

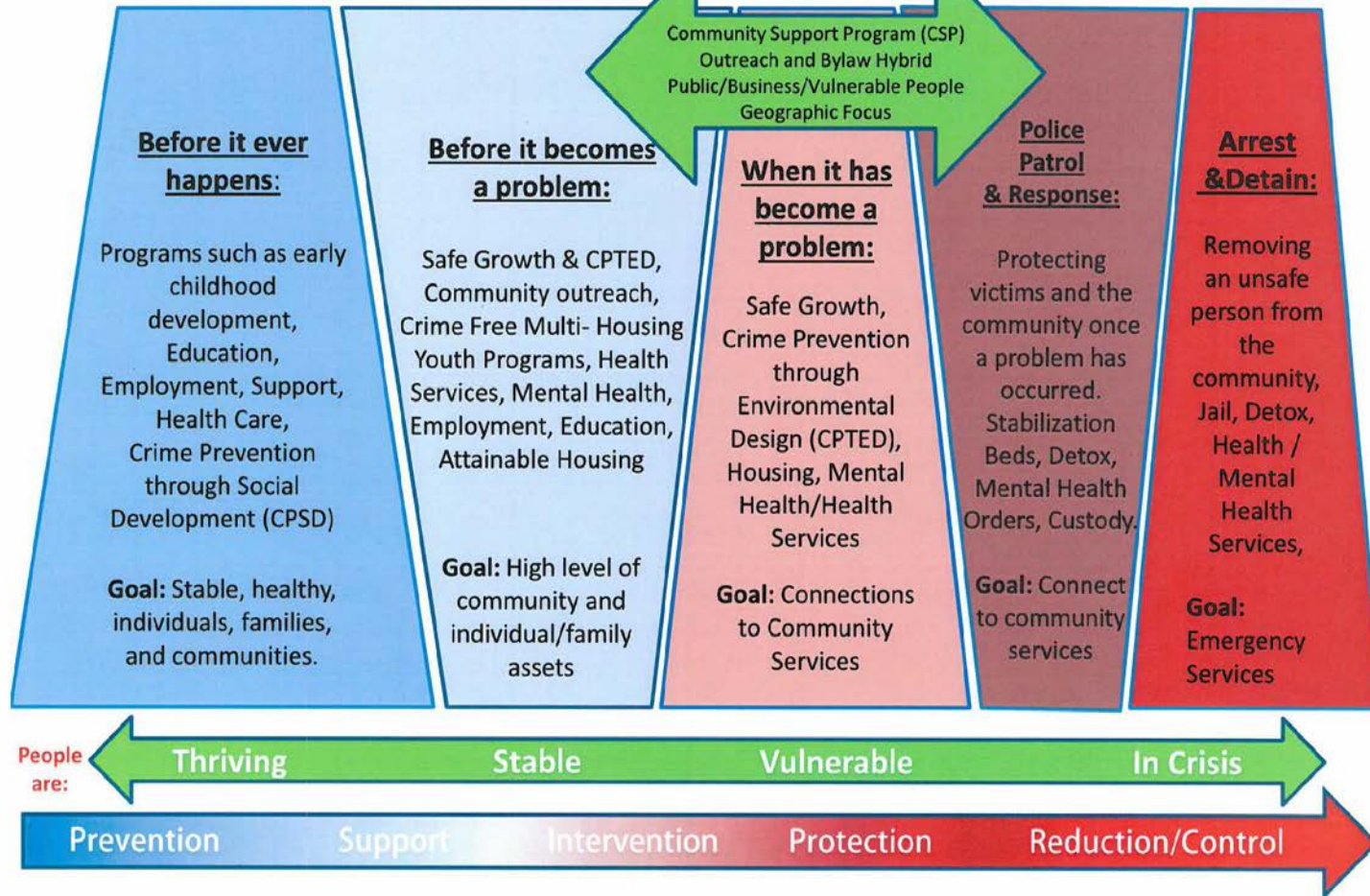
Community Support Program

What is the Community Support Program?

In July 2012, the City of Saskatoon established a Community Support Program (CSP) aimed at addressing street activity in the Broadway, Downtown and the Riversdale Business Improvement Districts (BID). This program includes and engages:

- ***The Public*** through a highly visible presence that reassures and responds to the public in the Downtown, Broadway and Riversdale BID.
- ***Vulnerable Persons*** by connecting community members in need to the appropriate service providers or other supports.
- ***Business Owners*** through foot patrols that liaise with local businesses to identify issues and collaborate to generate solutions.

