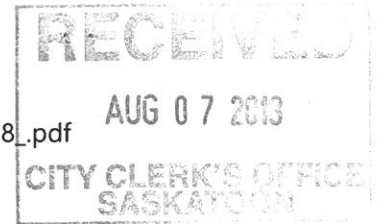


Slaney, Marlee (Clerks)

7830-1

From: City Council
Sent: Tuesday, August 07, 2018 1:52 PM
To: City Council
Subject: Form submission from: Write a Letter to Council
Attachments: clx_ltr_to_saskatoon_standing_committe_on_env_aug_2018_.pdf



Submitted on Tuesday, August 7, 2018 - 13:52
Submitted by anonymous user: 76.64.148.72
Submitted values are:

Date: Tuesday, August 07, 2018
To: His Worship the Mayor and Members of City Council
First Name: Laura
Last Name: Peden
Email: dave@vqenviro.com
Address: 150 Biscayne Crescent
City: Brampton
Province: Ontario
Postal Code: L6W4V3
Requesting to speak? No
Name of the organization or agency you are representing (if applicable): The GLAD Company of Canada Ltd.
Subject: Comments pertaining to File No. CK. 7830-1 – Recommended Changes to Waste Management in Saskatoon.
Meeting (if known): SPC on Environment, Utilities & Corporate Services
Comments: On behalf of the GLAD Company of Canada Ltd. (a Division of the Clorox Company of Canada Ltd.) we are pleased to submit the following comments to Committee members in advance of the August 13th meeting. We look forward to a continued dialogue and discussion with City officials towards the development and implementation of highly successful waste diversion strategies.
Attachments:
clx_ltr_to_saskatoon_standing_committe_on_env_aug_2018_.pdf:
https://www.saskatoon.ca/sites/default/files/webform/clx_ltr_to_saskatoon_standing_committe_on_env_aug_2018_.pdf

The results of this submission may be viewed at:
<https://www.saskatoon.ca/node/398/submission/248023>



August 7th, 2018

Written Submission to:

Standing Policy Committee on Environment, Utilities & Corporate Services
City of Saskatoon
222 Cardinal Crescent
Saskatoon, SK
S7L 6H8

Attention: Ms Debby Sackmann,
Committee Assistant - City Clerks Office,

Regarding: ***Comments pertaining to File No. CK. 7830-1 -
Recommended Changes to Waste Management in Saskatoon.***

Dear Committee members,

On behalf of the Clorox (GLAD) Company of Canada Ltd., we respectfully submit the following comments as they relate to recommended considerations towards changes to waste management in Saskatoon.

We offer this input based on extensive direct involvement that we have provided to Canadian municipalities over the past thirty years towards the design and implementation of environmentally sustainable (high diversion), cost effective and publically acceptable approaches to waste reduction and diversion.

In addition, we are committed towards the complimentary provision of applicable GLAD sample product resources to the City of Saskatoon in a similar manner to that provided to municipalities across Canada to support the successful launch and promotion us such diversion programs.

1. Source Separated Organics (SSO) – Food Waste Diversion Program

Regardless as to whether food organic waste is collected in a segregated or commingled with yard organics, the ability to address the in-kitchen “yuck” factor with a cost effective liner bag is imperative to engaging residents and capturing a high proportion (up to 20%) of the waste stream.

The GLAD Compostable bag is certified “compostable” by both the Biodegradable Products Institute (BPI) and the Bureau Du Normalization De Quebec (BNQ) and endorsed for inclusion in municipal SSO (food) collection programs representing over 4 million Canadian households.

Typical support to municipalities includes the provision of a GLAD Compostable (bellyband) sample pack consisting of one 9.8 litre compostable bag suitable to line standard in-kitchen organics bins and a \$2 rebate coupon – quantities sufficient to provide every participating hhd with one sample pack.

2. Clear Bag (garbage) Program

Saskatoon officials are encouraged to further investigate the implementation of a clear bag (garbage) program, rather than pursue a capital intensive “variable” cart based alternative. Recent implementation of clear bag garbage programs in major Canadian jurisdictions including the Region of Halifax, City of Markham, City of Kawartha Lakes have succeeded to contribute to municipal goals of diverting over 70% of waste from landfill, consistent with Saskatoon goals, without the implementation of unpopular user fees or volume limits.

Further resources on the design and implementation of such programs including a Municipal “How To Implement Clear Bag Garbage Program” is available at:

<http://thecif.ca/projects/documents/748-Clear-Bag-Toolkit.pdf>

Municipal experience (ie Toronto) with variable sized containers has illustrated that residents will typically purchase the least expensive (smallest sized garbage container), often not nearly large enough to accommodate the volume of garbage generated between collection periods and simply deposit their excess garbage in the large recycling container contributing to contamination exceeding 25% of the material collected.

3. Curbside Recycling Enhancement Program with “See Through” Blue Bags;

Recognizing that capital expenditures have already been incurred to purchase large blue carts for curbside recycling, the opportunity to integrate the use of “see through” blue bags for excess overflow or litter considerations offers a feasible and publically acceptable enhancement to the residential curbside collection programs.

A major benefit of all three of the above recommendations enables the City of Saskatoon to integrate programs with existing community partners – local retailers – who are able to supply a variety of bag options and eliminate the requirement for the City of Saskatoon to assume capital costs through the City purchase of any collection containers.

In closing, we again reiterate our commitment towards providing the City of Saskatoon with insight and promotional and education resource (sample) support as well as our network of local Saskatoon retailers to assist the city to achieve your respectable waste diversion goals. We make ourselves available to City officials at your convenience.

Sincerely,
The Clorox (GLAD) Company of Canada Ltd.

Laura Peden
Marketing Manager – GLAD Waste
905-595-8221
Laura.Peden@clorox.com