

Downtown Where You Belong Ideas – Categorized and Preferred Options

February 5, 2018

Lighting/Music	Transportation	Stuff to BUILD	Wild Ideas	Communications/Promotions	Branding /Way-finding	Technology	Animation/Programming
Interactive Art Installations (water, music, lights)	Zipline	Childrens play structure downtown	Shut down Queen Elizabeth Power Plant for river skating	Downtown Ambassadors/Leaders	Branding districts – arts, pubs, shopping, restaurants, kids	Automatic lighting in all walkways/ alleys	Pop up alley market
Free live music	Hop on/off	Buddy benches	Beach! (Clean H2O)	Ads ‘This is My Downtown’	Wayfinding signage	Parking spot finder	Events in Alley
	Winter skating trails	Winter warming nodes		Educating realtors			Turn alleys into festival events
	21 st street valet service	Street Forest		Park & walk incentives			Sunday in the Park
	Change the walk signal at lunch & night to give more time to walk Downtown	Warming shelters		Get media onboard			2 nd Ave Pedestrian summers/weekends
				‘Direction of Fun’ Special Events Management			Snowman building competition
				Roving ambassadors			Mural & alley improvements
				Social media/brand ambassador			Garden city hall
				Business of the Month			Scavenger hunts
				Seniors day – discounts, free valet, parking by donation			Destination alleys/alleys as walk ways
							Connect river landing – down 2 nd Avenue, animate, banners, signage
							Walk-through café
							Connect Bessborough Hotel to Midtown Plaza – lights, banners, get rid of angle parking, more active transportation
							Heated restaurant/pub outdoor serving areas to extend spring/fall
							Contest for winter shack design along river
							Entertainment – outdoor fireplace, great snacks, lounge, young families
							Large picnic tables for parties, families, newcomers