

Options for an Alternate Policy Name

The Standing Policy Committee on Finance, at its Regular Business [meeting](#) held on May 7, 2025, considered the Civic Hospitality to Conventions Policy C01-005 and resolved in part:

“2. That when this matter is before City Council that Administration present options for an alternate policy name.”

In response to the second recommendation with regards to presenting options for an alternate policy name, Administration completed a search of grant programs in other cities and reviewed alternate policy names that could be used to replace the proposed policy name Civic Hospitality to Business Events. Administration also consulted with Discover Saskatoon on alternate policy names.

Alternate policy names that were reviewed by Administration include:

- Civic Hospitality to Professional Gatherings
- Civic Hospitality to Organizational Events
- Civic Hospitality Fund
- Civic Hospitality to Industry Events
- Civic Hospitality to Trade and Professional Events
- Civic Hospitality to Economic Impact Events

After a further review and considering the discussion at the Standing Policy Committee on Finance meeting, held on May 7, 2025, Administration is recommending that the proposed policy name for Council Policy C01-005, Civic Hospitality to Business Events be changed to Civic Hospitality to Professional Gatherings.

Subject to City Council approval, the definition of a Business Event and the term Business Event, which is used throughout the policy, will be updated to Professional Gatherings.