



ENGAGEMENT RESULTS
April 2017

THANK YOU!

Thank you to all 770 individuals who provided ideas and feedback to Saskatoon's Winter City Strategy!

- Online survey: 531
- Facebook posts: 18
- Kitchen Table Talks: 17 individuals representing 1 group
- 9 Roundtable Groups: 60 individuals representing 48 groups
 1. Arts/Culture/Festivals
 2. Newcomers/Settlement Groups
 3. Seniors/Advocacy/Persons with Disabilities Groups
 4. Environmental Groups/Bus Riders/Cyclists
 5. Business Groups
 6. Community Associations
 7. Aboriginal Students
 8. Sports & Recreation
 9. Miscellaneous Groups

Organizations Who Participated in Roundtable Sessions:

1. La Troupe du Jour
2. Shakespeare on the Saskatchewan
3. Children's Discovery Museum
4. On Purpose Events/WinterShines
5. Broadway Theatre
6. Gordon Tootosis Nikaniwin Theatre
7. Nuit Blanche/Void Gallery
8. Saskatoon Symphony
9. Saskatoon Open Door Society
10. Federation des Francophones
11. International Women of Saskatoon
12. Global Gathering Place
13. Newcomer Information Centre
14. U of S Language Centre
15. Saskatchewan German Council
16. Saskatoon Council on Aging
17. Saskatoon Senior Fitness Association
18. Saskatchewan Abilities Council
19. Saskatoon Services for Seniors
20. Saskatchewan Environmental Society
21. Meewasin Valley Authority
22. Saskatoon Cycles
23. Nature City Festival
24. Tom Brown (Cyclist)
25. Sutherland Business Improvement District
26. Broadway Business Improvement District
27. On Purpose Leadership Inc.
28. Koopman Architecture
29. Downtown YXE (Business Improvement District)
30. Tourism Saskatoon
31. Confederation Park CA
32. Hudson Bay Park/Mayfair CA
33. King George CA
34. Lakeridge CA
35. Sutherland/Forest Grove CA
36. Willowgrove/University Heights CA
37. City Park CA
38. U of S Students (8)
39. City Council Member Sarina Gersher
40. Saskatoon Cycles
41. Saskatoon Health Region
42. YWCA
43. Saskatoon Public Health Evaluation Research Unit
44. Optimist Club
45. Canoeski
46. Crosby Hanna & Associates
47. Escape Sports
48. Fatlanders FatTire Brigade

EXECUTIVE SUMMARY

Thank you to all 770 individuals who provided feedback and ideas to Saskatoon's Winter City Strategy! This report provides a summary of engagement results.

The engagement process consisted to City-hosted Roundtable Sessions attended by various stakeholder groups, and an online survey. The City's social media tools were the main tools used to promote the online survey.

Participants were asked questions about winter in Saskatoon according to four main themes: Winter Life, Winter Design, Winter Culture and Winter Economy.

In examining the engagement results, particularly the opportunities for improvements that were identified, new themes began to emerge. These new themes revolved around improving mobility, improving infrastructure and facilities, providing more support to existing activities, and introducing new events and things to do. Improving the promotion of events and activities was also a common theme that emerged throughout the engagement.

This report provides a summary of the top things people love about Saskatoon (for each initial pillar), and the most common opportunities identified by stakeholder groups through the in-person 1.5 hour-long Roundtable Sessions. A summary of the main ideas identified for each new theme, and a list of activities currently taking place in other cities that Saskatoon could learn from is also included. Finally, all of the raw results from the engagement process are listed by strategic pillar.

TOP TEN THINGS PEOPLE LOVE ABOUT WINTER IN SASKATOON (BY STRATEGIC PILLAR)

WINTER LIFE:

Celebrating the inviting and fun quality of life we have here, even in the coldest months of the year.

The community was asked to talk about ways to expand the opportunities for getting out in winter. Winter Life is about embracing the winter season, and celebrating the unique activities and opportunities available in our city that make life fun and interesting.

Saskatoon is vibrant and inviting in the summer season with a wide variety of things to do outside. What if our winter season was equally inviting? There are already many ways to adopt an active lifestyle in the winter months – skating, cross country skiing, fatbiking, outdoor running, tobogganing, and the list goes on!

A winter lifestyle also includes simply getting out, even if it means to head back inside again to the many indoor leisure opportunities available in Saskatoon! Walking to the library, Conservatory or to the same locations you would walk to in summer also contributes to enhancing Winter Life in our community.

1. Trails for Cross-country Skiing, Walking, Fatbiking
2. Community Association Skating Rinks
3. Sledding/Tobogganing hills (Parks and Diefenbaker Hill)
4. Cameco Meewasin Skating Rink @ PotashCorp Plaza
5. Leisure Centres/Indoor Skating Rinks/Indoor Pools/Libraries
6. Meewasin Trail
7. Ice Skating (any location)
8. Potash Corp WinterShines Event
9. Walking by the River
10. The Beauty of Winter (crisp bright sunny weather/big clear sky/stars/snow/river views)

WINTER DESIGN:

Improving community comfort and accessibility for everyone, even in the ice and snow.

Winter Design refers to things we can do to plan, design and maintain our communities better; to make the winter months more enjoyable. Some examples include:

- *Ensuring water, washrooms and warming locations are built into the design of parks and public spaces.*
- *Ensuring new buildings are built to take advantage of the winter sun.*
- *Installing lighting to make the darker winter season inviting and beautiful.*
- *Creating public spaces that take advantage of the sun and block out the cold wind (this is called creating a micro-climate and can be part of permanent designs for public or private spaces, or can be created seasonally by creating snow or ice walls or bringing in designed wind breakers).*

1. Snow Removal on Meewasin Trail is Timely
2. Snow Removal is Usually Timely/Improving

3. Snow Removal in Parks and on Pathways/Bridge Sidewalks is Good
4. Getting Around the City to Activities is Easy and Fast/Good Locations
5. Cross-Country Ski Trails are Groomed
6. Residents/Businesses Have to Clear their Own Snow
7. Heated Shack at Meewasin Rink
8. Outdoor Lights and Winter Decorations
9. Warm Up Facilities are Available in Some Locations
10. Indoor Leisure Centres

WINTER CULTURE:

Building enthusiasm for winter, taking advantage of winter opportunities, and telling the story of our winter city.

The City of Edmonton is a great example of a city that is changing its winter culture so that citizens embrace winter. Edmonton is being recognized around the world for its Winter City Strategy, and citizens have proclaimed that it's time they celebrate the joy of winter and embrace the season. They have a plan in place that sees the community working together, and thinking differently, so they can become a great world-leading winter city.

Other examples of Canadian cities where citizens look forward to winter are Quebec City and Ottawa. In Quebec City, the Winter Carnival offers a diverse program of winter activities and is one of the world's largest winter carnivals, drawing thousands of visitors to the city each year. In Ottawa thousands of citizens look forward to skating to work each day during the winter on the Rideau Canal Skateway, the largest naturally frozen skating rink in the world.

In cities that are embracing a Winter Culture, it is the contributions of businesses, community arts and culture groups, community sports and recreation groups, and the positive attitude of citizens themselves that makes all the difference.

1. Wintershines
2. Ice Sculptures
3. There Are Lots of Options to Enjoy Culture
4. Music (Symphony/Bassment Concerts/Music Festivals)
5. Winterruption Event
6. Enchanted Forest
7. Other Winter Festivals
8. Events at Cameco Meewasin Skating Rink @ PotashCorp Plaza
9. Events at Cross Country Ski Trails, Including Winter Triathlon, Fatbiking, Loppets
10. The People/People Gathering

WINTER ECONOMY:

Addressing challenges associated with winter to create a more vibrant economy in the winter. It is common throughout many cities for things to slow down in the winter season (outside the Christmas shopping period). Let's talk about ways in which Saskatoon's Winter Economy could be made more vibrant to sustain our small businesses, attract visitors to new and existing events and festivals, and create a fun and inviting atmosphere that entices people to get out and connect with each other.

