

Welcome Week 2025 Proposal & Budget Sheet

Event: Welcome Week 2025

Date: September 2025

Location: The University of Saskatchewan

Organized by: City of Saskatoon's Environmental Advisory Committee

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Proposal

Welcome Week is an essential annual event designed to foster community engagement, student involvement, and a sense of belonging among new and returning students. For September 2025, our booth will focus on environmental city initiatives and opportunities, showcasing ways students can actively contribute to a greener, more sustainable community.

Objectives:

- Raise awareness about local environmental challenges and solutions.
- Highlight opportunities for students to get involved in city-wide sustainability projects.
- Foster connections between students, local organizations, and environmental leaders.
- Encourage eco-friendly habits and practices among the student body.

Planned Activities:

- An interactive booth showcasing Saskatoon's environmental programs (e.g., waste reduction, public transit, urban forestry).
 - Displays and handouts on how students can reduce their carbon footprint.
 - Sign-ups for volunteering opportunities with local environmental groups.
 - Fun games and quizzes about sustainability (e.g., spin-the-wheel for eco facts).
 - Posters and signage promoting green initiatives, recycling programs, and climate action events in the city.
 - Swag items like reusable bags, water bottles, and plantable seed cards to encourage sustainable habits.
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Budget Breakdown

Item	Details	Estimated Cost
Table Booking	Table cost by the USSU	\$200
Posters & Pamphlets	For event promotion and wayfinding.	\$50
Swag	e.g., stickers, pens, tote bags, seed bags.	\$100
Games	Interactive activities, prizes, decorations.	\$20
Social Media Promotion	Instagram and Facebook	\$50
Total		\$420