Naming Advisory Committee Report – Third Quarter 2017

Recommendation

That the Naming Advisory Committee issue direction with respect to the naming submissions contained within this report.

Topic and Purpose

The purpose of this report is to consider naming requests to ensure they meet City Council guidelines, as set out in Naming of Civic Property and Development Areas Policy No. C09-008.

Report Highlights

- The following naming submissions require screening: Cockcroft, Peacock, and Prasad.
- 2. A request to name a portion of Victoria Park as Reconciliation Circle has been clarified, and further information is provided.

Strategic Goal

Under the City of Saskatoon's (City) Strategic Goal of Quality of Life, this report supports the recognition of our built, natural, and cultural heritage. The naming of civic facilities, streets, and parks celebrates the history, environment, and outstanding contributions of our diverse community.

Background

According to Naming of Civic Property and Development Areas Policy No. C09-008 (Naming Policy), all names proposed for the Names Master List will be screened by the Naming Advisory Committee and meet City Council's guidelines for name selection. All requests for naming of roadways from the Names Master List will be selected or endorsed by His Worship the Mayor. Name suffixes are circulated through the Administration for technical review.

At the May 18, 2017 meeting of the Naming Advisory Committee, a request was made to rename Victoria Park, or a portion thereof, to Reconciliation Park. At that time, the committee moved that further information be provided to consider a possible naming of a portion of Victoria Park.

Report

Naming Requests

The following naming requests have been received and require screening:

 "Cockcroft" – Dr. Don Cockcroft, a professor and retired practitioner, is best known for his research in respiratory health. He has published over 300 papers, review articles, and chapters, combined, and he is one of the most widely quoted authorities on asthma in the world. He is a former board member of the Lung Association of Saskatchewan and received the 2006 Saskatchewan Health Research Foundation Achievement Award for Clinical Research. Beyond his medical career, he is also known for his gardening and growing of lilies. For this reason, a preference is requested for a park name. The full submission is included as Attachment 1.

- 2. "Peacock" Dr. George Peacock was very active in both the community of his profession, dentistry, and his community generally. He was a member of numerous boards for his profession, sports, and community volunteer organizations. He received a Distinguished Service Award as well as an Honourary Membership in the Canadian Dental Association. The full submission is included as Attachment 2.
- 3. "Prasad" Dr. Kailash Prasad's medical career has spanned from researching the medical uses of flaxseed through to the mechanisms and detection of heart disease. His research on flaxseed and heart disease now improves the prevention and early detection of heart disease, diabetes, hypertension, and other conditions. Despite retiring in 1997, Dr. Prasad has continued to do research, train graduate students, mentor clinical researchers, and teach at the University of Saskatchewan. The full submission is included as Attachment 3.

These three submissions fall under guideline 3.3 a) i) of the Naming Policy recognizing "a person who has achieved a deed or activity performed in an outstanding professional manner or of an uncommonly high standard that brings considerable benefit to the City of Saskatoon, Province of Saskatchewan, or Canada."

Reconciliation Circle Amenity Naming within Victoria Park

The Naming Advisory Committee has requested further information on a previous request to rename Victoria Park, or a portion thereof, in recognition of The Truth and Reconciliation Commission of Canada. The applicant has provided a preferred boundary of an area within the park to include the "Where Our Paths Cross" Commemorative Artwork, to be constructed in the spring of 2018, and an area regularly used for community gathering space, including the Rock your Roots Walk for Reconciliation. The area requested to be named "Reconciliation Circle" is included as Attachment 4. A letter of support for this naming, signed by individuals and organizations, is included as Attachment 5. This naming opportunity could be incorporated into a plaque on site with the new art installation.

The Recreation and Community Development Division was consulted and has no concerns with this proposal.

Public and/or Stakeholder Involvement

Stakeholders and members of the public are invited to make a short presentation to the Naming Advisory Committee in support of their naming submissions.

Policy Implications

The screening of requests and suggestions for naming or renaming of municipally-owned or controlled facilities, streets, suburban development areas, neighbourhoods, and parks must be in compliance with the Naming Policy.

Financial Implications

Signage requirements and costs for naming of Reconciliation Circle have yet to be determined. One option will be to include the naming on a plaque on site with the new art installation.

Other Considerations/Implications

There are no options, environmental, privacy, or CPTED implications or considerations; a communication plan is not required at this time.

Due Date for Follow-up and/or Project Completion

No follow-up is required.

Public Notice

Public notice, pursuant to Section 3 of Public Notice Policy No. C01-021, is not required.

Attachments

- 1. Original Submission Cockcroft
- 2. Original Submission Peacock
- 3. Original Submission Prasad
- 4. Proposed Location for Reconciliation Circle
- 5. Letter of Support for Reconciliation Circle

Report Approval

Written by: Daniel McLaren, Planner, Planning and Development Reviewed by: Lesley Anderson, Director of Planning and Development

Approved by: Randy Grauer, General Manager, Community Services Department

 $S/Reports/2017/PD/NAC-Naming\ Advisory\ Committee\ Report-Third\ Quarter\ 2017/lc/df$