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Stephanie Clovechok
CEO
Discover Saskatoon

April 16, 2025

Jeff Jorgenson
City Manager City of Saskatoon
222 - 3rd Avenue North
Saskatoon SK S7K 0J5

Re: Request for \$350,000 in Support of National Winter Sport Championship Bid

Dear Jeff,

Discover Saskatoon, in partnership with Saskatoon Destination Marketing Hotels Inc. (SDMH), is leading a competitive bid to host a premier National Winter Sport Championship in 2027. We are respectfully requesting support from the City of Saskatoon in the amount of **\$350,000** to strengthen our bid and ensure that Saskatoon is positioned as a top-tier contender to host this iconic Canadian event.

This championship is one of the most celebrated and well-attended winter sporting events in Canada, attracting elite athletes, national media attention, and thousands of loyal fans from across the country.

The projected benefits to Saskatoon and the province are considerable, including **\$15.7 million in direct business sales**, **\$1.73 million in provincial tax revenue**, and an estimated **13,862 hotel room nights** generated.

To remain competitive and meet the rights fee expectations outlined in the event's national RFP, we must present a funding package that reflects our community's readiness to deliver a world-class experience. The City of Saskatoon's investment is critical in this regard.

This event aligns directly with the City's strategic goals – driving economic diversification, activating civic infrastructure, and contributing to Saskatoon's visibility as a dynamic, welcoming, and globally recognized destination. Thank you for your continued partnership and for considering this request. With the City's support, we are confident that Saskatoon can once again secure and deliver an extraordinary national event.

Sincerely,

A handwritten signature in dark ink, appearing to read "S. Clovechok", written over a faint, light blue circular watermark.

Steph Clovechok, CEO, Discover Saskatoon
CC: Joan Steckhan, Chair Discover Saskatoon
Adam Peterson, Chair, Saskatoon Destination Marketing Hotels Inc.