From: City Council

Subject: FW: Email - Communication - Peter Stoicheff - University of Saskatchewan - Strong Support for

Discover Saskatoon's Confinued Funding - CK 1700-1

Attachments: UofS_DS_LOS.pdf

From: Web NoReply <web-noreply@Saskatoon.ca> Sent: Tuesday, November 21, 2023 10:27 AM To: City Council < City. Council@Saskatoon.ca>

Subject: Email - Communication - Peter Stoicheff - University of Saskatchewan - Strong Support for Discover Saskatoon's

Confinued Funding - CK 1700-1

--- Replies to this email will go to peter.stoicheff@usask.ca ---

Submitted on Tuesday, November 21, 2023 - 10:25

Submitted by user

Submitted values are:

I have read and understand the above statements.: Yes

I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.: No

I only want my comments shared with the Mayor or my Ward Councillor.: No

Date: Tuesday, November 21, 2023

To: His Worship the Mayor and Members of City Council

Pronouns: He/him/his

First Name: Peter

Last Name: Stoicheff

Phone Number: 306

Email: peter.stoicheff@usask.ca

Address: 212 Peter MacKinnon Building

City: Saskatoon

Province: Saskatchewan

Postal Code: S7N5A2

What do you wish to do ?: Submit Comments
What meeting do you wish to speak/submit comments? (if known):: 2024/2025 Budget Deliberations set for November 28-30, 2023
Comments: See attached letter.

Name of the organization or agency you are representing (if applicable): University of Saskatchewan

Will you be submitting a video to be vetted prior to council meeting?: No

Attachments:

Peter MacKinnon Building, Room 210 107 Administration Place Saskatoon SK S7N 5A2 Canada Telephone: 306-966-6612

Email: uofs.president@usask.ca

November 21, 2023

Members of City Council City of Saskatoon 222 – 3rd Avenue North Saskatoon, SK S7K 0J5

Dear Members of City Council,

RE: Strong Support for Discover Saskatoon's Continued Funding

As the President of the University of Saskatchewan, I am writing to express our institution's unequivocal support for Discover Saskatoon in light of the proposed funding reduction by City Council. The significant role that Discover Saskatoon plays in enhancing the cultural, academic, and economic fabric of our city, and particularly its impact on our university, cannot be overstated.

Discover Saskatoon has been a key partner in several landmark initiatives, including the Congress 2027 Bid and the hosting of the International Isotopes Conference. These events have not only showcased Saskatoon as a center of academic and scientific excellence but have also significantly contributed to elevating the global standing of our University. Their expertise in organizing and promoting such large-scale, international events is indispensable for the continued success and recognition of our academic community.

Furthermore, Discover Saskatoon's dedicated efforts in attracting and retaining international students are of paramount importance. Their initiatives to promote Saskatoon as a welcoming and vibrant city play a crucial role in enriching the cultural diversity and intellectual vibrancy of our University. This, in turn, enhances our ability to create a globally connected and inclusive educational environment, which is essential to our mission as a leading academic institution.

The potential cut in funding for Discover Saskatoon due to the proposed freeze by the City Council, especially in the current economic climate, poses a grave concern. A reduction in their resources could have far-reaching negative implications, not only for their capacity to support key citywide events and initiatives but also for their critical role in the University's efforts to attract a diverse and talented student body.

Therefore, I strongly urge the City Council to reconsider the funding allocation for Discover Saskatoon. Their work is integral to the continued growth and success of Saskatoon and its key institutions, including the University of Saskatchewan. We believe that reinstating the cost of living increase in their funding is not only an investment in Discover Saskatoon but in the future of our city and university.

Thank you for your attention to this crucial matter. We look forward to continuing our partnership with Discover Saskatoon and to further enhancing the vibrant community that we all call home.

Sincerely,

Peter Stoicheff, Ph. D.

President and Vice-Chancellor