

Janzen, Heather

Subject: FW: Email - Communication - Anne-Marie Cey - Broadway Business Improvement District Patio - CK 6120-1
Attachments: Breif to Council re Broadway Patio.pdf

From: Web NoReply <web-noreply@Saskatoon.ca>
Sent: Monday, March 24, 2025 12:02 PM
To: City Council <City.Council@Saskatoon.ca>
Subject: Email - Communication - Anne-Marie Cey - Broadway Business Improvement District Patio - CK 6120-1

--- Replies to this email will go to [REDACTED] ---

Submitted on Monday, March 24, 2025 - 11:51

Submitted by user: [REDACTED]

Submitted values are:

I have read and understand the above statements.: Yes

I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.: No

I only want my comments shared with the Mayor or my Ward Councillor.: No

Date: Monday, March 24, 2025

To: Her Worship the Mayor and Members of City Council

First Name: Anne-Marie

Last Name: Cey

Phonetic spelling of first and/or last name: Say

Email: [REDACTED]

I live outside of Saskatoon: No

Saskatoon Address and Ward:

Address: [REDACTED] 9th Street

Ward: Ward 6

Name of the organization or agency you are representing (if applicable): Broadway Business Improvement District

What do you wish to do ?: Submit Comments

What meeting do you wish to speak/submit comments ? (if known): City Council Meeting March 26th

What agenda item do you wish to comment on ?: 9.2.1

Comments:

The attached brief is to provide supplementary information to council on the request to reduce the fees associated with the installation of a community patio at Five Corners on Broadway Avenue.

Attachments:

- [Breif to Council re Broadway Patio.pdf](#) 372.3 KB

Will you be submitting a video to be vetted prior to council meeting?: No



Broadway Business Improvement District | 306.664.6463 | Unit A 613 9th Street East, Saskatoon SK S7H 0M4

Mayor and Council
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S7K 0J5

Monday, March 24, 2025

Re: Policy Alignment for BID Parking Patio Fees

Dear Mayor Block and Members of Council,

On behalf of the Broadway Business Improvement District (BBID), I am writing to provide you with some additional background information regarding the Broadway community patio and formally request that the City of Saskatoon adopt a policy similar to Edmonton, where Business Improvement Districts (BIDs) are exempt from fees when installing parking patios.

Currently, the BBID will be charged \$11,975 annually through the Temporary Reserved Parking (TRP) program for its community patio at Five Corners this summer. In contrast, businesses participating in the Sidewalk Café and Parking Patio Program pay a significantly lower fee, which would equal \$4,622 for the BBID should council choose to reduce these fees. This discrepancy places an undue financial burden on the BBID, despite our patio adhering to the same guidelines as business-operated patios.

The community patio, funded by the BBID, the City's Urban Design Department and the Government of Canada's Healthy Communities program, was created to enhance public space, provide a pedestrian-friendly environment, and support local businesses—especially during the Broadway Bridge closure and uncertain economic times. The patio has received strong support from adjacent businesses and the City's Urban Design Department (see attached Briefing Document for more information).

Other cities, such as Edmonton and Regina, recognize the value of BID-led initiatives by waiving or significantly reducing similar fees. By aligning with this best practice, Saskatoon would demonstrate its commitment to fostering collaboration with its BIDs and investing in the vitality of its business districts.

More...



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Reducing or eliminating the patio parking fees would enable the BBID to redirect limited resources toward essential marketing and programming efforts, driving foot traffic and enhancing community engagement. This policy change would strengthen Broadway's position as a vibrant destination for residents and visitors alike.

We appreciate your consideration of this request and look forward to working with the City of Saskatoon to create policies that support and empower BIDs in their efforts to build thriving and attractive districts.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Anne-Marie Cey', is positioned above the printed name.

Anne-Marie Cey
Executive Director
Broadway Business Improvement District



BBID Briefing Document re: Community Patio Fees

Re: Broadway Business Improvement District (BBID) Community Patio Funding Reduction Request

Request:

To request that the City of Saskatoon reduce the parking fees associated with a community patio pilot project at Five Corners on Broadway from \$11,975 a year to \$4,622, to be in line with the rate the city currently charges businesses with parking patios.

Background:

The community patio pilot project is a collaborative initiative funded in part by the City's Urban Design Department's Opportunity Response Fund and the Government of Canada's Healthy Communities program. The patio was created to address the lack of green space and public gathering areas while providing a pedestrian-friendly space for people to eat, meet, and enjoy the outdoors.

