



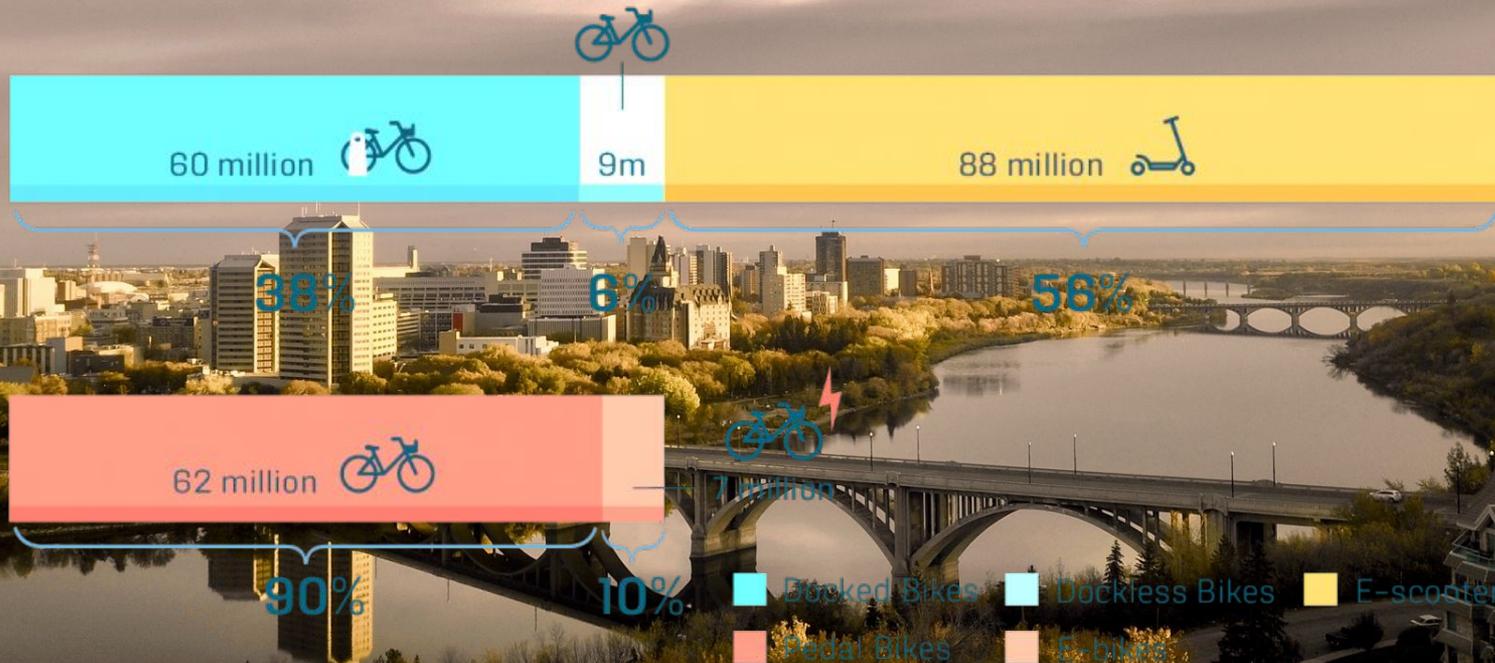
Lime
SASKATOON

Lessons: New Mobility & Saskatoon



Scooting Solution | Rapid Growth from ~0 in 2017

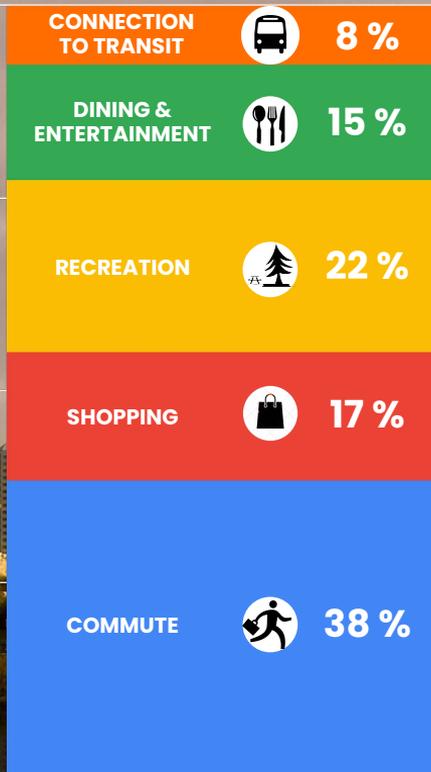
157 Million Trips Across North America in 2019



