



Diversity, Equity & Inclusion Advisory Committee

Diversity, Equity and Inclusion Advisory Committee Sponsorship Application Form

The Diversity, Equity and Inclusion Advisory Committee (DEIAC) was established by City Council to monitor and provide advice to City Council on the Cultural Diversity and Race Relations Policy. The Committee also has a mandate to provide education and awareness programs on diversity, equity and inclusion of all citizens in the City of Saskatoon.

The Committee supports education and awareness by undertaking some of its own initiatives and by supporting organizations in the community on initiatives that support one or more of the following four community outcomes of the Cultural Diversity and Race Relations Policy:

- ☒ The workforce will be representative of the population of Saskatoon;
- ☒ There will be zero tolerance for racism and discrimination in Saskatoon;
- ☒ Community decision-making bodies will be representative of the whole community of Saskatoon; and
- ☒ There will be awareness and understanding in the community regarding the issues, and acceptance of the various cultures that make up Saskatoon.

Please indicate which of the above community outcome(s) your project is addressing.

Note: The Committee's intent is to provide education throughout the year, not just in the month of March. This will be part of the Committee's consideration of your sponsorship request. The event or project must take place in Saskatoon and all eligible expenditures must be directly related to the event being sponsored.

Ineligible expenses include: cash prizes, administrative/overhead expenses, third party funding, fundraising and alcohol.

Events to be considered for sponsorship will be open and available to the public for anyone who may be interested in attending or participating.

Application Deadlines:

April 1 (for projects taking place from April to September)
October 1 (for projects taking place from October to March)

Applicant Information

1. Organization Name: Pakistan Canada Cultural Assosiationbn

2. Your Group Is A: (check all that apply)

☒ registered non-profit ☐ registered charity ☐ not a registered organization

3. Address: [REDACTED] Wakabayashi Way Saskatoon SK

4. Postal Code: [REDACTED]

5. Email Address: [REDACTED]

6. Contact Name: Ali Ahmad / Umar Wali

7. Pronouns: (☐ She/Her,
☐ He/Him, ☐ They/Them)

8. Contact's Role: General Secretary	
9. Phone Number: 306-██████ / 306-██████	10. Fax Number:
11. Website: Fb ID: Pakistan Canada Cultural Association of Saskatoon	
Project Information	
12. Project Name: Jashn-e- Bahara & Kite Festival (Spring Festival)	
13. Project Date and Location: 2025-06-15 , Rotary Park	
14. What is the fee/ticket amount for the event? ☒ Free ☐ Other (If other please specify the amount) \$	
15. Project Description: (Maximum 350 characters) Our Spring & Kite Festival is a vibrant multicultural event that brings together Saskatoon's diverse communities through cultural performances, food, and family-friendly activities. Building on the success of our first event at Rotary Park on June 3, 2022, we're expanding this year celebration with even greater community engagement.	
16. What is the primary purpose of your event? ☒ Learning/Education ☒ Artistic Expression ☐ Advocacy ☒ Community Celebration	
17. What communities will your event or project serve? (Maximum 200 characters) We are inviting various community groups and dignitaries to make this a truly colorful and inclusive celebration.	
18. How many people do you anticipate will attend your event? 1000	
19. How does your project contribute to inclusion of marginalized groups in Saskatoon? Please speak to one or both of the following questions within your answer: (Maximum 450 characters) a) How does your event contribute to celebrating multiculturalism? b) How does your event contribute to an equitable, anti-racist, and anti-oppressive Saskatoon? (See definitions below) The Spring & Kite Festival is a vibrant multicultural event rooted in South Asian traditions, celebrating the arrival of spring and the cultivation season. Originally inspired by the colorful kite festivals of South Asia, this event brings together people of all backgrounds to enjoy a day of cultural performances, food, and fun in Saskatoon.	

20. How will you acknowledge the City of Saskatoon Diversity, Equity and Inclusion Advisory Committee as a funder of your event? (check all that apply)

☒ Social media post ☒ Display our logo on event materials ☒ Verbal recognition at event

Budget Information

21. Sponsorship Request Amount: 2000

22. Total cost of the project: 5473.5

23. What other groups/partners/funders will your project involve:

We are seeking sponsorship and support from local communities, kite sales and vendor

24. Please submit a budget for your project, which shows how the DEIAC Sponsorship will be used. Please see budget template and example budget.

Signature of Applicant: _____

Date: _____

16/5/2025

Name of Applicant: (printed) Umar Wali on Behalf of (PCCA)

How to submit this application:

1. Complete this form in full
2. Attach a simple budget for your event (see example document)
3. Email City.Clerks@saskatoon.ca
 - a. Address your email to the Diversity, Equity and Inclusion Advisory Committee
c/o City Clerk's Office
 - b. Put in your subject line "DEIAC Sponsorship Request Application"

If you have any questions, please contact:

Heather Janzen, Committee Assistant - 306-975-3240

Definitions:

Anti-racism: the active process of identifying and opposing racism and working towards eliminating it through changing beliefs, actions, and structures.

Source: Alberta Civil Liberties Research Centre

Anti-oppression: the active process of identifying, opposing, and working towards eliminating systems of oppression, which include: colonialism, racism, sexism, homophobia, transphobia, classism and ableism. These forms of discrimination result in individual discriminatory actions as well as structural or systemic inequalities for certain groups in society. Anti-oppressive practices and goals seek to recognize and counteract such discriminatory actions and power imbalances.

Source: The Anti-Oppression Network

Item	Cost
Kites Cost	1400
Marketing and facebook ads	250
Tents for stalls	1000
Park Fee	73.5
Chair and table Rental	750
Uhaul for trasportation	250
Stage Decorations	500
Bouncy Castle	400
Sound Sytem	200
Miscellaneous	400
Total	5223.5