

Thompson, Holly

From: Web NoReply
Sent: Monday, March 4, 2024 1:03 PM
To: City Council
Subject: Email - Request to Speak - Neuron Mobility Canada - Isaac Ransom - Shared Electric Kick Scooter Program Pilot – 2024 Update - CK 7000-8
Attachments: Saskatoon 2024 Council Update.pdf
Follow Up Flag: Follow up
Flag Status: Completed

--- Replies to this email will go to [REDACTED] ---

Submitted on Monday, March 4, 2024 - 13:00

Submitted by user: [REDACTED]

Submitted values are:

I have read and understand the above statements.: Yes

I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.: No

I only want my comments shared with the Mayor or my Ward Councillor.: No

Date: Monday, March 04, 2024

To: His Worship the Mayor and Members of City Council

First Name: Isaac

Last Name: Ransom

Email: [REDACTED]

I live outside of Saskatoon: Yes

Address: [REDACTED] Dunsmuir Street, Suite [REDACTED]

Neighbourhood: [Downtown Core](#)

City: Vancouver

Province: British Columbia

Postal [REDACTED]

Name of the organization or agency you are representing (if applicable): Neuron Mobility Canada

What do you wish to do ?: Request to Speak

If speaking will you be attending in person or remotely: Remotely

What meeting do you wish to speak/submit comments ? (if known):: STANDING POLICY COMMITTEE ON TRANSPORTATION

What agenda item do you wish to comment on ?: Agenda item details popup7.3.3 Shared Electric Kick Scooter Program Pilot – 2024 Update [TS2024-0306]

Comments:

Provide a brief presentation regarding Neuron's operations in 2023.

Attachments:

- [Saskatoon 2024 Council Update.pdf](#)574.9 KB

Will you be submitting a video to be vetted prior to council meeting?: No

[REDACTED]

[REDACTED]

Neuron Mobility in Saskatoon

March 2024



Saskatoon snapshot: By the numbers

27,950+



Users signed up with Neuron in Saskatoon

104,000



Trips taken since program launch in Saskatoon

24



Estimated tonnes of CO2 emissions averted

250+



Helmets given away at Scoot Safe Events

2.7 km



Average trip distance

16 min



Average trip duration

4.1/5



Is the average rating on Neuron's services

280,000+ km



Total trip distance since launch of program

Economic Impact

Accelerating the local economy

The increasing popularity of e-scooters offers a helping hand to embattled businesses in downtown areas and main streets by making it easier for residents, visitors and workers alike to get to and from these activity centres.



10% of trips would not have happened if a Neuron e-scooter was unavailable

58% of trips result in a direct purchase from a local business

49% of riders spent more than \$10 during their most recent trip

\$58 spent at local businesses by Neuron riders per e-scooter trip

\$29,000 spent at local businesses by Neuron riders per e-scooter deployed

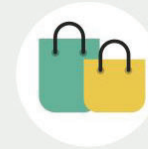
\$7.3m spent at local Saskatoon businesses in 2023

54% of trips replace a car journey

9/10 of users believe Neuron has created a positive impact on the city



Where our riders spend their money*



29%
General shopping



25%
Restaurants, bars, cafes



19%
Entertainment, recreational venues

*Riders were able to select more than one option.

Thank you.

Questions +
Further Discussion

