

ATTACHMENT 1
The StarPhoenix Rate Schedule (2017-2018)

StarPhoenix Print Rates

Year	Monday to Thursday	Thursday to Saturday	Full Colour
2017	\$1.40/line	\$1.58/line	\$250.00/Page
2018	\$1.40/line	\$1.58/line	\$250.00/Page

StarPhoenix Print Rates – Header and Filler Ads

Year	Monday to Thursday	Thursday to Saturday
2017	\$0.79/line	\$0.79/line
2018	\$0.79/line	\$0.79/line

The rates include the costs associated with all aspects of the weekly advertisements including the administration, graphic design, production, and distribution. The rates will also be extended to the rest of the corporation including the various Boards and Committees.

The City of Saskatoon will receive a replicated City Page free every week in *Bridges*. This will give the City the ability to reach over 79,900 homes.

The StarPhoenix will continue to bonus the City of Saskatoon the ability to reach the Saturday online (thestarphoenix.com) audience with a Big Box ad that will link to a replication of the City Page print ad every week.