Memorial for Victims of Impaired Driving

Recommendation
That the Standing Policy Committee on Planning, Development and Community Services recommend to City Council:

1. That the location for a memorial for victims of impaired driving, on the north lawn area of Saskatoon City Hall, be approved; and
2. That the City Solicitor be requested to prepare the necessary agreement between Mothers Against Drunk Driving Canada and the City of Saskatoon for the design, installation, and management of the Mothers Against Drunk Driving memorial and that His Worship the Mayor and the City Clerk be authorized to execute the agreement under the Corporate Seal.

Topic and Purpose
Since the Fall of 2017, the City of Saskatoon has been working with Mothers Against Drunk Driving Canada on a design and location for a memorial to all victims of impaired driving in the province of Saskatchewan. The purpose of this report is to present a design and location for approval.

Report Highlights
1. The Administration has worked with local Mothers Against Drunk Driving (MADD) Canada representatives on a design and a location for a Saskatchewan memorial to victims of impaired driving (see Attachment 1).

Strategic Goal
This report supports the City of Saskatoon’s (City) Strategic Goal of Quality of Life, specifically, the long-term strategy of building capacity within community to address a broad range of issues and build consensus around collaborative responses.

Background
At its July 21, 2017 meeting, City Council heard a presentation from representatives of MADD Canada proposing that a provincial monument be erected in Saskatoon, preferably in Kiwanis Memorial Park, to serve as a memorial to victims of impaired driving. At that meeting, City Council resolved:

“that the Administration report on the possibility of working with MADD for the establishment of a memorial, for victims of impaired driving, in a public park in the City of Saskatoon. This monument would act as a memorial to all past victims of impaired driving in the province of Saskatchewan, and draw attention to the issue that impaired driving causes needless death and injury in our community.”
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Report
Design Option and Location for a Saskatchewan MADD Memorial
Over the past several months, the Administration has been working with MADD on the design and appropriate location for a MADD memorial. While Kiwanis Memorial Park is MADD’s preferred site, the Administration does not recommend this location as the park is already home to a number of sculptures and statues, a pavilion, a fountain, and various interpretive panels, most of which are remembering Saskatoon’s war-time contributions from the Great War to the Second World War.

Victoria Park was also considered, where a memorial bench and stone dedicated by MADD to victims of impaired driving already exists at Spadina Avenue and 17th Street. Drawbacks to this location include:
   a) limited space for an enhanced memorial;
   b) the park is already home to the Chinese Ting Pagoda; and
   c) in June, the park will be home to a Truth and Reconciliation commemorative artwork within the soon-to-be dedicated Reconciliation Circle.

The new memorial would replace the bench and stone in Victoria Park.

With MADD’s desire for a location where a memorial would be highly visible to the public, and in keeping with the Administration’s preference for a site that is not already dedicated with multiple memorials and monuments, City Hall’s north lawn, along 24th Street near 4th Avenue, is being proposed by both the Administration and MADD as a suitable location.

The design being proposed is an arrangement of memorial benches around a centrally positioned flower bed. Low-height masonry walls, complementary in colour and tone to City Hall’s façade, would hold engraved names of those killed by impaired drivers in Saskatchewan.

Options to the Recommendation
Committee could choose to not approve the north lawn of City Hall as the location for the MADD memorial. In this case, the Administration would continue to work with MADD Canada on alternative locations.

Public and/or Stakeholder Involvement
MADD Canada has been consulted throughout this project.

Communication Plan
It will be the responsibility of MADD Canada to promote the memorial.

Policy Implications
Policy No. C09-027, Gifts and Memorial Program Policy provides guidelines that allow citizens to donate memorials to the City. Given the topic of this memorial and its requirement for ongoing management, the Administration is not recommending receipt
of the memorial as a donation or gift to the City but that rather it remain in the ownership of MADD Canada and be administered through a Memorandum of Agreement.

**Financial Implications**
The cost of fabricating, installing, maintaining, and managing the memorial is to be borne solely by MADD.

**Safety/Crime Prevention Through Environmental Design (CPTED)**
If approved, the location will be reviewed at the June 7, 2018 CPTED review meeting.

**Other Considerations/Implications**
There are no environmental or privacy implications or considerations.

**Due Date for Follow-up and/or Project Completion**
Upon approval, the City Solicitor will prepare a Memorandum of Agreement to address MADD’s responsibilities for the installation, maintenance, and management of the memorial. If approved, the site on the north lawn of City Hall will be set aside for up to two years to allow MADD to complete the project.

**Public Notice**
Public notice pursuant to Section 3 of Policy No. C01-021, Public Notice Policy, is not required.

**Attachment**
1. Saskatchewan MADD Memorial Concept and Location

**Report Approval**
Written by: Kevin Kitchen, Community Development Manager, Recreation and Community Development
Reviewed by: Lynne Lacroix, Director of Recreation and Community Development
Approved by: Randy Grauer, General Manager, Community Services Department

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