Some examples for expanding our Winter Economy include:

- *Hosting a “dine-around” within one of Saskatoon’s shopping districts where citizens and visitors can take advantage of great deals or new exciting experiences by stopping in to participating restaurants for warm-up appetizers, hot meals, or a warm after dinner drink!*
- *In Winnipeg, a “pop-up restaurant” is developed each winter, hosted by the top chefs in the city. This unique event is sold out each year and diners enjoy both top-quality food and drink, and the opportunity to eat outside at a big community table with their friends, family, and new acquaintances!*
- *In Edmonton, entrepreneurs are being encouraged to investigate business opportunities that would thrive in the winter, like the manufacture and sales of warm clothing and toque/mitt stores, etc.*

1. Dining Out (Lots of Dining/Restaurant Options)
2. Good Shopping & Sales
3. I Don't Notice a Difference Between the Economy in the Winter Versus the Summer
4. Broadway Area
5. Indoor Malls
6. Year Round Farmer's Market
7. Going to Movies
8. Great Coffee Shops
9. Heated Underground Parking at Malls
10. Riversdale Area

MOST COMMON OPPORTUNITIES IDENTIFIED BY STAKEHOLDER GROUPS (BY STRATEGIC PILLAR)

WINTER LIFE:

1. Improve event promotion
2. Improve snow clearing from roads/sidewalks/pathways
3. Build more winterized public washrooms
4. Free or cheap equipment for winter activities
5. More warm up locations
6. Build more places to park indoors
7. Free or cheaper activities and equipment rentals
8. Improve transit and transportation system
9. Educate people about activities and how to do them
10. Create 'bootrooms' in public buildings

WINTER DESIGN:

1. Add colours to designs – including art, murals, etc.
2. Include art in winter design; Indigenous art
3. Build pedestrian walkways
4. Build outdoor ice castle at the Bessborough
5. Have local artists help promote events like Wintershines
6. Build narrow, walkable spaces to create the necessary micro-climate/wind-break
7. Introduce more lighting (dark sky compliant); add lighting to pathways and ski trails; put lights in bus shelters and at bus stops; light up the trees in Civic Square year-round
8. Replace aging decorations
9. Clear snow and ice from sidewalks; introduce residential snow clearing
10. Ensure infrastructure includes heat/water/power for pop-up venues or winterized washrooms

WINTER CULTURE:

1. Better promotion of cultural events/activities
2. Decrease City's risk-aversion to new ideas
3. Hold a light festival, displays (eg. Victoria Butchart Gardens)
4. Extend public art program beyond static art installations to include a stage podium for concerts/performances
5. Create a continuity of events throughout the year (mix of themes, brands, demographics, etc.)
6. Hold an annual New Year's eve event
7. Increase partnership (eg. francophone community, First Nations, newcomers) to share cultures through events (eg. Global Village at U of S)
8. Partner with Community Associations and seniors groups to hold events
9. Create an annual city-wide winter event people can connect to and be proud of
10. Hold more walking tours (eg. Enchanted Forest)

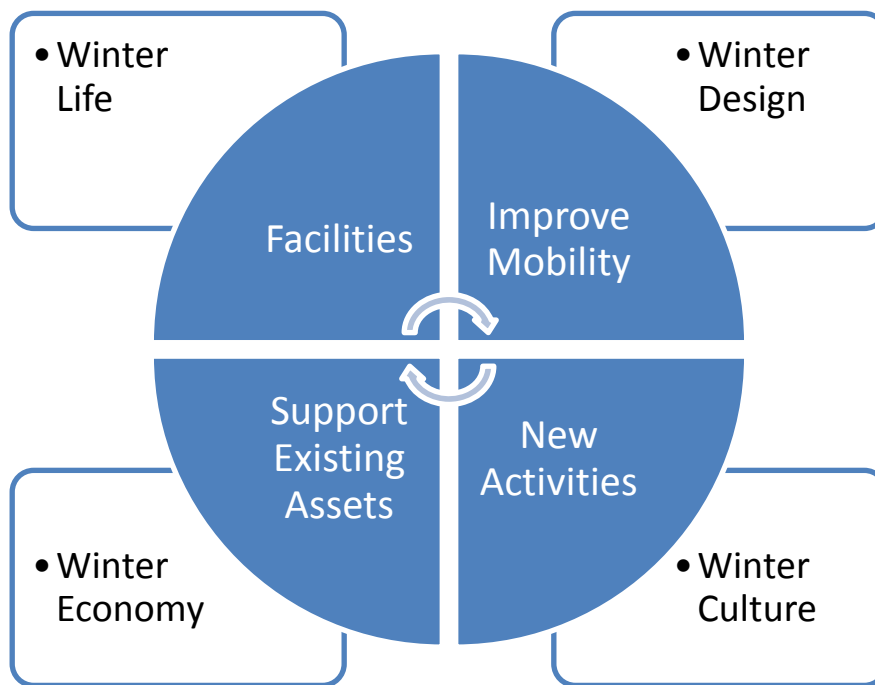
WINTER ECONOMY:

1. Sell hot chocolate at outdoor events/activities like Enchanted Forest
2. Set up temporary, seasonal businesses in Meewasin jurisdiction
3. Add outdoor washrooms and warm up shacks along river
4. Hold more family events

5. Heat key sidewalks in front of business locations
6. Hold big events that will result in retail/restaurant sales
7. Have businesses support art programs and vice versa using coupons, etc.
8. Use existing parking lots for events (i.e. biggest street hockey tourney in Canada?)
9. Open a pop-up, or outdoor theatre
10. Build smaller portable stage for businesses to use for events

NEW THEMES EMERGE

The four pillars proved somewhat useful in guiding discussions during the community engagement phase of the Winter City Strategy. However, as citizens and stakeholders identified ideas for action, new Action Themes emerged.

