



Diversity, Equity & Inclusion Advisory Committee

Diversity, Equity and Inclusion Advisory Committee Sponsorship Follow Up Report Form

Prior to forwarding a cheque for sponsorship, the Organization must forward a follow-up report to the Diversity, Equity and Inclusion Advisory Committee.

Applicant Information

1. Organization Name: Saskatoon Open Door Society

2. Address: 100 - 129 3rd Ave. N

3. Postal Code: S7K 2H4

4. Email Address: [REDACTED]

5. Contact Name: David Keegan

6. Pronouns: (☐ She/Her,
☒ He/Him, ☐ They/Them)

7. Contact's Role: Employer Relations

8. Phone Number: [REDACTED]

9. Fax Number: 306.653.7159

10. Project Name: Annual Diversity Awards Gala (ADAG 2025)

11. Project Date: Thursday, February 20th, 2025

12. Website: <https://www.sods.sk.ca/events/annual-diversity-awards-gala>

Project Information

13. How many people attended your event? 472

14. Describe or share participant feedback:

A great amount of feedback has been received through a follow up survey of attendees. Many mentions of the gala feeling like a celebration of inclusivity, and a welcoming atmosphere with amazing entertainment and food that highlighted the

15. The intention of the sponsorship is to fund projects that champion inclusion of marginalized groups in Saskatoon. Please answer the following questions. (Maximum 250 characters)

a) Did your project achieve your stated goals?

b) What expected or unexpected results came from your event?

a) Yes

b) ADAG 2025 successfully brought to the forefront the achievements of both individuals and organizations that champion inclusion inclusivity. Through 9 awards, ADAG showcased these recipients as vital ambassadors to our community.

16. How did you communicate your project to your target audience(s)? Was it effective?

We had extensive social media posts leading up to the event, highlighting the finalists for each award as the date came closer. We also had live postings on the event date to maximize effectiveness.

17. How did you recognize the Diversity, Equity, and Inclusion Advisory Committee?

☐ Social Media Post ☐ Display Our Logo on Event Materials ☒ Verbal Recognition at Event

Budget Information

18. Total cost of the project: 91,870

19. Sponsorship Approved Amount: 1000


20. Amount Used: 1000

**Please attach a budget with the actual expenditures of your event.
(See budget template in Sponsorship Application Form)**

Confirmation of Information

I hereby declare the information in this follow-up report to be accurate and complete.

Applicant Name (Print): David Keegan

Applicant Signature: 

Date: March 3rd, 2025

Please submit this form to: City.Clerks@saskatoon.ca

Diversity, Equity and Inclusion Advisory Committee
c/o City Clerk's Office, City Hall
222 3rd Avenue North
Saskatoon, SK S7K 0J5

If you have any questions, please contact:
Heather Janzen, Committee Assistant - 306-975-3240

Saskatoon Open Door Society
ADAG
Schedule of Revenue and Expenses
Fiscal Year 2024-2025

Revenue:

Sponsorships:

Total Sponsorship:

Ticket Sales

Total Revenue

**Actual
Amount
2024-2025**

\$50,000

\$39,000

\$89,000

**Actual
Amount
2024-2025**

Expenses:

Event Planner

Venue & Food (Saskatoon Prairieland Park Corp)

Door Prizes

Entertainment

Photography

Editing

Supplies

Video

Film

Advertising

Honoraria

EMCCE

Fashion Show

Event Decorator

Management & Admin Support

GST

Paypal/Stripe Charges

Total Expenses

\$3,000

\$61,000

\$200

\$10,000

\$0

\$0

\$607

\$1,000

\$0

\$2,173

\$0

\$6,100

\$2,500

\$4,961

\$0

\$329

\$0

\$91,870

Net Surplus/(Deficit) before other entries

-2,870