



February 10, 2026

Her Worship the Mayor and City Councillors
 c/o Maegan Piche, MPAcc, CPA
 Revenue Accounting Manager
 Corporate Revenue, Corporate Financial Services
 City of Saskatoon
 222 3rd Avenue North
 Saskatoon, SK S7K 0J5

Re: Downtown Saskatoon BID Board Approved 2026 Operating Budget

Dear Mayor Block, City Councillors, Maegan,

Please find enclosed the 2026 Operating Budget for the Downtown Saskatoon Business Improvement District. This budget was approved by the Downtown Saskatoon Board of Management for submission to the City of Saskatoon at its January 2026 board meeting.

This year, the Board approved a budget with a no increase over the 2025 to the levy. The increase in revenue year over year, is based on the increase in *parking revenue* and *other revenue* where the main source of increase will be sponsorship. Also, we reflected more appropriately our grant revenue.

The Downtown Saskatoon BID has just completed an extensive strategic planning journey in 2025. As we step into 2026, we do so with bold clarity and a five-year direction that positions our district for growth, resilience, and renewed vibrancy. Our four Strategic Pathways are:

Business Growth & Investment – Driving downtown’s economic success through advocacy, investment and innovation.

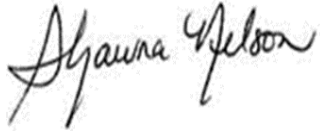
Connectivity & Liveability – Building a connected, accessible, and complete downtown that supports business success and everyday life.

Safe & Welcoming Downtown – Creating a clean, safe and confident downtown where people and business can thrive.

Leadership, Identity and Impact – Positioning the BID as a confident, connected, and credible leader for downtown Saskatoon.

We believe the services we deliver are essential to everyone who shapes the life of Downtown Saskatoon - those who work here, visit, live in the district, operate businesses, and invest in its future. Everything we do is grounded in our strategic pathways, our values, and the guiding principles that define our commitment to a vibrant, resilient, and welcoming city centre.

Submitted on behalf of the Board of Management,

A handwritten signature in black ink that reads "Shawna Nelson". The signature is written in a cursive, flowing style.

Shawna Nelson
Executive Director

Attachment: 2026 Downtown Saskatoon BID Operating Budget

cc: Sara Wheelwright, Board Chair
Clae Hack, CFO, City of Saskatoon



Downtown Saskatoon BID

2026 Operating Budget

Approved by Board

on January 22, 2026

	2025 Budget	2026 Budget	% Change
REVENUES			
DSBID Levy	880,693.17	880,692.84	0.00%
Parking Reserve Revenue	161,560.00	164,700.00	1.94%
Special Event Revenue	20,000.00	20,000.00	0.00%
Street Maintenance Revenue	30,790.00	29,651.00	-3.70%
Other Revenue	15,000.00	20,000.00	33.33%
Other Grant Revenue		25,000.00	
Interest Revenue	20,253.16	10,000.00	-50.62%
Total Revenues	\$1,128,296.33	\$1,150,043.84	1.93%
EXPENSES			
Administration			
Accounting & Professional Services (Legal, IT, Payroll)	38,000.00	34,029.77	-10.45%
Office Rent & Maintenance	71,500.00	70,554.00	-1.32%
Office Expenses	46,535.00	35,579.00	-23.54%
Salaries & Benefits	438,606.33	411,288.52	-6.23%
Total Administration	594,641.33	551,451.29	-7.26%
Marketing, Research & Education			
Marketing, Advertising & Research	120,100.00	44,798.09	-62.70%
Professional Development	23,000.00	13,000.00	-43.48%
Programming		92,150.00	
Total Marketing, Research & Education	145,100.00	149,948.09	3.34%
Board & Committees			
Board Meetings & Related	3,500.00	7,000.00	100.00%
Committees	1,200.00	0.00	-100.00%
Memberships	4,500.00	4,384.00	-2.58%
Board Development		10,000.00	
Total Board & Committees	9,200.00	21,384.00	132.43%
Special Events			
Event Sponsorship	45,000.00	42,418.12	-5.74%
Total Special Events	45,000.00	42,418.12	-5.74%
Street Enhancement Program			
Street Maintenance Equipment & Supplies	27,650.00	52,959.30	91.53%
Street Maintenance & Cleanliness Program	306,705.00	331,883.04	8.21%
Total Street Enhancement Program	334,355.00	384,842.34	15.10%
Total Expenses	\$1,128,296.33	\$1,150,043.84	1.93%
Revenues less Expenses	\$0.00	\$0.00	
Draw to/from Reserve	0.00	0.00	
Surplus (Deficit) after Draw to/from Reserve	\$0.00	\$0.00	

Approved by Downtown Saskatoon BID Board of Management

Date: Feb 10, 2026

Chair: [Signature]

Board Member: [Signature]

Executive Director: [Signature]