Crime Prevention and Reduction Continuum



Sources: City of Saskatoon Housing Continuum, Saskatoon Poverty Reduction Partnership Framework for Change, Vibrant Communities graphic

Street Activity Baseline Study Update 2018

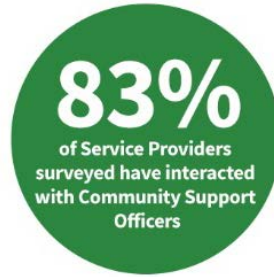
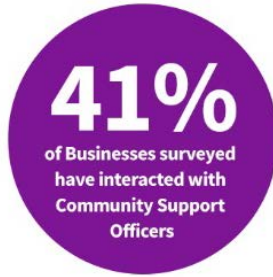
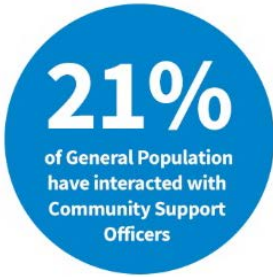
The purpose of this research is to evaluate the status of street activity, perceptions of safety in Saskatoon and gather feedback on the Community Support Program

Public Safety Perceptions Remain Consistent

85%
 feel safe in public areas

	BROADWAY		DOWNTOWN		RIVERSDALE	
	DAY	NIGHT	DAY	NIGHT	DAY	NIGHT
2018	93%	60%	86%	37%	▲ 74%	23%
2015	93%	56%	89%	37%	69%	19%
2013	93%	60%	88%	44%	61%	20%

Community Support Program Interaction



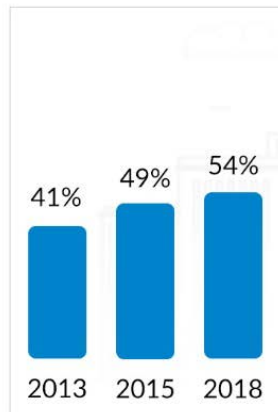
“ I feel comfortable talking to them [CSP]. ”

“ I was panhandling when I first came back to the city, and they came up to me and asked me my name, if I needed anything. ”

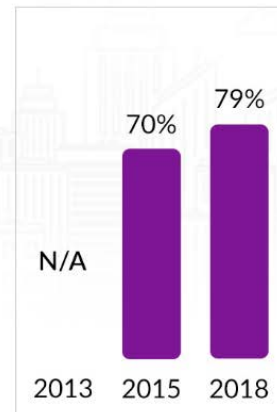
“ [I] see them around, but am not sure what they do.”

Awareness of Community Support Program Continues to Increase

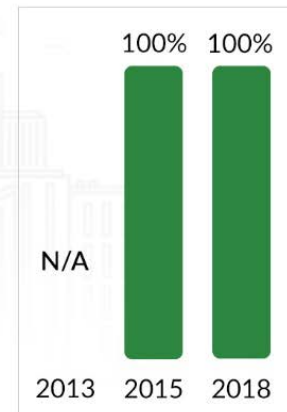
TRENDED AWARENESS



General Population



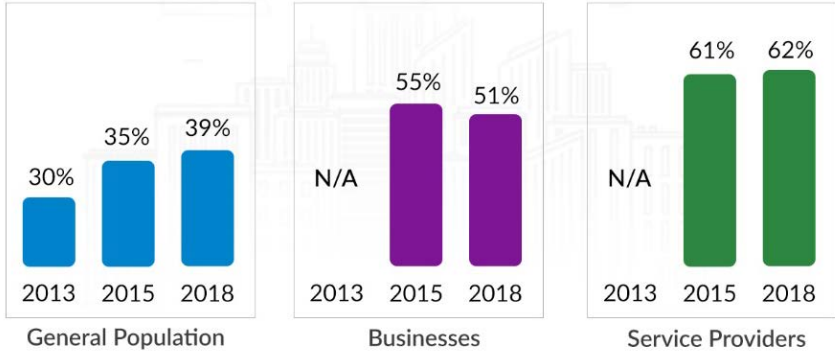
Businesses



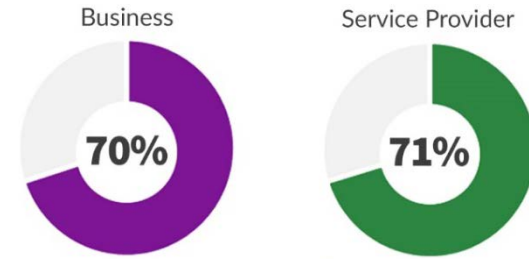
Service Providers

Community Support Program Impact

Perceived Overall Program Effectiveness



Perceived Effectiveness in Addressing Specific Concerns



" They are good people. They know how to help people in need. "

" Community Support Officers have helped make people feel safer. "

" People like them because you can approach them - talk to them without feeling like you did something wrong. "

CSP has Improved Public Safety Perceptions

General Public
% who feel safer or much safer due to presence of CSP

