



Broadway Business Improvement District | 306.664.6463 | Unit A 613 9th Street East, Saskatoon SK S7H 0M4

Her Worship Mayor Block and Members of City Council
City of Saskatoon
c/o Meagan Piche, Revenue Accounting Manager
Corporate Financial Services, 222 3rd Avenue North
Saskatoon, SK S7K 0J5

Friday, February 13, 2026

Her Worship the Mayor Block and City Councillors,

On behalf of the Broadway Business Improvement District (BBID), I would like to extend my gratitude for your continued support of our district. Broadway is a vibrant cultural and commercial hub in Saskatoon, and we are committed to fostering a dynamic and welcoming environment for businesses, residents, and visitors alike.

Please find attached the 2026 Broadway Business Improvement District budget, approved by the Board of Directors on November 21st, 2025.

As we look ahead to 2026, we are excited to implement key projects to further strengthen our district including a lighting pilot project, app and wayfinding promotions, and a new twist on the Broadway Block Parties. New this year is a 50/50 raffle in support Broadway's events and programming.

These initiatives reflect our ongoing commitment to making Broadway a premier destination for shopping, dining, and cultural experiences. We greatly appreciate your collaboration and investment in our shared vision for the district's future and look forward to working together to ensure Broadway continues to thrive.

Sincerely,

Anne-Marie Cey
Executive Director
Broadway Business Improvement District



**BROADWAY BUSINESS IMPROVEMENT
DISTRICT 2025 OPERATING BUDGET
REVENUES**

	2025 Budget	2025 Actual (unaudited)	2026 Budget
BBID Levy	\$ 212,120.00	\$ 212,120.00	\$ 212,120.00
Parking Revenue	\$ 80,800.00	\$ 80,800.00	\$ 82,400.00
CoS Grants (flowerpots and graffiti)	\$ 9,000.00	\$ 7,549.00	\$ -
Canada Summer Jobs / Other Grants	\$ 9,000.00	\$ 13,811.00	\$ 8,500.00
New Marketing Initiatives		\$ 4,025.00	\$ 10,000.00
CoS Urban Design Funding	\$ 50,000.00	\$ 42,179.00	\$ 15,000.00
Special Event Revenue	\$ 50,000.00	\$ 39,430.00	\$ 45,000.00
Sponsorship Revenue	\$ 15,000.00	\$ 38,500.00	\$ 35,000.00
Transfer from Reserves/Previous Year	\$ -	\$ -	\$ -
Investment Income	\$ -	\$ 1,924.00	\$ 1,500.00
Total Revenues	\$ 425,920.00	\$ 440,338.00	\$ 409,520.00

EXPENDITURES

Administration

Accounting & Legal	\$ 11,000.00	\$ 8,416.00	\$ 8,000.00
Rent, including Utilities & Parking	\$ 21,000.00	\$ 24,373.00	\$ 23,500.00
Office Expenses	\$ 16,450.00	\$ 15,819.00	\$ 12,950.00
Insurance	\$ 2,500.00	\$ 4,686.00	\$ 2,000.00
Salaries & Benefits	\$ 230,350.00	\$ 233,774.00	\$ 209,700.00
Total	\$ 281,300.00	\$ 287,068.00	\$ 256,150.00

Marketing & Programming

Marketing, Advertising & Promotion	\$ 15,000.00	\$ 18,697.00	\$ 13,000.00
Education & Business Development	\$ 9,000.00	\$ 9,668.00	\$ 9,500.00
Memberships & Committees	\$ 1,250.00	\$ 777.00	\$ 1,000.00
Repairs and Maintenance	\$ 1,000.00	\$ 1,654.00	\$ 5,500.00
Grants to Members	\$ 7,000.00	\$ 3,610.00	\$ 5,000.00
Urban Design Projects	\$ 15,000.00	\$ 22,671.00	\$ 22,000.00
Total	\$ 48,250.00	\$ 57,077.00	\$ 56,000.00

Special Projects and Events

BBID Projects and Events	\$ 66,000.00	\$ 57,933.00	\$ 78,250.00
Non-BBID Event Sponsorships	\$ 22,500.00	\$ 26,199.00	\$ 15,000.00
Total	\$ 88,500.00	\$ 84,132.00	\$ 93,250.00

Board Expenses

Board Expenses	\$ 350.00	\$ -	\$ 350.00
Discretionary Fund	\$ 5,000.00	\$ -	\$ 3,500.00
Board Development	\$ 1,000.00	\$ -	\$ 500.00
Total	\$ 6,350.00	\$ -	\$ 4,350.00

TOTAL EXPENSES

TOTAL EXPENSES	\$ 424,400.00	\$ 428,277.00	\$ 409,750.00
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Revenues Less Expenses

Revenues Less Expenses	\$ 1,520.00	\$ 12,061.00	\$ (230.00)
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Reserves

Start of Year	\$ 42,390.00	\$ 42,390.00	\$ 43,949.00
Transfer to Reserves	\$ -	\$ -	\$ -
Reserve Used	\$ -	\$ -	\$ -
Year End Reserve Balance	\$ 42,390.00	\$ 42,390.00	\$ 45,449.00