Rationale:

- Adjacent Broadway businesses are in support of the project (see Letter of Support Appendix A).
- Saskatoon businesses receive a reduced rate for parking patio fees through the [Sidewalk Café and Parking Patio Program](#). The BBID believes it should also be charged the same rates as businesses (\$4,622), vs. rates charged through the [Temporary Reserved Parking program](#) (\$11,975).
- The BBID is asked to comply with [Parking Patio Guidelines](#) in order to install the community patio at Five Corners, yet are not being charged the rates of the Parking Patio Program.
- The letter of support from the City's Urban Design Department states that the BBID is to pay the fees associated with a Parking Patio Permit Application (see Appendix B).
- By reducing these fees, the BBID can redirect its limited resources toward marketing and programming efforts, helping to promote Broadway as a vibrant destination during the Broadway bridge closure and uncertain economic times.

More...



- Comparable cities such as Edmonton and Regina support their BIDs by waiving or reducing similar parking charges, recognizing the value of these initiatives in driving economic activity and community engagement.

Impact:

- Reducing the fees will alleviate financial pressure on the BBID, allowing it to focus on its core mandate of supporting local businesses and promoting the district.
- It will demonstrate the City's commitment to collaborating with Saskatoon's BIDs.
- The financial relief will directly contribute to enhanced public programming and community engagement on Broadway.
- The community patio will benefit Saskatoon residents and visitors alike.

Appendix:

- A. Letter of support from adjacent business.
- B. Letter of support from Urban Design, City of Saskatoon

Prepared by:

Anne-Marie Cey
Executive Director, Broadway BID



APPENDIX A



Broadway Business Improvement District | 306.664.6463 | Unit A 613 9th Street East, Saskatoon SK S7H 0M4

Wednesday, May 15, 2024

To whom it may concern:

This letter is to provide my/our support for the **Broadway Community Patio Project**.

As I/we understand the project will be located on 12th street in the parking spaces between the two adjacent buildings housing the Broadway Roastery/Eddy's Baber Shop and Ground Yoga/Gangsters Italian Sandwiches. The patio will be operating in this space for a minimum of five summers, June 1st to September 15th. Development, permit applications and fees, installation, maintenance, and operation of the patio will be the responsibility of the Broadway Business Improvement District.

NAME	TITLE	BUSINESS NAME	SIGNATURE
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Brandon Crozier	Owner	Ground Yoga	
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Wade Phillips	Owner	Summit Sports & Health	
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Janice Fagnou	Co-Owner	Outlier Limits	
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Anna Tavares	Co-owner	Oakberry Saskatoon	
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Sincerely,


Anne-Marie Coy, Executive Director
Broadway Business Improvement District

broadwayyyxe.com | @broadwayyyxe



APPENDIX B



Urban Design
222 3rd Avenue North
Saskatoon, SK S7K0J5

saskatoon.ca
tel (306) 986-1726

July 4, 2023

DeeAnn Mercier, Executive Director
Broadway Business Improvement District
242 3rd Avenue South
Saskatoon SK S7K 1L9

Dear DeeAnn:

**Re: Small Project City Centre BIDs – 12th and Broadway Community Patio
Broadway Business Improvement District (BBID)**

We are pleased to advise the Broadway BID that Urban Design will provide financial support for the proposed Community Patio project to be located on 12th Street near Broadway Avenue up to a maximum of \$40,000.

The financial support and approval of the project is subject to the following conditions:

- BBID applies and is granted approval for a Parking Patio Permit and any other relevant permits.
- BBID pays all fees associated with the Parking Patio Permit application, including any applicable parking fees associated with the project.
- BBID maintains and operates the Community Patio for a minimum of five (5) summers – June 1st to September 15th, including addressing any complaints or concerns associated with the Community Patio.
- BBID provides support letters from surrounding local businesses.
- The maximum amount of financial support is based on the estimated project costs (\$96,077.00) and the scope of work outlined in the email communication dated April 4, 2023.
- The Contractor constructing the project provides proof of general liability insurance (\$2M minimum) and names the BID and the City of Saskatoon as additional insured on their policy for the project's duration. (***This is required only if the BID engages a contractor to complete the work on public/City property***)

All work must be completed and invoices submitted by December 31, 2023. Any changes to the original submission, including timelines, will require approval by the Urban Design Manager.

Upon project completion, please forward copies of all work-related receipts and invoices to nola.stein@saskatoon.ca. Upon receipt, they will be reviewed, the project will be inspected, and



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financial support can be issued if all work is accepted; the work is based on actual funds spent and is within the estimated project costs.

Sincerely,

A handwritten signature in black ink, appearing to read 'Nola Stein', is positioned above the printed name.

Nola Stein
Acting Urban Design Manager
Nola.Stein@Saskatoon.ca

NAS:nas

cc: Melissa Austin, Neighbourhood Planning Manager