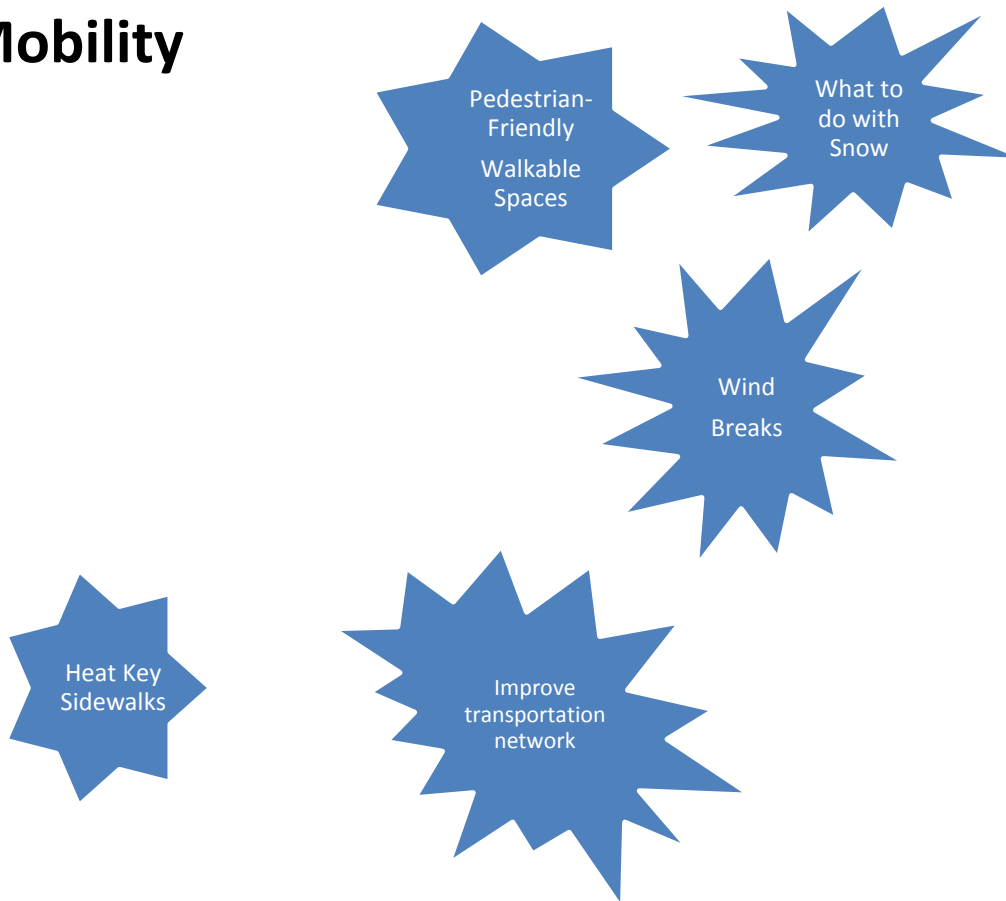


MAIN ACTION ITEMS WITHIN NEW THEMES

IMPROVE MOBILITY

- Better snow clearing
 - roads, sidewalks, residential, pathways
- Build pedestrian walkways
- Improve transit system
- Improve overall transportation system
- Build narrow, walkable spaces to create the necessary micro-climate/wind-breaks
- Heat key sidewalks in front of business locations

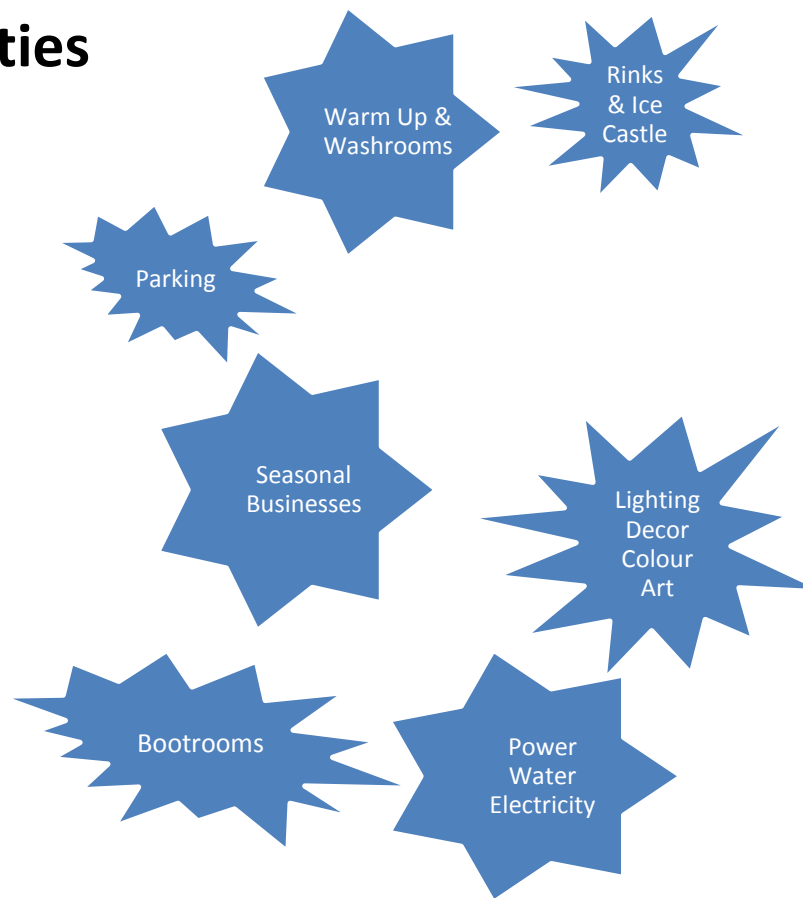
Mobility



IMPROVE INFRASTRUCTURE & FACILITIES

- Warm up shelters
- Winterized washrooms
- Add power/electricity/water to support outdoor facilities
- Add infrastructure for rental equipment where activities occur
- Support outdoor rinks
- Build “bootrooms” in public buildings
- Add colour, art (Indigenous art) and murals to outdoor facilities
- Include art in winter design; Indigenous art
- Build outdoor ice castle at the Bessborough
- Introduce more lighting (dark sky compliant); add lighting to pathways and ski trails; put lights in bus shelters and at bus stops; light up the trees in Civic Square year-round
- Replace aging decorations
- Set up temporary, seasonal businesses in Meewasin jurisdiction
- Build smaller portable stage for businesses to use for events
- Better parking (more indoor parking lots, underground lots)

