BRT/TRANSIT AND DOWNTOWN AAA CYCLING NETWORK ENGAGMENT PLAN

OVERVIEW

The Administration has developed an Engagement Plan that breaks the BRT/Transit Plan into phases, with a different approach for each phase.

Engagement for finalizing the network for the Downtown AAA Cycling Network has been integrated in Phase 1. Following confirmation of the BRT and AAA networks, engagement during design and construction phases for the Downtown AAA Cycling Network will follow its own engagement approach and timeline.

PHASE 1 - PLANNING AND APPROVAL

Engagement Plan Summary – BRT

Prior to a decision on the BRT route/configuration (Phase 1), the Administration is consulting with external stakeholders according to the following outline:

Stakeholder	Objective	Engagement Component
Downtown and Broadway BIDs	Obtain feedback on analysis, alternatives and/or decisions	Small group meetings – Sept/Oct
Property owners and merchants in affected areas	Obtain feedback on analysis, alternatives and/or decisions	Information/discussion sessions (invite only) Oct/Nov
Large employers near BRT route	Obtain feedback on analysis, alternatives and/or decisions	One-on-one and/or Small group meetings Oct/Nov
Transit Users and "people on the street"	Obtain feedback on opinions and preferences	Pop-up street stalls, at shopping centres, along runningways and at bus hubs Sept/Nov

Engagement Plan Summary - AAA

The AAA Downtown Cycling Network Study also intends to engage at the planning, detailed design, and construction phases. During the design phase, the AAA project team will be engaging alongside the BRT project, following a similar outline:

Stakeholder	Objective	Engagement Component
Downtown BID	Obtain feedback on concept design and route trade-offs	September small group meeting
Property owners and merchants in Downtown	Obtain feedback on concept design and route trade-offs	Information/discussion sessions (invite only) Oct/Nov
Active Transportation	Obtain feedback on concept	One-on-one and/or Small group meetings
Advisory Group	design and route trade-offs	Oct/Nov
Cyclists and "people on the	Obtain feedback on opinions	Pop-up street stalls, at shopping centres
street"	and preferences	Sept/Nov





PHASE 2 - DETAILED DESIGN & PHASE 3 - CONSTRUCTION

Engagement Framework

For the BRT project, the Administration will establish one or more advisory committees to represent stakeholders along the BRT routes including, but not limited to property owners, businesses, user groups, and neighbourhoods.

During the detailed design of the dedicated transit lane locations (Phase 2), engagement with stakeholder advisory committees will take place to inform the system design and any public realm improvements.

During BRT construction (Phase 3), the Administration will engage with stakeholder advisory committees and individual stakeholders, as appropriate, to communicate and obtain input on planned work and phasing, to help identify potential issues of importance in specific locations, and to establish and maintain open lines of communication.

For the AAA Downtown Cycling Network, engagement with key stakeholders and community will continue during the detailed design phase and construction phases of each of the corridor projects.



