

Engagement Approach for Waste Diversion and Climate Change

Introduction to IAP2

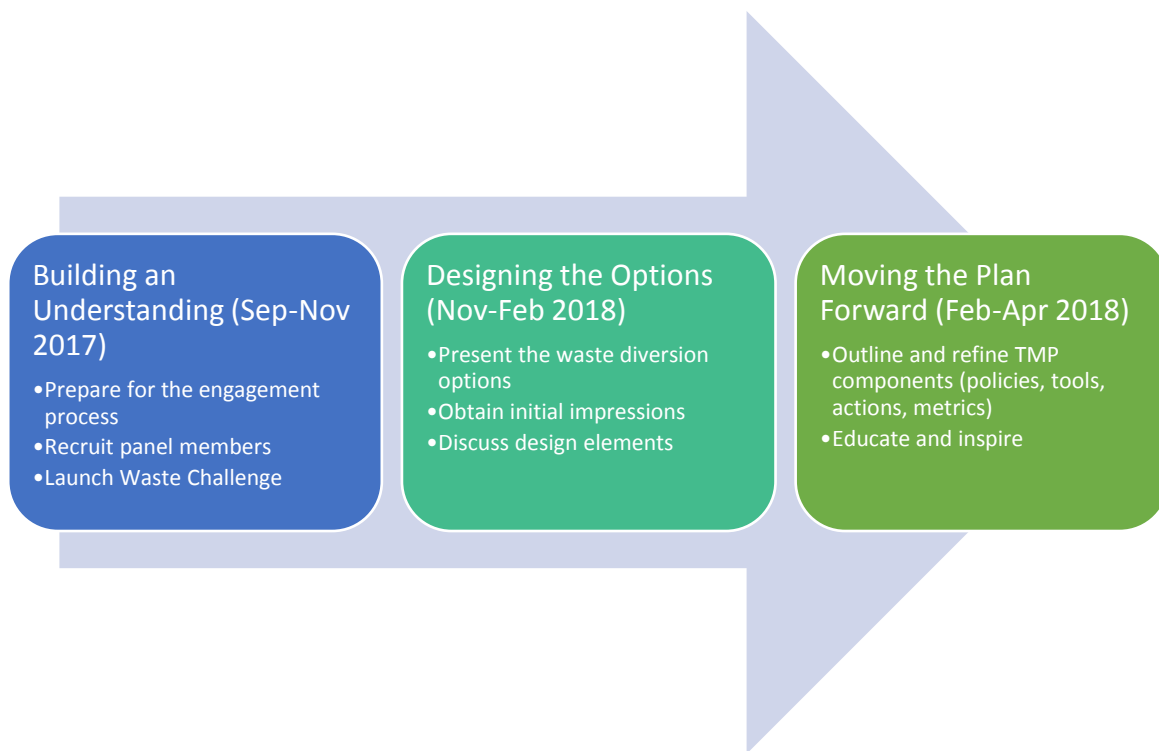
As shown in table below, the International Association of Public Participation (IAP2) has adopted a spectrum of public engagement. As you move through the spectrum there is a corresponding increase in expectation for public participation and impact. The level of engagement and the techniques should match the purpose or goal of engagement for waste diversion and climate change in order to be most effective.

IAP2 Spectrum of Public Engagement				
Inform	Consult	Involve	Collaborate	Empower
Provide the public with balanced and objective information to assist them in understanding the problem, alternatives and/or solutions.	Obtain public feedback on analysis, alternatives and/or decisions.	Work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered	Partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution	Place the final decision-making in the hands of the public
Example of Communication Tools <ul style="list-style-type: none"> • fact sheets • websites • open houses • videos 	Example of Engagement Techniques <ul style="list-style-type: none"> • public comment focus groups • surveys • public meetings 	Example of Engagement Techniques <ul style="list-style-type: none"> • workshops • deliberate polling 	Example of Engagement Techniques <ul style="list-style-type: none"> • citizen advisory committees • consensus-building • participatory decision-making 	Example of Engagement Techniques <ul style="list-style-type: none"> • citizen juries • ballots • delegated decisions

There is an increasing level of public impact and corresponding skill and depth required as you progress through the spectrum.

Engagement Strategy – Waste Diversion

Specific to the Waste Diversion Plan, the goal of engagement is to build support and excitement for the proposed waste diversion options and discuss the details of each with the community and stakeholders alike to ensure the eventual design of each program is community-informed. The following is a three-phased approach to engagement. Each phase will be further evaluated to identify the most appropriate level of engagement based on the IAP2 Spectrum of Public Engagement shown above.



Engagement Approach – Climate Change

Specific to the Climate Change Mitigation Business Plan, the goal of engagement is to help residents and businesses understand local climate change challenges and provide opportunities for input into prioritizing potential solutions. The output from climate change engagement will be a comprehensive report which outlines Saskatoon's climate change mitigation options for City Council's consideration. Public outreach and education are expected to continue through the design phase of the plan (dependent upon a successful application for grant funding through the Federation of Canadian Municipalities). The following is a three-phased approach to engagement. Each phase will be further evaluated to identify the most appropriate level of engagement based on the IAP2 Spectrum of Public Engagement shown above.