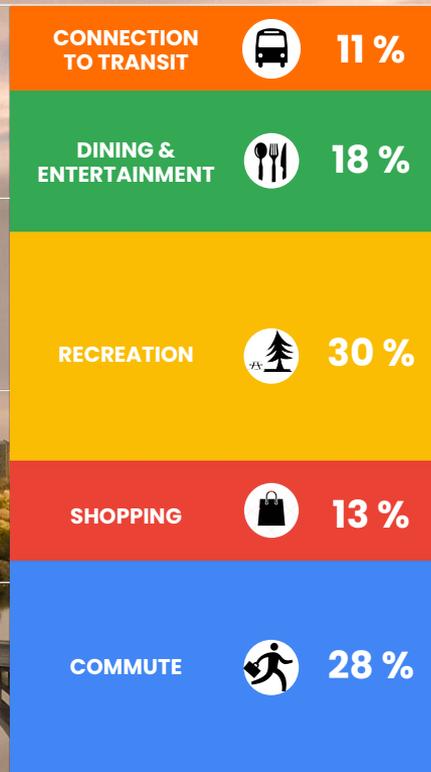
TRIP PURPOSE BY MODE — E-BIKES AND SCOOTERS

CONNECT TO TRANSIT DINING & ENTERTAINMENT RECREATION SHOPPING COMMUTE

100%
75%
50%
25%
0%



E-BIKES



SCOOTERS



Program cost | No impact on city budget



\$0



Scooters in Global Cities | Capitals & Major Cities



- Launched
- Launching by Summer



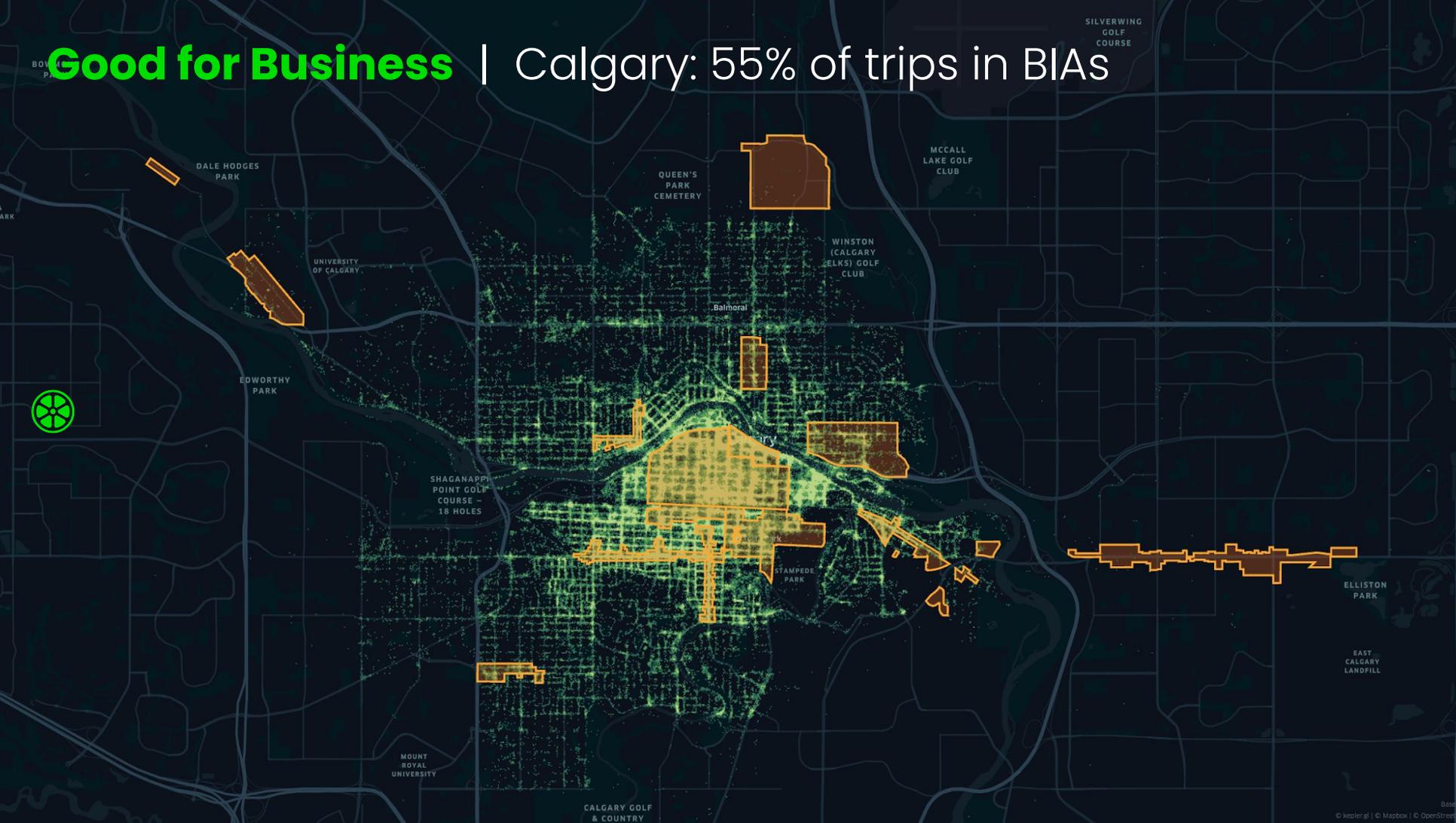
Lime
SASKATOON

A Thriving Community

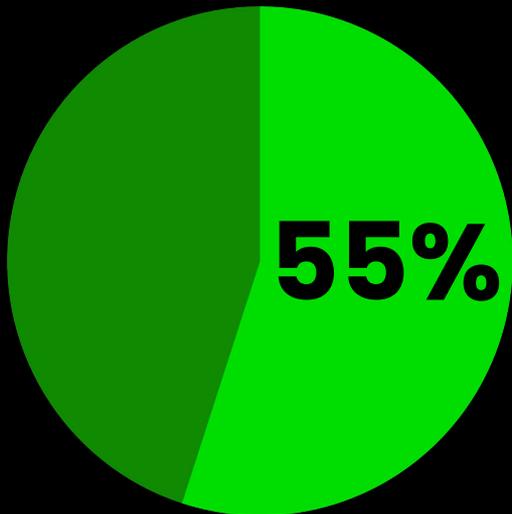


Good for Business

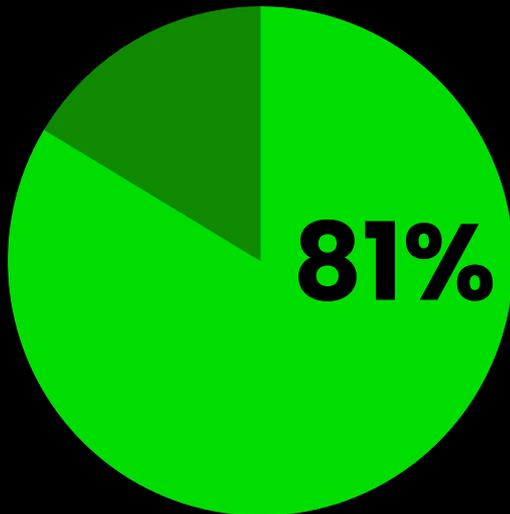
| Calgary: 55% of trips in BIAs



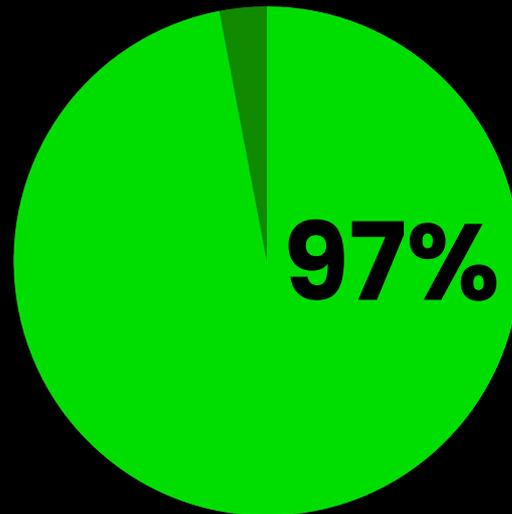
Good for Business | Help in a recovery



Trips **starting or ending**
in a BIA



Riders report **visiting local**
businesses more
when scooters are present



Almost every rider has
visited a local business
on a scooter

Good for Business | Help in a recovery

\$1,145
PER SCOOTER

“We estimate that these e-scooter programs delivered approximately **\$921 USD** in incremental revenue for companies in the **food and beverage sector per e-scooter available** across all four cities we study over the **six-month period.**”

—Kyeongbin Kim & Daniel McCarthy, *Wheels to Meals: Measuring the Economic Impact of Micromobility on the Local Economy* (March 10, 2021)



A Thriving Community | Supporting Businesses Recovery



Attraction To



**Connection
Within**

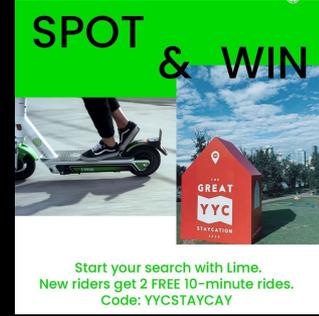


**Growth in
Foot Traffic**



**Promoting a
Vibrant Space**

A Thriving Community | Supporting Businesses Recovery



Take the Portland Pledge

More than ever, where we spend our money matters. We want to make sure that your favorite Portland businesses make it through the pandemic, so we've partnered with 'Business for a Better Portland' and 'Bricks Need Mortar' to support them this holiday season.

