From:	Web NoReply
То:	City Council
Subject:	Email - Communication - JoeAnne Hardy - WBM Technologies - Property Tax Ratio Update - CK 1615-0
Date:	Friday, April 11, 2025 10:36:35 AM
Attachments:	City of Saskatoon Letter.pdf

--- Replies to this email will go to

Submitted on Friday, April 11, 2025 - 10:35

Submitted by user: Anonymous

Submitted values are:

I have read and understand the above statements.: Yes

I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.: No

I only want my comments shared with the Mayor or my Ward Councillor.: No

Date: Friday, April 11, 2025

To: Her Worship the Mayor and Members of City Council

First Name: JoeAnne

Last Name: Hardy

Email:

I live outside of Saskatoon: No

Saskatoon Address and Ward:

Address: Kinnear Place Ward: Ward 5

Name of the organization or agency you are representing (if applicable): WBM Technologies

What do you wish to do ?: Submit Comments

Comments:

See attached letter regarding property tax ratios.

Attachments:

• <u>City of Saskatoon Letter.pdf</u>615.82 KB

Will you be submitting a video to be vetted prior to council meeting?: No

The results of this submission may be viewed at:

https://www.saskatoon.ca/admin/structure/webform/manage/webform_398/submission/105717

Dear Mayor Block and Members of Saskatoon City Council,

I am writing to strongly urge Council to reconsider a commercial-to-residential tax ratio of **1.88:1**. There are other, lower options presented to Council that would better reflect a better balance for the businesses that are the backbone of our local economy.

I would also like to respond directly to **Councillor Jeffries' comment on the March 26 Council Meeting** that he has not heard any concerns from Saskatoon businesses regarding the 1.88:1 ratio. As a business operating in Saskatoon with customers here in the city, I want to be clear: **many businesses are deeply concerned.**

The current environment is extremely challenging for local businesses. Business challenges are shared with me from our client community here in Saskatoon and there are real issues to contend with including:

- US tariffs that affect export capacity and raise the costs of goods
- Inflation that has driven up the cost of everything from raw materials to wages
- Tight and shrinking profit margins to stay competitive
- Ongoing pandemic recovery, which continues to impact staffing, supply chains, and demand
- Rising crime, including theft and vandalism, that adds to operating costs
- A shrinking labour pool, with both skilled and unskilled workers in short supply
- And **limited connectivity and business opportunity** compared to larger Western Canadian cities with better infrastructure and amenities

We don't have the same advantages as Calgary, Edmonton, Winnipeg or Vancouver in terms of market access, population size, international airport traffic, or amenities that attract and retain talent. What we *can* offer is a tax environment that signals to businesses that we are welcome here, that Saskatoon *wants us to succeed*.

I urge you to reconsider the 1.88:1 tax ratio and listen to the many business voices across this city who are speaking up—right now—with real concerns.

Sincerely,

JoeAnne Hardy WBM Technologies LP

Proud Member, NSBA - Saskatoon's Business Association