



#### **IMPROVING MOBILITY**

Promote the Snow Angel program to support persons of all abilities	ON GOING
	Snow Angel program in place.
Address accessibility barriers to active transportation	ON GOING  Policy review under way.

### IMPROVING FACILITIES AND INFRASTRUCTURE

Creatively designed warmup shelters	ON GOING  Warming Hut Program under development.
Year-round washrooms and winter amenities	ON GOING Opportunities under review.

#### PROVIDING MORE SUPPORT TO EXISTING ACTIVITIES

Increasing event participation, affordability and adding more food and drink options	Communications plan for the promotion of existing events under development. Grant Program of \$50,000 for community led initiatives in winter 2018-2019.
Continue to provide grant funding to support community initiatives	ON GOING  Grant Program of \$50,000 for community led initiatives in winter 2018-2019.
Partnerships and collaborative funding (eg. "bikes for hotels" program)	NOT STARTED



## INTRODUCING NEW EVENTS AND THINGS TO DO

Provide funding to community groups	ON GOING  Grant Program of \$50,000 for community led initiatives in winter 2018-2019.
Winter lighting	ON GOING  Lighting initiative underway including a pilot project in River Landing and other community led demonstration projects.
Intergenerational events, neighbourhood level events, more cultural events (particularly indigenous & French)	New community led initiatives added to the winter event schedule. A list of winter events is available on the WintercityYXE website.
Indigenous winter structures in parks	NOT STARTED
Mobile event supports (water, power, washrooms, warming facilities)	NOT STARTED
Pop up features to utilize existing spaces	ON GOING  Warming Hut program in development.
Heated outdoor patios	ON GOING  Discussion with BIDs about barriers.

# **IMPROVING THE PROMOTION OF EVENTS AND ACTIVITIES**

Expand online inventory of existing events, programs and facilities	ON GOING  Website redesign under development.
Benchmark survey on winter attitudes, perceptions and behaviours	ON GOING  WintercityYXE Survey Report completed in April 2018.
Study the economic and quality of life benefits achievable	NOT STARTED
Community conversation about winter opportunities and challenges	ON GOING  Strategy under development including continued discussions with the Community Working Group.



