

February 16, 2025

City of Saskatoon

Development Appeals Board
c/o Office of the City Clerk
222-3rd Avenue North
Saskatoon SK S7K 0J5

Subject : **NEIGHBOUR NOTIFICATION
Sign Permit Denial - Appeal No. 4-2025**

Dear Sir/ Madam:

Good day!

I am writing in response to your letter dated January 31, 2025, regarding the appeal filed by Leopold's Tavern Kensington Inc., represented by Indiglow Signs and Graphics Inc., on behalf of Dream Kensington Retail GP Inc. As a neighboring property owner, I would like to formally express my concerns regarding this matter.

I firmly believe that the sign permit in question should be denied, as the proposed signage fails to comply with the necessary conditions and does not meet the requirements set forth in Sections 3.2.3.5(1) and 3.2.3.5(2). Adhering to these established regulations is essential to maintaining fairness, consistency, and the overall integrity of our community's standards.


Moreover, granting an exception in this instance could set a concerning precedent, potentially encouraging other businesses to disregard established regulations in the future. Such an outcome could lead to inconsistencies in enforcement, undermining the purpose of these rules, which exist to preserve the character and harmony of our neighborhood. It is therefore imperative that we uphold the current guidelines to ensure that all property owners and businesses are held to the same standard.

Thank you for your time and consideration. I trust that responsible authorities will carefully evaluate this appeal in alignment with the existing regulations and for the best interests of our community.

Thank you!

Sincerely,


Bernadette Macgregor
Kensington Estate Unit Owner


Saskatoon, Saskatchewan 
Canada