

What is Vision Zero?

Vision Zero is a road safety approach with the goal of zero traffic related fatalities or severe injuries. Canada adopted Vision Zero as a federal strategy in January 2016.

How is Vision Zero different than our current approach?

Vision Zero is based on the simple fact that we are human and make mistakes. The road system needs to keep us moving. But it must also be designed to protect us at every turn.

Vision Zero	Traditional thinking
<ul style="list-style-type: none"> Focus on fatalities and serious injuries 	<ul style="list-style-type: none"> Focus on overall collision rates
<ul style="list-style-type: none"> Flaws in the transportation system identified as cause of collisions 	<ul style="list-style-type: none"> Human error identified as cause of collisions
<ul style="list-style-type: none"> Focus on perfecting road system for imperfect human behavior 	<ul style="list-style-type: none"> Focus on perfecting human behavior on an imperfect road system
<ul style="list-style-type: none"> Safety initiatives reduce societal costs 	<ul style="list-style-type: none"> Safety initiatives are costly


Vision Zero Principles

- No loss of life is acceptable
- Traffic fatalities and serious injuries are preventable
- We all make mistakes
- We are physically vulnerable when involved in motor vehicle collisions
- Eliminating fatalities and serious injuries is a shared responsibility between road users and those who design and maintain our roadways
- We have a right to a safe transportation system

Vision Zero Starter Session

The Starter Session will take 2-3 hours and will include:

- Education session to review Vision Zero, Safe Systems Approach, general statistics, and why Vision Zero is important for all road users
- Workbook session to determine where our community stands in terms of traffic safety. We will explore the dangers, opportunities, and strengths within our community
- Development of a vision statement for our community's traffic safety plan and
- Identification of moving forward strategies and next steps.



VISION ZERO IS ABOUT
RECOGNIZING THAT TRAFFIC
DEATHS AND INJURIES ARE
PREVENTABLE, AND IMPROVING
THE SAFETY OF ROADWAYS
THROUGH EDUCATION,
ENFORCEMENT, ENGINEERING,
EVALUATION AND ENGAGEMENT.

City of Hamilton, ON