



Diversity, Equity and Inclusion Advisory Committee Sponsorship Application Form

The Diversity, Equity and Inclusion Advisory Committee (DEIAC) was established by City Council to monitor and provide advice to City Council on the Cultural Diversity and Race Relations Policy. The Committee also has a mandate to provide education and awareness programs on diversity, equity and inclusion of all citizens in the City of Saskatoon.

The Committee supports education and awareness by undertaking some of its own initiatives and by supporting organizations in the community on initiatives that support one or more of the following four community outcomes of the Cultural Diversity and Race Relations Policy:

- The workforce will be representative of the population of Saskatoon;
- There will be zero tolerance for racism and discrimination in Saskatoon;
- Community decision-making bodies will be representative of the whole community of Saskatoon; and
- There will be awareness and understanding in the community regarding the issues, and acceptance of the various cultures that make up Saskatoon.

Please indicate which of the above community outcome(s) your project is addressing.

Note: The Committee's intent is to provide education throughout the year, not just in the month of March. This will be part of the Committee's consideration of your sponsorship request. The event or project must take place in Saskatoon and all eligible expenditures must be directly related to the event being sponsored.

Ineligible expenses include: cash prizes, administrative/overhead expenses, third party funding, fundraising and alcohol.

Events to be considered for sponsorship will be open and available to the public for anyone who may be interested in attending or participating.

Application Deadlines:

April 1 (for projects taking place from April to September)
October 1 (for projects taking place from October to March)

Applicant Information

1. Organization Name: Saskatoon Japanese Association

2. Your Group Is A: (check all that apply)

registered non-profit registered charity not a registered organization

3. Address: Eastview

4. Postal Code: S7

5. Email Address: saskatoonjapaneseassociation@gmail.com

6. Contact Name: Rebecca Keindel

7. Pronouns: She/Her, He/Him, They/Them

8. Contact's Role: President	
9. Phone Number: 306-	10. Fax Number:
11. Website: https://saskatoonjapaneseassociation.ca/	
Project Information	
12. Project Name: Japanese Children's Day	
13. Project Date and Location: May 25, 2025 at The Studio (Midtown Mall)	
14. What is the fee/ticket amount for the event? <input checked="" type="checkbox"/> Free <input type="checkbox"/> Other (If other please specify the amount) \$	
15. Project Description: (Maximum 350 characters) In Japan, May 5th is Children's Day. The Saskatoon Japanese Association (SJA) would like to share Japanese culture to Saskatoon children and their families by holding a new event to celebrate children. Activities include but are not limited to colouring pages, making koinobori (carp-shaped windsocks) crafts, origami, and water calligraphy.	
16. What is the primary purpose of your event? <input type="checkbox"/> Learning/Education <input type="checkbox"/> Artistic Expression <input type="checkbox"/> Advocacy <input checked="" type="checkbox"/> Community Celebration	
17. What communities will your event or project serve? (Maximum 200 characters) This new free event is open to all children and families, including those using mobility aids, with a focus on reaching low-income families citywide.	
18. How many people do you anticipate will attend your event? 200-250	
19. How does your project contribute to inclusion of marginalized groups in Saskatoon? Please speak to one or both of the following questions within your answer: (Maximum 450 characters) a) How does your event contribute to celebrating multiculturalism? b) How does your event contribute to an equitable, anti-racist, and anti-oppressive Saskatoon? (See definitions below) The free event fosters inclusion by providing accessible cultural education to all, especially marginalized groups, without financial barriers. It celebrates multiculturalism by showcasing Japanese culture and traditions, promoting cross-cultural understanding. The event combats racism and oppression by challenging stereotypes, fostering solidarity among diverse communities, and creating an equitable space for learning and connection.	

20. How will you acknowledge the City of Saskatoon Diversity, Equity and Inclusion Advisory Committee as a funder of your event? (check all that apply)	
<input checked="" type="checkbox"/> Social media post	<input type="checkbox"/> Display our logo on event materials <input checked="" type="checkbox"/> Verbal recognition at event
Budget Information	
21. Sponsorship Request Amount: 2000.00	
22. Total cost of the project: 2510.00	
23. What other groups/partners/funders will your project involve: None at the moment.	
24. Please submit a budget for your project, which shows how the DEIAC Sponsorship will be used. Please see budget template and example budget.	
Signature of Applicant: _____	Date: <u>March 27, 2025</u>
Name of Applicant: (printed) <u>Rebecca Keindel</u>	
How to submit this application:	
<ol style="list-style-type: none"> 1. Complete this form in full 2. Attach a simple budget for your event (see example document) 3. Email City.Clerks@saskatoon.ca <ol style="list-style-type: none"> a. Address your email to the Diversity, Equity and Inclusion Advisory Committee c/o City Clerk's Office b. Put in your subject line "DEIAC Sponsorship Request Application" 	
If you have any questions, please contact: Heather Janzen, Committee Assistant - 306-975-3240	

Definitions:

Anti-racism: the active process of identifying and opposing racism and working towards eliminating it through changing beliefs, actions, and structures.

Source: Alberta Civil Liberties Research Centre

Anti-oppression: the active process of identifying, opposing, and working towards eliminating systems of oppression, which include: colonialism, racism, sexism, homophobia, transphobia, classism and ableism. These forms of discrimination result in individual discriminatory actions as well as structural or systemic inequalities for certain groups in society. Anti-oppressive practices and goals seek to recognize and counteract such discriminatory actions and power imbalances.

Source: The Anti-Oppression Network

Budget Example

Estimated Income	Amount
Example Grant	\$1000.00
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Total Revenue	\$2000.00
Estimated Expenses	Amount
Food	\$800.00
Elder Honorariums	\$600.00
Poster Printing and Social Media Ads	\$100.00
Speaker Rental	\$500.00
Total Expenses	\$2000.00

Estimated Income	Amount
DEIAC Sponsorship	2,000.00
Total Income	\$2,000.00
Estimated Expenses	Amount
Venue	105.00
Art Supplies - origami, water calligraphy sets, colouring supplies, paint, etc.	500.00
Marketing - social media ads, posters, mall sandwich board signage, etc.	250.00
Garapon - game machine and non-cash prizes (every child guaranteed a prize)	650.00
Volunteer Supplies - water, snacks, etc	150.00
Face painter	555.00
Photographer	300.00
Total Expenses	\$2,510.00