
From: City Council
Subject: FW: Emal - Communication - DeeAnn Mercier - Broadway Business Improvement District - Letter of Support for Meewasin Valley Authority Funding - CK 1700-1
Attachments: 20231120 Letter re Meewasin.pdf

From: Web NoReply <web-noreply@Saskatoon.ca>
Sent: Monday, November 20, 2023 1:54 PM
To: City Council <City.Council@Saskatoon.ca>
Subject: Emal - Communication - DeeAnn Mercier - Broadway Business Improvement District - Letter of Support for Meewasin Valley Authority Funding - CK 1700-1

--- Replies to this email will go to deeanmercier@broadwayxe.com ---

Submitted on Monday, November 20, 2023 - 13:52

Submitted by user: [REDACTED]

Submitted values are:

I have read and understand the above statements.: Yes

I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.: No

I only want my comments shared with the Mayor or my Ward Councillor.: No

Date: Monday, November 20, 2023

To: His Worship the Mayor and Members of City Council

Pronouns: She/her/hers

First Name: DeeAnn

Last Name: Mercier

Phonetic spelling of first and/or last name: 306 [REDACTED]

Email: deeanmercier@broadwayxe.com

Address: 613 9th St E

City: Saskatoon

Province: Saskatchewan

Postal Code: S7H0M4

Name of the organization or agency you are representing (if applicable): Broadway Business Improvement District

What do you wish to do ?: Submit Comments

Comments:

Please add the Broadway BID's letter of support to the request from Meewasin Valley Authority to retain their CPI funding for 2024.

Thank you,
DeeAnn Mercier

Attachments:

Will you be submitting a video to be vetted prior to council meeting?: No



November 20th, 2023

His Worship the Mayor and Members of City Council
City Hall, City of Saskatoon
222 3rd Avenue North
Saskatoon, SK S7K 0J5

Dear Mayor Clark and City Council,

This letter is to express support from the Broadway Business Improvement District (BBID) of the Meewasin Valley Authority, an institution that has played a crucial role in the development and enhancement of our region's natural and outdoor recreation assets.

The Meewasin Valley Authority and the boundaries of the BBID have some overlap, and our mutual success brings economic benefits to both our areas of concern and Saskatoon as a whole. Meewasin's commitment to preserving the South Saskatchewan River valley is not only a testament to their dedication to environmental stewardship but also a key driver of economic development in our area. The Meewasin Valley provides an exceptional natural backdrop for businesses and entrepreneurs, making our region an attractive destination for residents and visitors alike. Its well-maintained riverbanks, trails, and green spaces contribute to the high quality of life that draws people to our community and supports local commerce.

By promoting local history, heritage, and cultural activities, Meewasin creates a vibrant and dynamic atmosphere that attracts tourists and bolsters the local economy. Further, the funds the city continues to allocate to support for trail infrastructure is invaluable to a meaningful corridor for active transportation, valley dependence businesses and recreation for over 2 million visits per year.

Meewasin's efforts to protect and enhance this unique urban wilderness are instrumental in supporting tourism, recreation, and the overall economic vitality of our region. We believe that their mission aligns with the interests of the community, and we are committed to working collaboratively to ensure the ongoing success of this cherished organization and showcasing the sustainable city planning in the Saskatoon region.

The Broadway BID continues to support Meewasin and recognize the vital role they play in the well-being and economic prosperity of Saskatoon.

Sincerely,

DeeAnn Mercier

Executive Director, Broadway Business Improvement District