

Thompson, Holly

From: City Council
Subject: 6.3.1 Communication - Anne-Marie Cey - Broadway Business Improvement District - Broadway Community Patio – Temporary Reserve Parking Program Background - CK 6120-1
Attachments: BBID Parking fee waiver request.pdf

From: Web NoReply <web-noreply@Saskatoon.ca>
Sent: Thursday, February 27, 2025 9:50 PM
To: City Council <City.Council@Saskatoon.ca>
Subject: Email - Communication - Anne-Marie Cey - Broadway Business Improvement District - Broadway Community Patio – Temporary Reserve Parking Program Background - CK 6120-1

--- Replies to this email will go to annemariecey@broadwayxe.com ---

Submitted on Thursday, February 27, 2025 - 21:33

Submitted by user: [REDACTED]

Submitted values are:

I have read and understand the above statements.: Yes

I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.: No

I only want my comments shared with the Mayor or my Ward Councillor.: No

Date: Thursday, February 27, 2025

To: His Worship the Mayor and Members of City Council

First Name: Anne-Marie

Last Name: Cey

Phonetic spelling of first and/or last name: Say

Phone Number : 306 [REDACTED]

Email: annemariecey@broadwayxe.com

I live outside of Saskatoon: No

Saskatoon Address and Ward:

Address: Unit A 613 9th Street East

Ward: Ward 6

Name of the organization or agency you are representing (if applicable): The Broadway Business Improvement District

What do you wish to do ?: Request to Speak

If speaking will you be attending in person or remotely: In person

What meeting do you wish to speak/submit comments ? (if known):: Transportation Committee

What agenda item do you wish to comment on ?: 6.3.1

Comments:

The Broadway Business Improvement District (BBID) is recognized as a vital resource and support, and serves as an advocate for the business interests of its members. The BBID maintains strong collaborative relationships and is a voice of opinion with the City of Saskatoon and other stakeholders, and remains responsive to the needs and priorities of the broader community.

The BBID operates on a limited budget funded through a tax levy, parking revenue, grants, sponsorships and special event revenues. We are asking the city to waive the annual parking patio expense so the BBID can redirect these funds towards creating activations, installations and innovative programming that will further enhance the visitor experience on Broadway Avenue, benefitting both Broadway businesses and the Nutana community.

Attachments:

Will you be submitting a video to be vetted prior to council meeting?: No



Her Worship Mayor Block and Saskatoon City Council
City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S7K 0J5

Dear Mayor Block and Council Members:

On behalf of the Broadway Business Improvement District (BBID), we are requesting a waiver of fees for a community patio (parklet) installation during the summer months, June to September, for the next five summers.

Development of the parklet was a joint initiative of the BBID, the City of Saskatoon's Urban Design department and Healthy Communities Canada. The shared vision is to create a seasonal space that enhances community engagement, supports local businesses, and contributes to the safety, inclusivity and vibrancy of Broadway Avenue.

Details:

Location Using four parking spaces at five corners on Broadway (12th St.)
Duration Three and a half months (approx. June 1 to September 15) starting in 2025.
Purpose A public gathering space for visitors to relax and enjoy. It benefits the entire business district and will encourage pedestrian activity, shopping and community activations.
Permanency This request is for five consecutive summers, starting in 2025.

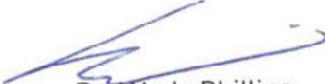
We are requesting a **full waiver of the parking space fees** for five years. The Broadway BID operates on a break-even budget, relying on grants and sponsorships to help fund installations, activations and other activities designed to create vibrant, people-centered spaces. A waiver would allow us to focus resources on delivering a high-quality activated parklet that enhances the area without imposing additional financial burdens. This initiative has strong support from business and community members, aligns with the City of Saskatoon's placemaking goals, and contributes positively to the area's cultural and economic vitality.

The cost savings to the BBID are approximately **\$11,975.00/yr.** The following images will help to illustrate the impact this community patio will have to the Broadway community.

We appreciate your consideration of this request and welcome the opportunity to discuss it further.

Sincerely,


Anne-Marie Gey
Executive Director, BBID
Cell: (306) 221-3208


Dr. Wade Phillips
Board Chair, BBID
Cell: (306) 262-3111



Broadway Business Improvement District | 306.664.6463 | Unit A 613 9th Street East, Saskatoon SK S7H 0M4



Actual patio construction in progress (Aug 2024).



Rendering (for illustration purposes, will not be exactly as shown).