From:City CouncilSubject:FW: Email - Communication - Mark Archand - Saskatoon Tribal Council - Letter of Support for
Discover Saskatoon - CK 1700-1Attachments:Letter of Support - Discover Saskatoon Funding and Partnership - November 21 2023.pdf

From: Web NoReply <web-noreply@Saskatoon.ca>
Sent: Tuesday, November 21, 2023 11:48 AM
To: City Council <City.Council@Saskatoon.ca>
Subject: Email - Communication - Mark Archand - Saskatoon Tribal Council - Letter of Support for Discover Saskatoon - CK 1700-1

--- Replies to this email will go to scameron@sktc.sk.ca ---

Submitted on Tuesday, November 21, 2023 - 11:44

Submitted by user:

Submitted values are:

I have read and understand the above statements.: Yes

I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.: No

I only want my comments shared with the Mayor or my Ward Councillor .: No

Date: Tuesday, November 21, 2023

To: His Worship the Mayor and Members of City Council

First Name: Mark

Last Name: Arcand

Phonetic spelling of first and/or last name: 306

Phone Number : 306

Email: scameron@sktc.sk.ca

Address: 200 - 335 Packham Avenue

City: Saskatoon

Province: Saskatchewan

Postal Code: S7N4S1

Name of the organization or agency you are representing (if applicable): Saskatoon Tribal Council

What do you wish to do ?: Submit Comments

What meeting do you wish to speak/submit comments ? (if known):: November 28, 2023 at 9:30 a.m.

What agenda item do you wish to comment on ?: Letter supporting Discover Saskatoon - 2024/2025 Budget Deliberations set for November 28-30 2023

Comments:

Good Morning, please find attached letter of support for Discover Saskatoon 2024/2025 Budget Deliberations set for November 28 - 30, 2023.

Attachments:

Will you be submitting a video to be vetted prior to council meeting?: No



SASKATOON TRIBAL COUNCIL ASIMAKANISEEKAN ASKIY RESERVE # 102A

200 – 335 Packham Avenue Saskatoon, Saskatchewan S7N 4S1 Phone (306) 956-6100 Fax (306) 244-7273



Office of the Tribal Chief

November 21, 2023

To the Members of the Saskatoon City Council City of Saskatoon 222 – 3rd Avenue North Saskatoon, Saskatchewan S7K 0J5

Subject: Letter of Support for Discover Saskatoon's Funding and Partnership

Dear City Council Members,

On behalf of the Saskatoon Tribal Council, I am writing to express our profound support for Discover Saskatoon and to highlight the invaluable partnership we have developed together. This collaboration has not only brought national recognition but also showcased our commitment to reconciliation on a global stage.

We have recently celebrated a significant achievement through this partnership, winning the PCMA Innovation Award on the national stage. This award is a testament to the innovative and impactful initiatives that Discover Saskatoon has championed in collaboration with the Saskatoon Tribal Council, setting a precedent in the meeting and event industry. Furthermore, our partnership was prominently featured during events like GoMedia, where a Grand Entry led by the Tribal Council was a centerpiece, drawing international attention and admiration. This event was a powerful demonstration of our shared commitment to showcasing Indigenous culture and heritage, playing a pivotal role in promoting reconciliation and understanding.

Another remarkable example was during the Canadian Olympic Curling Trials held in November 2021, where Olympic athletes were honored with a Grand Entry and Star Blanket presentations to all Teams as well as to the winning Women's Team and Men's Team. This unique cultural integration into a major sporting event not only enriched the experience for athletes and spectators but also highlighted our rich Indigenous traditions to a national audience.

The proposed funding freeze for Discover Saskatoon is deeply concerning, as it threatens the continuation of such meaningful collaborations and initiatives. The reduction in their resources could significantly impact our ability to jointly create and participate in events that celebrate and honor Indigenous culture, as well as promote understanding and reconciliation.

I strongly urge the Saskatoon City Council to reconsider the funding decision for Discover Saskatoon. Their work extends far beyond immediate economic benefits; it is integral to fostering a culturally rich and inclusive community in Saskatoon. Reinstating the cost of living increase in their funding is essential for the continued growth and success of our collaborative efforts and for the broader mission of reconciliation and cultural promotion.

Thank you for your attention to this critical matter. The partnership between the Saskatoon Tribal Council and Discover Saskatoon is invaluable, and we look forward to continuing our work together to showcase the rich Indigenous heritage of our community.

Sincerely,

Tribal Chief Mark Arcand Saskatoon Tribal Council