

# Neuron Mobility in Saskatoon

January 2025



# About Us

Neuron's mission is to partner with cities to connect people and places in a safe, convenient and fun way.

We currently operate more than 5,000 e-scooters and e-bikes across Canada.

We innovate hand-in-hand with our local partners, particularly when it comes to safety. The world's first *Helmet Lock*, *Topple Detection*, and geofencing all resulted from genuine collaborations with our local partners.

We share insight on how our e-scooters are used to help make cities better connected and more liveable.



# Saskatoon snapshot: By the numbers

**19,000**



Unique Neuron riders in  
Saskatoon through 2024

**485,000 km**



Total trip distance since  
launch of program

**40**



Estimated tonnes of CO2  
emissions averted since  
program launched

**500+**



Helmets given away at  
Scoot Safe Events

**2.6 km**



Average trip distance

**14.5 min**



Average trip duration

# Economic Impact

## Accelerating the local economy

The increasing popularity of e-scooters offers a helping hand to embattled businesses in downtown areas and main streets by making it easier for residents, visitors and workers alike to get to and from these activity centres.



**12**

of trips would not have happened if a Neuron e-scooter was unavailable

**%**

**60**

of trips result in a direct purchase from a local business

**%**

**47**

of riders spent more than \$10 during their most recent trip

**%**

**\$58**

spent at local businesses by Neuron riders per e-scooter trip

**\$18,40**

spent at local businesses by Neuron riders per e-scooter deployed

**n**

**\$5.6m**

spent at local Saskatoon businesses in 2024

**48**

of trips replace a car journey

**%**

**9/10**

of users believe Neuron has created a positive impact on the city

## Where our riders spend their money\*



**35%**

General shopping



**28%**

Restaurants, bars, cafes



**20%**

Entertainment, recreational venues

\*Riders were able to select more than one option.

Thank you.

Questions +  
Further Discussion