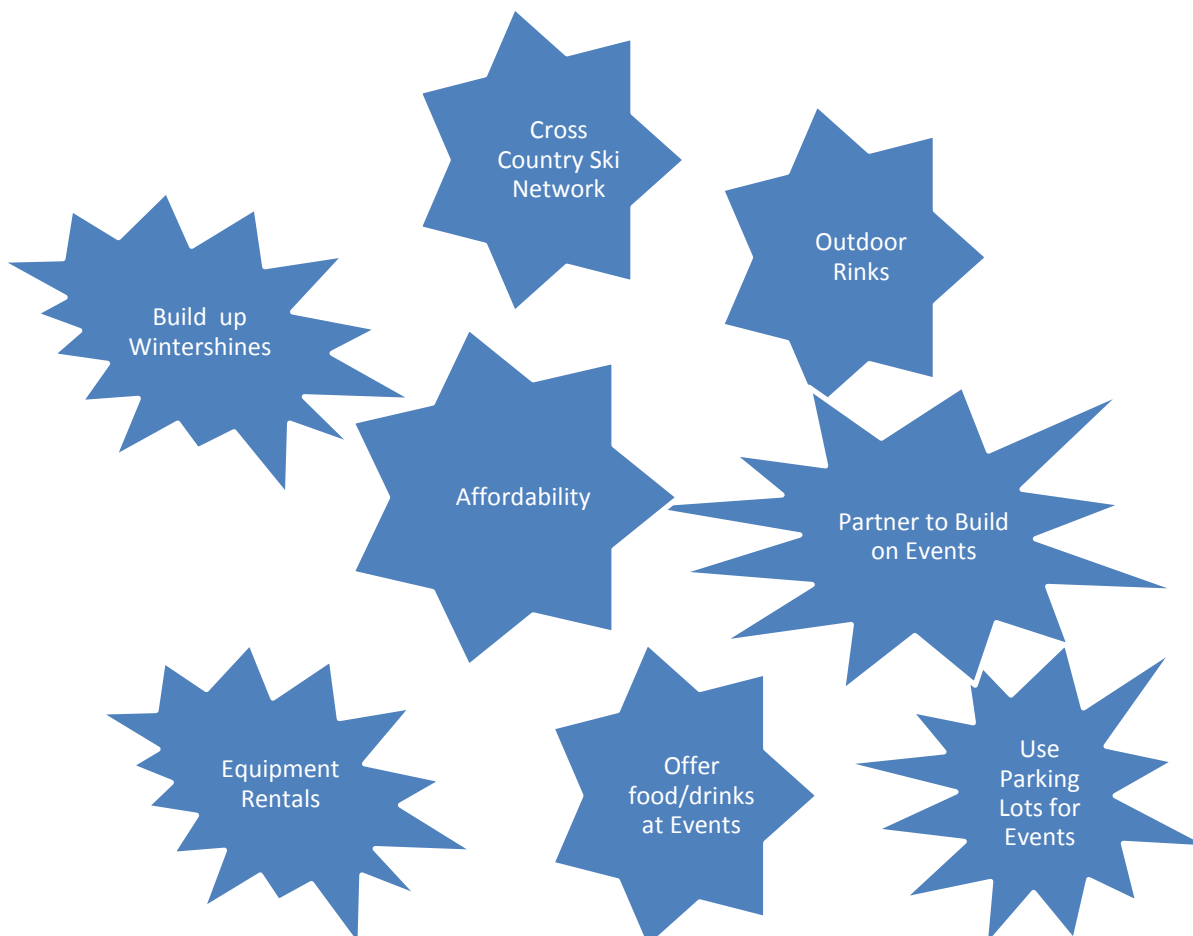
Facilities



SUPPORT EXISTING ACTIVITIES

- Invest in cross-country skiing (more trails, warm up shelters, outdoor washrooms, facilities in Kinsmen Park)
- Grow and expand Wintershines
- Increase partnership (eg. francophone community, Community Associations, First Nations, newcomers, seniors) to hold events and share cultures (eg. Global Village at U of S)
- Sell hot chocolate at outdoor events/activities like Enchanted Forest
- Use existing parking lots for events (i.e. biggest street hockey tourney in Canada)
- Offer free/affordable equipment rentals near activities

Support Existing Assets



EVENTS/THINGS TO DO

- More events (larger, community, cultural, family, annual New Years, fatbiking, Indigenous events)
- More affordable events/activities
- Free or inexpensive equipment rentals (cross-country skis, fatbikes, sleds, skates)
- Heated restaurants/outdoor cafes
- Educate people about activities and how to do them
- Decrease City's risk-aversion to new ideas
- Hold a light festival, displays (eg. Victoria Butchart Gardens)
- Extend public art program to include a stage podium for concerts/performance
- Create a continuity of events throughout the year (mix of themes, brands, demographics, etc.)
- Hold more walking tours (eg. Enchanted Forest)
- Open a pop-up, or outdoor theatre
- Have businesses support art programs and vice versa using coupons, etc.

New Activities



Note: Improving the promotion of winter activities/events in one location (online, app), and supporting others to promote their own activities/event was another common theme identified by both stakeholder groups and individual participants.

WHAT CAN WE LEARN FROM OTHER CITIES?

1. Edmonton - Great winter festivals, Ice Castle, Snowboarding Hill, Commuting Ski or Skate Trail, Food Festival,
2. Winnipeg - SkateTrack Through Park, Festival de Voyager
3. Ottawa - Skating on Canal
4. Kingston – Floods Parks for Skating
5. Yellowknife - Big Bonfire Party, Large Ice Castle
6. Vancouver – Hope On Hop Off Trolley
7. Victoria - Horse Drawn Sleigh Rides
8. Toronto – Christmas Market, Skating Paths
9. Calgary - Hot Chocolate Festival (Month-Long, City-Wide With Proceeds to Charity)
10. Quebec City – Carnival
11. Prince Albert - Winter/Summer Lodge to Host Activities
12. Canmore – X-Country Ski Track w/ Free Rentals so people can try the sport. Involve Collette Bourgonje, Food Festival
13. Grande Prairie: Pool, Gym, and Indoor Playground
14. Scandinavia – Outdoor Christmas Markets, Outdoor Food Festival
15. Calgary, Vancouver – Bike Lane Network
16. Calgary and Coquitlam – Walk Through Light Display
17. Charlottetown – Burger Festival
18. Research Umea, Sweden (Sister City)
19. Winnipeg/Montreal – Underground Connections/Tunnels
20. Edmonton/Calgary – Conservatories

RAW RESULTS

WHAT DO YOU LOVE?

WINTER LIFE:

1. Cross-country Skiing
2. Community Association Skating Rinks
3. Sledding/Tobogganing hills (Parks and Diefenbaker Hill)
4. Cameco Meewasin Skating Rink @ PotashCorp Plaza
5. Leisure Centres/Indoor Skating Rinks/Indoor Pools/Libraries
6. Meewasin Trail
7. Ice Skating (any location)
8. Potash Corp WinterShines Event
9. Walking by the River
10. The Beauty of Winter (crisp bright sunny weather/big clear sky/stars/snow/river views)
11. Lots of Low Cost Things To Do
12. Beaver Creek
13. Clarence Downey Oval
14. Cycling/Fatbiking
15. Festivals/Fireworks
16. Hockey
17. Snowshoeing
18. Lots of Parks
19. Pathways are Cleared of Snow
20. Off Leash Dog Parks
21. Farmers Market
22. Outdoor Lights
23. Walking Paths in the Community
24. Triathlon Races/Winter Running/ Running Clubs
25. Saskatoon Conservatory (old Mendel building)
26. Skate Rentals
27. Winter Hiking
28. Enchanted Forest
29. Neighbourhood Events/Activities
30. Indoor events like Sports and Leisure Shows/Gardenscape, etc.
31. Reasonable access fees for facilities/affordable activities
32. Curling Clubs
33. Blades/Rush Games
34. Saskatoon Forestry Farm Park and Zoo
35. Skating Rink at Boffins
36. Saskatoon Cycles Event (Ice Cycles)
37. Downtown Area
38. Broadway Area/Winterruption
39. City Park Area
40. U of S Campus Area
41. Art Events - Concerts/Theatre
42. Vibrant Music Scene
43. Sheltered/Protected Outdoor Facilities
44. Snowball Fights

45. Remai Modern
46. Western Development Museum
47. Our Streets Are Safe
48. Festival of Trees
49. Innovation Place
50. People are friendly in winter and help each other
51. Winter events are well-run
52. Lots of indoor programs by Community Associations
53. City maximizes use of bridges
54. Good bird watching/feeding
55. Christmas lights
56. The City is Trying to Address Barriers for Seniors
57. Mall Walking
58. Protected Bike Lanes

WINTER DESIGN:

1. Snow Removal on Meewasin Trail is Timely
2. Snow Removal is Usually Timely/Improving
3. Snow Removal in Parks and on Pathways/Bridge Sidewalks is Good
4. Getting Around the City to Activities is Easy and Fast/Good Locations
5. Cross-Country Ski Trails are Groomed
6. Residents/Businesses Have to Clear their Own Snow
7. Heated Shack at Meewasin Rink
8. Outdoor Lights and Winter Decorations
9. Warm Up Facilities are Available in Some Locations
10. Indoor Leisure Centres
11. Lots of Fun Winter Activities
12. Protected Bike Lanes
13. Availability of Underground Parking
14. The City has Linked Natural Resources Well to the River Area/Riverbank
15. Washroom Facilities at Meewasin Rink and Trail
16. Parks With Ski Trails and Tobogganing Hills
17. Skating Oval
18. Heated Shack at Clarence Downey Oval
19. Access Transit
20. Off Leash Dog Parks are Designed with Natural Scenery and Diversity
21. Snow Angel Program
22. Free Parking at City Facilities
23. Public Transit is Good/Improving
24. Nice Public Space Design at Farmers Market
25. Outdoor Rinks Are Lit
26. There Are Some Wind Shelters
27. Hiking trails
28. Snowshoeing
29. Urban tree canopy (extend it)
30. Farmer's Market has Indoor & Outdoor Activities
31. Diefenbaker Hill
32. Innovation Place – Large Windows, Plants and Sunlight Inside
33. Lots of Bus Shelters
34. Outdoor Fitness Facility at River Landing

35. Lots of Places to Gather in the Community (esp. New Neighbourhoods with Green Spaces)
36. Beaver Creek

WINTER CULTURE:

