

APPROVAL REPORT

2024 Tag Days

ISSUE

Standing Policy Committee on Finance approval is required for the annual Tag Day applications.

RECOMMENDATION

That the four applications for the 2024 Tag Days, as outlined in the report of the Chief Financial Officer dated March 6, 2024, be approved.

BACKGROUND

Council Policy No. C02-010, Tag Days, defines a Tag Day as a day set aside for solicitation of donations from the public by a particular organization for charitable purposes. The charitable purposes can be any benevolent, philanthropic, patriotic, artistic, athletic, recreations, or civil purpose, and any purpose that has an objective of promoting or providing a public service.

At its meeting on February 7, 2024, the Standing Policy Committee on Finance approved the following report [Change in Delegated Authority for Tag Days](#), which delegates the authority to approve Tag Days to the Administration; however, as this change occurred after the deadline for 2024 Tag Days, Committee approval is still required for 2024.

DISCUSSION/ANALYSIS

The following organizations have all been approved for Tag Days in previous years and are requesting approval for 2024 Tag Days. All requirements of the Tag Days Policy have been met.

Organization	Date(s) Requested
702 Lynx Royal Canadian Air Cadet Squadrons	May 11 & Oct. 19
Saskatoon Professional Firefighters Union Local 80	Sept. 7
Royal Canadian Legion #362 – Poppy Campaign	Oct. 26
Navy League of Canada – Saskatoon Branch	Apr. 20 & Sept. 21

OTHER IMPLICATIONS

There are no financial, privacy, legal, social, or environmental implications identified.

NEXT STEPS

If the applications are approved, Corporate Revenue will notify the applicants that they are eligible to proceed with their fundraising activities. All 2024 Tag Day initiatives will be completed by October 30, 2024.

REPORT APPROVAL

Written by: Theresa Chapman, Revenue Collections and Customer Service Manager
Reviewed by: Mike Voth, Director of Corporate Revenue
Approved by: Clae Hack, Chief Financial Officer