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## Social and Indigenous Procurement

### Recommendation

That the report of the CFO/General Manager, Asset and Financial Management Department, dated October 1, 2018, be forwarded to City Council for information.

### Topic and Purpose

The purpose of this report is to provide City Council with an update regarding social and Indigenous procurement engagement activities.

### Report Highlights

1. Municipalities are approaching social and Indigenous procurement in different ways.
2. As part of the procurement review, Administration met with several stakeholders to gather feedback regarding social and Indigenous procurement.
3. Additional stakeholder consultation is planned.

### Strategic Goals

Under the Strategic Goal of Continuous Improvement, this report supports the long-term strategies of increasing productivity by being more efficient in the way the City of Saskatoon (City) does business, and ensuring the City's approach to citizen and stakeholder communications is integrated, proactive and professional.

This report also supports the long-term strategy of creating a business-friendly environment where the economy is diverse and builds on the city and region's competitive strengths under the Strategic Goal of Economic Diversity and Prosperity.

### Background

At its January 29, 2018 meeting, when considering a report from the City Solicitor's Office regarding the City's new Procurement Policy, City Council resolved, in part:

- "2. That the Administration consult with local stakeholders to identify areas where the City could use leading procurement processes to bolster social and environmental impact, and Aboriginal inclusion, and report back on the results of that consultation."

### Report

As part of the general procurement review, the Administration requested feedback regarding social and Indigenous procurement. In addition, the Administration has met with several stakeholders to discuss Indigenous procurement. However, further consultation is required before recommendations can be made to City Council with respect to a specific social and Indigenous procurement program.

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### Social and Indigenous Procurement Trends

The Administration conducted a review of other municipalities' approach to social and Indigenous procurement, which is summarized in Attachment 1. Social procurement remains an emerging trend in Canada with significant opportunity for learning and innovation.

The new Purchasing Policy allows for a broad spectrum of criteria to be included in the City's procurement practices. However, Administration is seeking further direction from Indigenous businesses with respect to including this type of criteria in the City's procurement processes.

### Social Procurement

The purpose of social procurement is to strategically leverage the City's existing purchasing power to achieve greater social benefits and returns for citizens and taxpayers.

While social procurement offers significant potential for community benefit, this commitment also adds layers of complexity to the core tenets of public procurement which requires governments to:

- achieve best value for money;
- secure high-quality goods and services;
- follow ethical and transparent purchasing practices; and
- ensure compliance with legislative requirements and trade agreements.

Social procurement typically does not focus on enhancements to the physical environment, but rather improvements to peoples' quality of life through employment and improved economic means and outcomes.

### Indigenous Procurement

The Administration will continue to consult with external stakeholders to advance initiatives as outlined in the Indigenous Procurement Engagement Summary (Attachment 2).

An Indigenous Procurement Workshop will be held in October 2018 to assist the City with moving forward in establishing additional criteria for a social and Indigenous procurement program. The workshop will be planned for a maximum of 50 participants. Should there be greater interest, the Administration will consider the following options:

- increasing the number of registrants;
- hosting a second workshop; or
- administering a survey to obtain stakeholder feedback.

The workshop will focus on obtaining the following information:

- identifying existing barriers;

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- identifying experiences and what does and does not work;
- the definition of value; and
- key performance indicators and how to measure them.

This workshop will also provide an opportunity to build key stakeholder relationships and to increase the participation of Indigenous businesses in providing goods and services to the City.

### Economic, Environmental, and Social Sustainability

The new Purchasing Policy allows for a broad spectrum of criteria to be included in the City's economic, environmental, and social sustainability procurement practices. However, further feedback from internal business units with respect to including this type of criteria in the City's procurement processes will be incorporated as part of the policy implementation strategy.

### **Public and/or Stakeholder Involvement**

Public and/or stakeholder involvement is outlined in this report.

### **Communication Plan**

Supporting materials will be developed to provide background and context for the Indigenous engagement workshop discussions. The inclusion of balanced and objective information will assist with the understanding of current issues, alternatives, opportunities and solutions.

### **Policy Implications**

A specific policy or protocol will be brought back to City Council for consideration.

### **Due Date for Follow-up and/or Project Completion**

The Administration will report back to City Council at its December 17, 2018 meeting for its consideration of Indigenous procurement protocol to be incorporated into the City's procurement documents and tendering processes.

### **Public Notice**

Public Notice pursuant to Section 3 of Policy No. C01-021, Public Notice Policy, is not required.

### **Attachments**

1. Summary of Other Municipal Programs
2. Indigenous Procurement – Engagement Summary

### **Report Approval**

Written by: Scott Eaton, Director of Materials Management  
Approved by: Kerry Tarasoff, CFO/General Manager, Asset and Financial Management Department