1. Wintershines
2. Ice Sculptures
3. There Are Lots of Options to Enjoy Culture
4. Music (Symphony/Bassment Concerts/Music Festivals)
5. Winterruption Event
6. Enchanted Forest
7. Other Winter Festivals
8. Events at Cameco Meewasin Skating Rink @ PotashCorp Plaza
9. Events at Cross Country Ski Trails
10. The People/People Gathering
11. Some Events are Interactive
12. Community Association Events
13. Sleigh Rides/Festivals at the Western Development Museum
14. Shows at Persephone Theatre and TCU Place
15. Canada 150/New Years Eve Celebration/Fireworks
16. Farmer's Market
17. Blades and Rush Games
18. Lots of Indoor Activities for Kids & Adults
19. Meewasin Valley Trail and Other Trails
20. Fatbiking Club Events
21. Shoes at Prairieland Park
22. Christmas Lights
23. Blizzard Triathlon
24. Hockey Games
25. Forestry Farm
26. Wanuskewin
27. Conservatory
28. Worlds Biggest Snowball Fight Event
29. Lions Speedskating Events
30. Carnavale fransaskois!
31. Round dances
32. Displays at Innovation Place
33. Cultural Holiday Celebrations
34. Arts Events
35. Our Spirit of Perseverance and Enjoying Life, No Matter the Weather
36. IceCycle by Saskatoon Cycles
 - Minus 20 isn't that cold
37. Strong Cultural Engagement in Saskatoon
38. Sutherland Education Program
39. No Elevated Pedestrian Networks Support "Get Outside" Culture
40. Broadway Shops
41. Public Art Program
42. River Culture is Great – People Love and Connect with the Rive
43. BIDS Support Culture and Programs
44. Community Association Annual Events

45. Good Winter Cycling Culture
46. World Record for Largest Snowball Fight
47. Great Library System
48. Good Relationships Between CA' and Seniors Groups
49. We Are "Prairie-Hardy"

WINTER ECONOMY:

1. Dining Out (Lots of Dining/Restaurant Options)
2. Good Shopping & Sales
3. I Don't Notice or Understand the Difference Between the Economy in the Winter Versus the Summer
4. Broadway Area
5. Indoor Malls
6. Year Round Farmer's Market
7. Going to Movies
8. Great Coffee Shops
9. Heated Underground Parking at Malls
10. Riversdale Area
11. Downtown Area
12. Seasonal Menus
13. Underground Parking
14. Pubs & Live Music
15. Craft Fairs and Trade Shows
16. Economy never shuts down for Snow Days
17. Speciality Stores Like Cabelas and Lee Valley Hardware/Sports Stores
18. Rush Games
19. Blades Games
20. Symphony
21. Christmas Shopping on Broadway
22. Winterruption
23. Libraries
24. Indoor Pool Facilities
25. Growing brewery scene
26. Good Music Facilities
27. Good Theatre
28. Creative Restaurants
29. Holiday/Seasonal Lights Help Economy
30. Small Festivals Have Room to Grow
31. Fundraising
32. Street Hockey Tournaments
33. Mall Walking Gets Seniors Into the Malls
34. Cultural and Arts Events Help Restaurants
35. Business Owners are Receptive to Events
36. BIDS Help Promote Things
37. Entrepreneurs and Arts Organizations are Finding Creative Ways to Work Together
38. Businesses Support the Arts

WHAT OPPORTUNITIES CAN WE SEE? (STEMMING FROM CHALLENGES?)

WINTER LIFE:

1. Hold More and Larger Events and Activities (Eg. Big Snowball) Fight
2. We Need More Public Washrooms at Outdoor Recreation Sites
3. Build More Warm-Up Locations at Outdoor Recreation Sites
4. Build More Indoor Facilities for Hockey, Skating, Ringette, etc.
5. Washroom and Warm Up Facilities (Kinsmen Park Specifically)
6. Increase Promotion About Existing Winter Events/Festivals/Activities
7. Clear Sidewalks of Snow and Ice
8. Better Snow Clearing
9. Build More Cross Country Ski Trails
10. Provide More Funding to Community Associations to Maintain Outdoor Rinks
11. Build More/Better Places to Park
12. Improve Transit System
13. Offer Low-Cost Lessons/Free Equipment So People Can Try New Activities
14. Decrease Prices at Leisure Centres
15. Hold More Free Winter Events
16. Build Tubing/Snowboarding/Skiing facility
17. Use Snow Making Machines to Make Snow
18. Build a Permanent Facility for Nordic Ski Club
19. Add More Lighting at Outdoor Recreation Sites
20. Create a Place for Skijoring
21. More Promotion and Integration of Indigenous Culture and Activities (Traditional First Nations/Metis Activities like Round Dances, Dog Sled Races, Snowshoeing, etc.)
22. Let Restaurants Have Outdoor Patios at Coffee Shops with Seat Covers, Warming Devices
23. Build White Water Park.
24. Build Heated Bus Shelters
25. Build More Outdoor Rinks
26. Build Heated Shelters for the Homeless
27. Hold More Activities for Seniors
28. Ask Schools to Offer Programs to Teach New Winter Activities
29. Use Snow and Ice to Our Advantage/Have Fun With Instead of Taking Away
30. Build an Indoor Area to Walk Dogs
31. Better Parking - Offer Free Parking in Winter
32. Decrease Vehicle Idling
33. Plan More Activities Specific for Teens
34. All Food Trucks to Operate in Winter (warm food and drinks)
35. Celebrate the Arts During the Winter
36. Fill Empty Spaces to With Lights
37. Build Outdoor Hot Tubs Along the River
38. Hold More Music Festivals
39. Better Snow Clearing on Bike Lanes
40. Improve Taxi System
41. Improve Accessibility for Seniors and Persons with Disabilities
42. Create a Sheltered Market Area
43. Reduce Reliance on Cars in Winter
44. Use Man-Made Lakes as Skating Ponds
45. Enforce Sidewalk Clearing
46. Clean Snow Off Protected Bike Lanes

47. Improve the Field House – Crowded and Old
48. Offer Cultural Events During the Daytime
49. Hold a Winter Food Festival
50. Would love to see the Man of the Trees area by Cedar Villa and the new City Yards as a protected Urban Forest and Winter Recreation area. I am on the board of the Fatlanders Fat Tire Brigade advocating for this area to be recognized and managed by our group and other stakeholders eager for this winter wonderland and natural area
51. Need an Arena Closer to Downtown – SaskTel Centre is Too Far Out
52. Shorter Days Create a Challenge
53. Build More Wind Breaks
54. Our River Doesn't Freeze – Use it in Winter
55. People Tend to Hibernate and Stay Home More
56. Educate People About Activities and How to Do Them
57. Create 'Bootrooms' in Public Buildings
58. Support the Building of Volunteer Groups and Capacity
59. Reduce City Regulations So We Can Try New Things
60. Have a 'Winter Street' for Festivals
61. Create More Community Partnerships to Create More Opportunities
62. More Activities for Single People (Without Kids)
63. Build Winter Market Like the Distillery District in Toronto
64. Build an "Art Placement Alley" Protected from Wind; Nuit Blanche-type
65. Purchase Snow Making Equipment
66. Build a Luge
67. More Winter Play Programs to Get Youth Out
68. Enchanted Forest – Create More Walk-Through Days
69. Create Activity Hubs in Neighbourhoods
70. Increase Access to Good Winter Clothing (wool, etc.)
71. Prohibit People From Leaving Cords on Sidewalks
72. More Fire Pits in Public Areas
73. Promote Winter Fashion
74. Hold a Winter Clothing "Swap"
75. Hold More Family-Friendly Events – Newcomers Won't Come Without Their Kids
76. Make Pedestrian Walk Lights Longer in the Winter
77. Offer More Daytime Activities For Seniors

