May 4, 2017

His Worship Charlie Clark
City of Saskatoon
Saskatoon, Saskatchewan
S7K 0J5

Dear Mayor Clark:

Re: 2017 June is Recreation & Parks Month

Saskatchewan communities provide outstanding recreation and leisure opportunities for residents. June is Recreation & Parks Month (JRPM) is a national campaign for the continued support and use of parks and recreation services in our Province. As a leader, you can encourage the celebration of outdoor recreation activity in your community.

The Saskatchewan Parks and Recreation Association (SPRA) invites you to support JRPM by carrying out any of the following:
1. Register your community as an Ambassador of JRPM (Note: Registered communities are entered in a draw to win a piece of playground equipment from Henderson Recreation Equipment Limited).
2. Complete the enclosed JRPM Proclamation in support of June is Recreation & Parks Month.
3. Encourage residents to access recreation services and parks for the associated benefits of using them everyday!

Enclosed are resources to further assist your community in supporting JRPM. For additional information, visit the SPRA website at www.spra.sk.ca/jrpm, or contact Andrew Exelby, Consultant – Parks and Open Spaces, by email at aexelby@spra.sk.ca, by phone at (306) 780-9262 or toll free at 1-800-563-2555.

We look forward to your celebration of June is Recreation & Parks Month.

Yours truly,

Norm Campbell,
Chief Executive Officer
Cc: Andrew Exelby, SPRA Consultant – Parks and Open Spaces
Encl. (3)
A Call for Celebration!

Support JRPM!
Elected officials, recreation and parks professionals and community members can all promote the vital contributions of recreation and parks services to the personal, social, environmental and economic well-being of our province.

- Make a June is Recreation & Parks Month Proclamation at your next Town Council meeting. SPRA already has a template you can use!
- Acknowledge the important role that professionals and volunteers play within the recreation and parks delivery system.
- Encourage awareness of the benefits recreation and parks provide.
- Promote the value recreation and parks sectors have in contributing to the quality of life for Saskatchewan’s residents.
- Encourage participation in recreation and park activities.

Celebrate Canada 150 with JRPM!
- Biking
- Hiking
- Camping
- Swimming
- Gardening
- Golf
- Kayaking
SPRA, Saskatchewan in motion and ParticipACTION encourage you to celebrate Canada 150!
Checkout www.playinsk.ca for the Canada 150 Play List and www.participaction.com for some other great ideas.

Resources available at www.spra.sk.ca/jrpm:
- Ideas and suggestions for getting your community involved.
- Events Calendar, Ambassador Registration Form and JRPM merchandise information.
- Logos and Public Service Announcements for local promotion.
- Information on the value of recreation and parks.
Host a June is Recreation & Parks Month Celebration Event!
Experience the Benefits of Parks and Recreation

- Generate economic activity through social growth and community pride
- Improved quality of living for residents through recreation and parks related events and services
- Promote personal development and social activity throughout your community activities
- Support ecological environments by promoting the importance of parks and greenspaces
- Increase community pride and engagement through recreational activities
- Connect people to nature and the outdoors
- Grow strong families and healthy communities
- Attract tourists and new residents to your community
- Reduce the cost of health care by promoting healthy, active lifestyles
- Enhance your sense of community by bringing people together

Supported by: Saskatchewan LOTTERIES
For resources and information on June is Recreation & Parks Month, visit www.spra.sk.ca/jrpm, or call 1-800-563-2555.
Sponsored by: Henderson