Whether you're planning to shop in person or online, we've made it easy to spend your money where your ❤️ is. Take the #PortlandPledge this year to buy all your holiday gifts from over 600 small, local businesses. Find them at PDXSOS.com!

Visit PDXSOS.com

With ❤️, Lime Portland

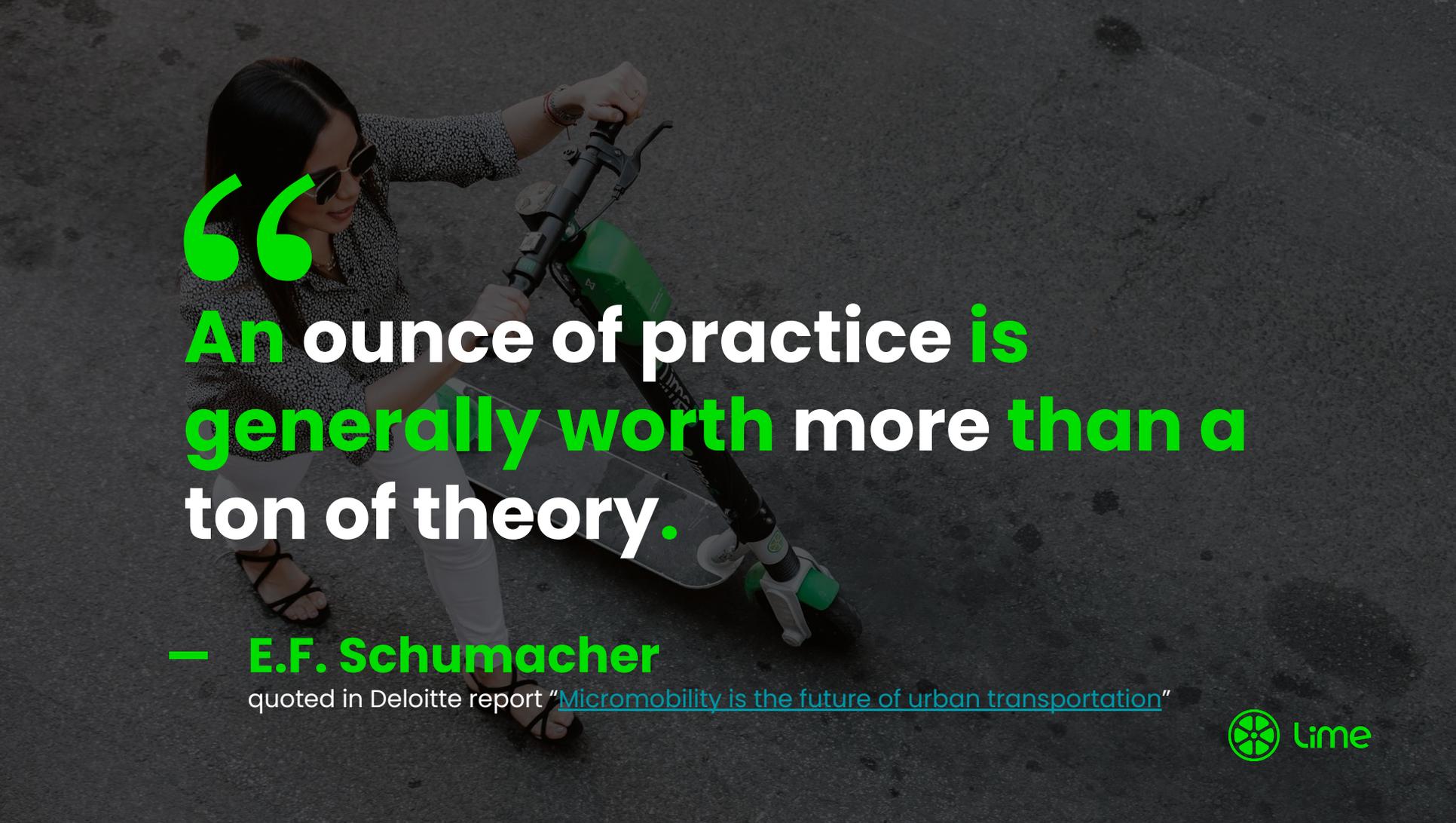




Lime
SASKATOON

Lessons: New Mobility & Saskatoon





“

**An ounce of practice is
generally worth more than a
ton of theory.**

— **E.F. Schumacher**

quoted in Deloitte report [“Micromobility is the future of urban transportation”](#)



135

CITIES

5

CONTINENTS

SASKATOON

150k

VEHICLES

MADRID
LONDON
PARIS
BERLIN
ROME
SEOUL

CALGARY
LOS ANGELES
VIENNA
CHICAGO
DUBAI

32

CITIES POP
150k-300k



Lime's Mission

Build the future
of transportation
that is shared, electric,
and carbon-free