WINTER DESIGN:

1. Snow Clearing on Streets
2. Snow Clearing on Sidewalks
3. Public Transit System
4. Lack of Warming Shelters
5. Lack of Parking
6. Lack of Space for Cyclists
7. Lack of Winterized Public Washrooms
8. Lack of Heated/Insulated Bus Stop Shelters
9. Poor Accessibility for Wheelchair Users b/c of Snow
10. No Support for Cross Country Skiers (washrooms and warm up shelters)
11. Enforce Sidewalk Clearing
12. Not Enough Lighted Areas (for safety)
13. Need More Skating Rinks
14. Need Protection From Wind

15. Some Areas Have No Sidewalks
16. Too Much of a Vehicle First Culture
17. Too Much Sand Salt For Bikes
18. Need More Indoor Facilities
19. Better Promotion of Winter Activities
20. Better Promotion of Different Ways to Commute in Winter
21. Prevent Water Main Breaks
22. Don't Let Businesses Put Snow Onto Bike Lanes
23. Encourage People to Gather in Public Places in Winter
24. Design and Build Roads with Winter in Mind
25. Need More Sledding/Skiing Hills
26. More Pedestrian Crossings
27. Buy a Snow Making Machine
28. More Amenities in Parks like Restaurants and Cafes
29. Create a Pedestrian Friendly Core Area for Idylwyd and 22nd
30. Improve Taxi System
31. Build More Covered Pedestrian Walkways
32. Need ONE Go To Centre for Winter Activities
33. Build a Drop in Centre for Homeless
34. Get Rid of Bike Lanes
35. Amenities Should be Spread Out Across City, Not Just Downtown/Broadway
36. Encourage Pedestrian Safety
37. Longer Turning Signals
38. More/Better Décor on Store Fronts
39. Build Fire Pits
40. Need More Events
41. Design a Skating Trail Through Major Parks
42. Allow Uber to Operate Here
43. Need More 4 Season Trees
44. Build a Conservatory
45. Build a Light Canopy Downtown
46. Street Art Using Lights
47. Design Sidewalks for Solar Access
48. Make Better Use of River (Winter Dragon Boat Races)
49. Winter Gardens and Landscaping
50. Develop Optimist hill
51. Build Giant Outdoor Heat Lamps
52. Add Colour to Designs (Art, Murals, etc.)
53. Include Indigenous Art in Designs
54. Build Outdoor Ice Castle at the Bessborough
55. Have Local Artists Promote Events like Wintershines
56. Build Narrow, Walkable Spaces to Create the Necessary Micro-climate/Wind-break
57. Introduce More Lighting (Dark Sky Compliant)
58. Replace Aging Decorations
59. "Start From Where We Stand, What is Unique About Where We Are"
60. Create "Parklets" with Heaters, Seating, etc.
61. Plant Trees for Shelterbelts Instead of Retaining Walls
62. Plant Trees in Parking Lots
63. Have Music Playing Outdoors
64. Hold a Night Parade

65. Build Wider Streets in New Developments to Better Manage Snow Clearing
66. Create innovative warming huts and heat bus shelters using solar energy
67. Include Natural Shelter Belts in New Planning/Designs
68. Design Parks With a 'Sled Trail' to Transport Kids in Sleds
69. Design for Winter Instead of Summer (will work in summer)
70. Build More Dog Parks
71. Build canopies over streets to let the sun in, but protect from snow and rain
72. Decrease Amount of 'Red Tape' From the City
73. Build heated glass domes
74. Use signage to inform people of events/activities
75. Build a dedicated winter trail network (fatbiking) out at Richard St. Barbe Baker Afforestation area.

WINTER CULTURE:

1. Hold More Larger Events & Be Creative (eg. Round Dances, Sled Dog Races, Winter Triathlons, Cross Country Skiing Events, Outdoor Concerts, Outdoor Food Festival, Celebrate Chinese New Year, Comedy Festival, Music Festivals, Light Festival, November Festival, Croco-Curl Events, Ididacylce Winter Triathlon, Lacrosse Tournament, Indigenous Games - Indian Rubber Ball, Traditional Dene Hand Games, making dream catchers, Expand Wintershines, Global Fatbiking Day, Fatbiking at Wintershines)
2. More Promotion
3. Events Are Expensive
4. More Skating Rinks
5. Make it Easier for People to Walk or Bike to Events
6. Events Are Only Focussed on Family (eg. Ice Bar, Sporting Events)
7. Provide More Funding to Hold Neighbourhood Events
8. Improve Transit
9. Improve Parking
10. Lack of Sense of Community & Diversity
11. Improve Ski Trail Facilities at Kinsmen Park, Add Lights
12. Build Warm Up Shelters
13. Too Much Negative Speak Around Winter
14. Improve Outdoor Facilities
15. Events Should be Held in More Communal Open Spaces
16. Reduce Vehicle Idling
17. Better Snow Clearing
18. More Kid-Friendly Events Needed
19. Build a Winter Park (tubing, skiing, boarding, etc.)
20. Hold a Large Cross Country Ski Race in Saskatoon and Promote It
21. Need Better Lighting
22. Improve Accessibility for People With Mobility Issues
23. Work With Schools to Create New Events
24. Build Shelterbelts
25. Less Focus on Alcohol at Events
26. More Outdoor Public Washrooms
27. Offer More Affordable Housing
28. Invest in Snow Making Equipment
29. Offer Winter Equipment To Try Out
30. Offer Demonstration Events
31. People Don't Dress Properly For Winter

32. Too Much Light Pollution
33. Need to Educate Newcomers So They Feel Safe
34. Provide More Funding to the Arts
35. More Free Events
36. Raw Almond Restaurant (Winnipeg)
37. Outdoor Cooking Stations
38. Decrease City's risk-aversion to new ideas
39. Annual New Years' Eve Event
40. Increase Partnerships (eg. Francophone Community, First Nations, Newcomers) to Share Cultures Through Events (eg. Global Village at U of S)
41. Partner with Community Associations and seniors groups to hold events
42. Hold more walking tours (eg. Enchanted Forest)
43. Educate newcomers about the weather and support them in buying clothing
44. Promote Winter Canadian Sports (curling, hockey, lacrosse)
45. Build Quinzes
46. Build a Large Outdoor Winter Market (Germany)
47. Give Newcomers Opportunities to Showcase Their Activities to Others
48. Use School Gyms for Warm-Up Locations

WINTER ECONOMY:

1. Better Parking (esp. Underground)
2. More Snow Clearing on Roads Needed
3. Improve Sidewalk Clearing
4. Difficult to Access Shopping Areas If There are Mobility Issues
5. Prices Are High in Winter
6. Improve Public Transit
7. Pop-up Snowshoe and Ski Rentals Along Meewasin Trail
8. More Practical Parking Meters
9. Heated Restaurant Patios (Blankets Sponsored by Companies)
10. Ice Restaurant/Hotel
11. Outdoor Winter Market
12. Offer Food (Food Trucks, Hot Chocolate) in Winter
13. More Rinks
14. Warm Up Shacks
15. Better Shopping with Trendy Stores
16. Winter Food Festival
17. Outdoor Public Washrooms
18. Not Enough Variety in Stores
19. Make Downtown More Vibrant (Arena)
20. Implement Shelters In Back Alleys and Corridors to Create Useable Space
21. Have More Winter Sales
22. Stores Should be Open Longer
23. More Art
24. Build More Ski Trails
25. Build a Skating Track
26. Promote Local Merchants
27. Have More Bonfires to Keep People Out
28. Hold More Winter Events/Attractions to Bring People In
29. Improve Atmosphere in Shopping Areas with Better Lighting/Decor
30. Too Much Light Pollution

