catering	\$	85,000
Hospitality/Entertainment	\$	25,000
Local Participation (complimentary registration)	\$	50,000
Event Management, Administration	\$	<u>42,000</u>
Total	\$	500,000