

Janzen, Heather

Subject: FW: Emal - Communication - Sarah Marchildon - Saskatoons City Centre and District Plan - CK 4130-15
Attachments: Letter to City Council - Downtown Saskatoon Support for City Centre and District Plan 24Sept23.pdf

From: Web NoReply <web-noreply@Saskatoon.ca>
Sent: Monday, September 23, 2024 11:54 AM
To: City Council <City.Council@Saskatoon.ca>
Subject: Emal - Communication - Sarah Marchildon - Saskatoons City Centre and District Plan - CK 4130-15

--- Replies to this email will go to sarah.marchildon@dtnyxe.ca ---

Submitted on Monday, September 23, 2024 - 11:53

Submitted by user: [REDACTED]

Submitted values are:

I have read and understand the above statements.: Yes

I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.: No

I only want my comments shared with the Mayor or my Ward Councillor.: No

Date: Sunday, September 22, 2024

To: His Worship the Mayor and Members of City Council

First Name: Sarah

Last Name: Marchildon

Phonetic spelling of first and/or last name: Mar-sheel-dawn

Phone Number : [REDACTED]

Email: sarah.marchildon@dtnyxe.ca

I live outside of Saskatoon: No

Saskatoon Address and Ward:

Address: 242 Third Ave S

Ward: Ward 6

Name of the organization or agency you are representing (if applicable): Downtown Saskatoon

What do you wish to do ?: Submit Comments

What meeting do you wish to speak/submit comments ? (if known):: Council, Sept 25th

What agenda item do you wish to comment on ?: 8.5.1 City Centre & District Plan

Comments:

As discussed with Clerks, I do not need to be the reason this item is pulled from the consent agenda. Please accept my submitted letter.

If, however, there is any other speaker, I will, then, take the opportunity to speak to my letter, also. Thank you.

Attachments:

- [Letter to City Council - Downtown Saskatoon Support for City Centre and District Plan 24Sept23.pdf](#) 221 KB

Will you be submitting a video to be vetted prior to council meeting?: No



September 23, 2024

Mayor Charlie Clark and City Councillors
City Council, City of Saskatoon
222 Third Avenue North
Saskatoon, SK

Re: City Centre & District Plan – Letter of Support

Dear Mayor Clark and City Councillors,

On behalf of the approximately 1,200 businesses that operate in this district, Downtown Saskatoon Board of Directors would like to express their support for the City Centre & District Plan.

The proposed amalgamation of Civic Plans into a single strategic framework will allow for focused attention that will allow the District to grow and evolve in a very productive and intentional way.

We appreciate the comprehensive view of the many districts that comprise our Downtown, and the acknowledgement of the uniqueness of each. The City Centre & District Plan is something our organization will use regularly to guide the work we do as a Business Improvement District as we strive to help our members thrive.

There are several major transformative projects for Downtown on the horizon: the Downtown Event & Entertainment District, the Outdoor Permanent Festival Site, transformative streets, and the transportation network, to name a few. This plan emphasizes the connectivity of all those projects into one strategy, and the impact they will have on building our community, and developing our culture and economic vitality.

We welcome the opportunity to collaborate with the City on the development of the District through all the noted projects. Putting action, resources, and collaboration to this strategic plan will drive the vision for a vibrant City Centre and Downtown District.

Downtown Saskatoon is the heartbeat of our city, the very pulse of Saskatoon that resonates throughout all the City's districts and neighbourhoods. A strong Downtown is a strong Saskatoon. We envision a Downtown Saskatoon that is not only a vital part of our city's fabric, but also a beacon of cultural and economic vitality – a place where people come together, businesses thrive, and the future of our city is shaped.

Sincerely,

A handwritten signature in purple ink that reads 'Sarah Marchildon'.

Sarah Marchildon | MarCom + Program Director
On behalf of the Downtown Saskatoon Board of Directors

cc. Ian Williamson | City of Saskatoon Planning & Development
Sara Wheelright | Downtown Saskatoon Board Chair