31. Build the White Water Park
32. Building Tubing Park
33. Ban Vehicle Idling
34. Winter Fashion Show
35. Reduce Negative Talk About Winter
36. Purchase Snow Making Equipment
37. Have More Pedestrian Only Areas (Broadway, Victoria Bridge)
38. Provide Opportunities to Try New Sports
39. Create Opportunities for Community to Be Involved
40. Hop On Hop Off Shuttle
41. Decrease Panhandling
42. Better Support for Homeless
43. More Local Pubs
44. Have More Places to Put Your Coat and Boots Once Inside Stores and Restaurants
45. Dine Around Events
46. Outdoor Movies
47. More Affordable Taxi's
48. Offer Better Quality Warm Clothing
49. Bike Lanes Are Impeding Parking
50. Update our "Saskatoon Shines" Slogan
51. Have a Large Christmas Tree Like Other Cities
52. Link Buildings with Skywalks
53. Events Need to be Shorter
54. Set up temporary, seasonal businesses in Meewasin jurisdiction
55. Heat key sidewalks in front of business locations
56. Have businesses support art programs and vice versa using coupons, etc.
57. Use existing parking lots for events (i.e. biggest street hockey tourney in Canada?)
58. Build smaller portable stage for businesses to use for events
59. Hold a winter street dance
60. Have lanterns along the river at night.
61. Build Optimist hill for tubing, tobogganning, sledding
62. Build snow tunnel with vendors with hot chocolate, food
63. Encourage vendors to sell good winter clothing ie buckskin mitts
64. Hold an outdoor art show
65. Hold an event like Nuit Blanche—snow village with shops and restaurants open; huts with snow covering them; lights, snow sculptures
66. Create a January event so people have something to look forward to in January
67. Hold a winter parade on Broadway
68. Have a business passport system (coupons)
69. Show movies outdoors in a heated tent
70. Have businesses create inviting outdoor spaces using lighting, music
71. Hold a moveable feast
72. Need adequate power for events
73. Move the bus terminal to Midtown
74. Advertise more to high income seniors
75. Create more unique places to shop (like Broadway)

WHAT CAN WE LEARN FROM OTHER CITIES?

Cities/Activities Mentioned:

1. Edmonton - Great winter festivals, Ice Castle, Snowboarding Hill, Commuting Ski or Skate Trail, Food Festival,
2. Winnipeg - SkateTrack Through Park, Festival de Voyager
3. Ottawa - Skating on Canal
4. Kingston – Floods Parks for Skating
5. Yellowknife - Big Bonfire Party, Large Ice Castle
6. Vancouver – Hope On Hop Off Trolley
7. Victoria - Horse Drawn Sleigh Rides
8. Toronto – Christmas Market, Skating Paths
9. Calgary - Hot Chocolate Festival (Month-Long, City-Wide With Proceeds to Charity)
10. Quebec City – Carnival
11. Prince Albert - Winter/Summer Lodge to Host Activities
12. Canmore – X-Country Ski Track w/ Free Rentals so people can try the sport. Involve Collette Bourgonje, Food Festival
13. Grande Prairie: Pool, Gym, and Indoor Playground
14. Scandinavia – Outdoor Christmas Markets, Outdoor Food Festival
15. Calgary, Vancouver – Bike Lane Network
16. Calgary and Coquitlam – Walk Through Light Display
17. Charlottetown – Burger Festival
18. Research Umea, Sweden (Sister City)
19. Winnipeg/Montreal – Underground Connections/Tunnels
20. Edmonton/Calgary – Conservatories

Other Ideas Stated:

1. Improve Snow Removal (Roads, Sidewalks, Pathways)
2. Invest in Cycling and Pedestrian-Friendly Areas: More and Better Bike Lanes, Wider Sidewalks, Build Pedestrian Walkways, Heated Sidewalks in Key Areas, Clear Snow from Bike Lanes, More Crosswalks, More Sidewalks, Enforce Sidewalk Clearing Bylaw, Covered or Semi-Covered Pedestrian and Bike Bridge
3. Invest in Skating Rinks: Large Ice Hockey Centre (Regina) to Host Large Tournaments, Build More Indoor and Outdoor Rinks
4. Invest in Cross- Country Skiing: Express Ski Path, More Trails, Facilities to Support Skiing, Collaborate with Golf Courses and Ski Clubs to Host Masters World Cup of Cross Country Skiing, Light Ski Trails, Host Western Canadian Cross Country Ski Championships
5. Warm-up Huts
6. Improve Promotion of Events & Activities
7. Improve Transit
8. Ideas for Festivals/Events: Food Festival, Skate with Local Celebrities, Street Party w/ Live Music, Winter Drink Festival, Dine Arounds, Ice Garden Massive Christmas Tree at Ceremony at City Hall
9. Winterized Washrooms
10. Develop Diefenbaker Hill for Tubing, etc.
11. Heated Bus Shelters
12. More Outdoor Winter Cafes, Pubs and Snack Bars
13. Ideas for Signature Winter Event: Build on Wintershines, City-Wide International Food Festival, “Celebrate Life on the Prairies”, Indigenous Festival/Games, City-Wide Event that Moves Around Neighbourhoods Each Month

14. Ideas for Outdoor Activities: Winter Crokinole, Longer Running Trails, Build White Water Park, Ice Climbing Wall
15. Provide More Free/Low Cost Activities
16. Better Shelterbelts
17. Improve Parking
18. Use Colour in Designing City
19. Buy Snow Making Machine
20. Run a Large Winter Marketing Campaign to Create Hype Over Winter
21. Winter Market/Enhance Farmer's Market
22. Improve Taxi Services (Uber)
23. More Funding to Arts Organizations to Host Events
24. Bonfire Pits
25. Walk Through Version of Enchanted Forest
26. Free Equipment Rentals
27. Improve Promotion of Indigenous Culture
28. Develop Riverbank (Restaurants, Library)
29. Housing for the Homeless
30. Allow People to Bike on Sidewalks
31. More Benches by Skating Rinks
32. Encourage Media to Be Positive About Weather/Winter
33. Create Places for People to Gather – Old Bus Barn
34. More Activities for Teens
35. More Neighbourhood Events
36. Make Remai Modern a Hub for Activities
37. Cancel Bike Lanes
38. Provide SAD Lamps at Libraries, Schools
39. Flood the Meewasin Trail for Skating
40. Outdoor Pubs
41. Public Sweat Lodge
42. Reduce Red Tape (City's Risk Aversion Attitude)

TOP IDEAS FOR ACTION:

1. Better Snow Clearing (Roads, Sidewalks, Pathways)
2. Warm Up Shelters
3. Better Transit System
4. Outdoor Washrooms
5. Develop Kinsmen Park with Washrooms and Indoor Facility
6. More Promotion/Advertising
7. Build Diefenbaker Hill (Optimist Hill)
8. More Free or Affordable Events/Activities
9. Build More Rinks
10. Improve Parking (location, accessibility)
11. Invest in Cross Country Skiing, More Trails
12. Expand Wintershines/Large Festival
13. Upgrade Sidewalks for Accessibility
14. Home for Nordic Ski Club
15. Heated Bus Shelters
16. More Festivals (Food & Cultural Festivals)
17. Spread Events Throughout City Into Neighbourhoods
18. Cheap/Free Equipment Rentals in Good Locations
19. More Funding to Community Associations Neighbourhood Rinks
20. Make Snow
21. Enforce Sidewalk Clearing Bylaw
22. Light Ski Trails
23. More Leisure Centers (northeast side)
24. Ideas for Activities/Events: Snowman Making Contest, Decoration Contests, Annual Snowball Fight, Snow Day Celebration, Ice Sculpture Exhibits, Kite Festival, Geocaching, Winter Photo Contest; Try a New Activity Events, Snow Golf, Pickleball, Free Day at the Forestry Farm, Hay Rides, Dog Sledding, Winter Olympics Event, Shiny Tournament, Sleigh Rides, Mascot, Indigenous Winter Games, Snow Village with Lots of Vendors, Winter Food Festival, Expand Wintershines to Include Lots of Activities Like Curling, Annual New Years' Event, Ididacycle, Winter Corporate Challenge
25. Build Homeless Shelters/Restore Lighthouse Funding
26. Allow Food Trucks in Winter
27. Invest in Facilities for Fatbiking (Trails)
28. Provide Better Lighting in Parks and on Trails
29. More Cafés and Ice Bars on Riverbank (And Pop Up Restaurants)
30. Build Large Ice Rink Facility
31. More/Better Cross Country Ski Trails
32. Focus More On Cyclists and Pedestrians When Planning
33. Make the Meewasin Trail a Priority
34. Build More Bike Lanes to Connect City
35. Neighbourhood Shuttle System
36. Canopied Sidewalks
37. Create a More Vibrant Downtown
38. Transit Park and Ride
39. Develop Trails at Cedar Villa (Protected Urban Forest/Designated Winter Recreation Area)
40. Build Snowshoe Trails
41. Enhance Transportation Options with Uber
42. Celebrate Indigenous Culture (Round Dances, Feasts)

43. Offer More Events That are Affordable For Seniors
44. Build up Farmers' Market/More Markets
45. Heated Sidewalks
46. Move Folkfest to Winter
47. More Fire Pits in Outdoor Public Areas
48. Stop Using Sand and Salk on Roads
49. Clear Neighbourhood Ponds for Skating
50. Walking Tours (eg. Forestry Farm)
51. Build White Water Park
52. More Indoor Events: Music Festival
53. Get Rid of Bike Lanes
54. Open School Gyms on Weekends for Free Use
55. Encourage Media To Decrease Negative Talk re: Weather
56. Champion the Arts
57. Indoor Water Park/Amusement Park
58. Create Pedestrian Only Zones Downtown and Broadway
59. More Tobogganning Hills
60. Educate Kids About Outdoor Physical Activity in Winter
61. Expand Bessborough Ice Surface
62. Pedestrian walkway (skywalk)
63. Integrate Colour Into City Design; Improve Architectural Design
64. Include Power/Water Near Outdoor Facilities
65. Free Shuttles to Blades and Rush Games
66. Winter Cycling Workshops
67. Build Ice Huts
68. Promote Safety in Winter
69. Outdoor Hot Tubs
70. Enhance Conservatory
71. More Running Trails
72. Work With BIDs to Challenge Businesses to Get People Outside
73. Ice Park at the Children's Museum
74. More Windbreaks and Shelterbelts
75. Stop Vehicle Idling
76. Outdoor Kitchen
77. Winter Patios
78. Work With Other Cities on International Event to Draw Tourists
79. Preserve Northeast Swale
80. Support Saskatoon Cycles/Ice Cycles Event
81. Winter 5 and 10K Runs Along Meewasin Trail
82. Restrict Panhandling
83. Service Co-ops for Seniors – snow shovelling, garbage placement, etc.
84. Businesses Beautify Storefronts
85. Walking Route At Enchanted Forest
86. Get Rid of the Weir
87. New Public Library/Conservatory at River Landing;
88. Flood Meewasin Trail for Skating
89. Build for Winter First, Summer Second
90. Underground Tunnels
91. Need more supporting infrastructure outdoors (power, shelters, washrooms, water)
92. Clear Signage on Meewasin Trail

93. Create a Points/Reward System City-Wide
94. Attach Downtown Bus Mall to the Midtown Plaza
95. Create More Partnerships between Community Associations, Businesses and City

OTHER FEEDBACK/COMMENTS

1. Develop Diefenbaker Park Hill; Pickleball Courts
2. Lower Senior Rates at Civic Facilities
3. More Festivals (Kites, Geocaching)
4. More Promotion and Advertising
5. Be Creative and Think Big
6. Involve U of S Students and Youth in Planning
7. Plan Outdoor Activities/Rinks in Existing Parks
8. Better Snow Clearing on Roads, Sidewalks and Paths
9. Plan Indoor Programs for all Age Groups, Include Culture
10. East Side Needs More Facilities
11. Winter Photography Contest
12. Make Winter Recreation more accessible; Provide Equipment Rentals
13. Growth will Stimulate Business and Opportunity
14. More Promotion and Marketing
15. Winterruption
16. Involve Indigenous People (Nehiyawak People of Treaty 6, Metis and the Dakota).
17. Winter Folkfest
18. Big Winter Festival
19. Wintershines
20. More Activities like Summer on Broadway, Fringe festivals, etc.
21. Look to Eastern Canada and Europe for Ideas
22. Support Existing Activities With More City Funding
23. Encourage All Age Groups to Cross Country Ski
24. More Warm-up Shacks
25. More Multi-use Trails
26. Make the Meewasin Trail a priority
27. Light Areas for Night Skiing
28. Winterize Existing and Future Parks
29. Better Facilities at Kinsmen Park
30. Build More Rinks to Attract Tournaments
31. Build Another Holiday Park/Skating Oval
32. Get Blackstrap Ski Hill Going Again
33. Get Rid of the Weir; it Discourages River Recreation
34. Hot Chocolate Stations Around Trail
35. Another Conservatory
36. Fund CAs to Build Warming Shacks for Rinks
37. Invest in Snow Making Machines
38. Provide Facilities to Match City's Growth.
39. Find Winter City Champions Work With Existing Groups (CA's, Tourism, BIDS) to Promote Activities
40. Support Nordic Ski Club and Fat Tire Brigade
41. Subsidize Winter Activity Programs by Lowering Facility Fees Affordability/Low Income
42. Promote Winter Reading for Kids and Adults.
43. Prohibit Idling in School Zones

44. More Activities and Support for Seniors
 45. Build More Cycling Routes
 46. Improve Transit System with Heated Bus Shelters
 47. Enforce Sidewalk Cleaning Bylaw
 48. Have Events in Neighbourhoods; Spread Out Events
 49. Make City Less Reliant on Vehicles
 50. Build a Homeless Shelter
 51. Change Way of Thinking to Embrace Winter
- Positive/General Comments:
52. Let's make it better to be saskatooning in the winter
 53. Yay for initiatives to make Saskatoon a winter-proud city!!!
 54. I love saskatoon winter.
 55. Fantastic; excited
 56. Let's celebrate winter!!
 57. I love the new winter marketing strategy
 58. More happening all of the time, keep it up!
 59. I'm glad you are looking at this!
 60. Excited for Saskatoon to be more winter friendly!
 61. Embrace our winter identity like Scandinavia has. Hygge!
 62. Let's embrace winter and stay active!
 63. I'm glad citizens are being asked what changes they would like to see.
 64. It would be nice to celebrate our winters
 65. Pleased the COS is taking this on, it's much needed!
 66. River landing is nice
 67. Thanks for developing one!!!!
 68. Thank you for this survey
 69. Thanks for this opportunity!
 70. Thanks and good work Charlie!
 71. Thanks for launching this strategy initiative.
 72. Good Job; Good Luck
 73. This is great, good for community to embrace winter
 74. Good idea, put it into action!
 75. Good that the City is thinking about this.
 76. Good idea, good luck
 77. I like the idea!
 78. A great idea
 79. This is a great initiative
 80. Great idea to get people involved
 81. A great idea
 82. Keep it going
 83. Love to see more families remain active in all seasons.