

## Cannabis Retail Store Survey Results

Businesses operating licensed cannabis retail stores in Saskatoon were invited to complete a survey related to municipal cannabis regulations.

Survey period: Oct 13, 2023 – Dec 1, 2023

19 surveys distributed, 12 responses (63% response rate)

Businesses with multiple locations in Saskatoon were asked to provide one response.

Questions posed and responses are summarized below:

- 1) How long has your business operated in Saskatoon?

Years in Operation	Number of Respondents
1-2 years	3 (25%)
3-4 years	6 (50%)
5 or more years	3 (25%)

- 2) How many store locations does your business operate in Canada?

Canadian Stores in Operation	Number of Respondents
1	2 (17%)
2-5	4 (33%)
6-10	1 (8%)
11-20	3 (25%)
21 or more	2 (17%)

- 3) Advertisements and/or signage at a cannabis retail store in Saskatoon may only display the store's name in alpha-numeric characters. Should this regulation be changed?

Opinion	Number of Respondents
No, continue to only permit the business name in alpha-numeric characters	1 (8%)
Yes, allow for other text, logos, or graphics provided they do not depict cannabis	2 (17%)
Yes, remove all municipal restrictions on signage	7 (58%)
Other <ul style="list-style-type: none"> <li>• No, continue with the existing by-law. We spent \$11,000 changing our retail signage... [to comply with the existing bylaw]; and</li> <li>• Remove all restrictions to be equivalent to that of the liquor businesses as cannabis is used in an equivalent manner. There could still be restrictions on the types of images allowed (not cartoonish, etc.)</li> </ul>	2 (17%)

- 4) Windows facing onto a public street are not permitted to be fully covered. Windows may still be partially screened, as is often needed to comply with SLGA regulations related to the visibility of cannabis. Should this regulation be changed?

Opinion	Number of Respondents
No, continue to require that windows on any street frontage not be blocked	1 (8%)
Yes, remove the requirement and allow windows to be fully covered if the business wishes to do so	5 (42%)
<p>Other</p> <ul style="list-style-type: none"> <li>• Window coverings should be at the discretion of the business owner.</li> <li>• I was under the impression it was due to access for emergency personnel in the case of fire. If not, then whatever the business wishes.</li> <li>• We believe window coverings should not be required in any capacity as long as the retailer complies with federal and provincial regulations around visibility of cannabis. Window coverings should not be a municipal concern.</li> <li>• Federal guidelines on this are easing and SLGA is advising stores window coverings are not required in many cases.</li> <li>• Remove all regulations as Alberta and other provinces have and allow windows to be completely uncovered. This is a safety issue to require the windows to be covered at all and all levels of government should share equal responsibility if an incident happens because criminals feel as though they can't be seen once inside a store; and</li> <li>• It should be up to the retailer to decide if their windows need to be covered or not. Alberta removed that from their regulations and the staff feel safer and happier when they can see outside.</li> </ul>	6 (50%)

- 5) A minimum of two employees must be present at a cannabis retail store when it is open to the public. Should this regulation be changed?

Opinion	Number of Respondents
No, continue to require that a minimum of two employees be present	0 (0%)
Yes, remove the requirement and allow the business to determine minimum staffing	11 (92%)
<p>Other</p> <ul style="list-style-type: none"> <li>• There is a safety issue with one employee present. The store is also at risk when the single employee is at risk when going to the vault to retrieve product, leaving the front of the store/cash register/accessories unattended to customers.</li> </ul>	1 (8%)