



Thursday, October 12, 2023

Dear Mayor Clark,

It is my pleasure to write to you today regarding the central role we hope the City of Saskatoon and the Federation of Canadian Municipalities can play together in convening Canada's municipal order of government in the coming years.

FCM would be pleased to receive a bid from Saskatoon to host the FCM Annual Conference in 2026, 2027 or 2028. Saskatoon has been a pivotal member of FCM for many years and a valued partner in crafting not just an ambitious Big City Mayors' Caucus agenda, but a stronger nation-building role of Canadian municipalities.

The challenges and opportunities facing municipalities of all sizes are monumental. Pursuing a new growth framework for municipalities, tackling the twin crises of housing and homelessness, preparing communities for the effects of a changing climate and more – all of these require an annual convening of municipal leaders to drive change and present continued leadership.

Saskatoon represents a compelling potential location for a future meeting of Canada's municipal leaders. As you know, our event is typically held in late spring, around late May or early June. Over multiple days, 1500+ municipal leaders will convene on site to share best practices, generate ideas for local capacity building, learn about municipal-focused service offerings at our Trade Show, hear from federal leaders about their vision for federal-municipal collaboration, and elect a new Board of Directors at FCM's Annual General Meeting.

The Host City for the FCM Annual Conference and Trade Show also plays a central role in the delegate experience:

- The Host City typically works with the FCM team to offer an exciting array of Study Tours that demonstrate the Host's leadership and innovation on a variety of local initiatives.
- The Host City mayor or representative is typically present in our main stage programming and has an opportunity to host the Mayor's Reception – one of the Annual Conference's best-attended events.
- The Host City enjoys the benefits of bringing 1,500-2,000 people into its conference venues, hotels, and surrounding attractions for multiple days, as well as robust media attention generating by Canada's largest gathering of municipal leaders.
- Finally, the Host City will typically host a closing Gala event.

This package contains all the critical information needed for a potential host city to prepare a bid: from hotels and venue requirements to the City's responsibilities, to financial and revenue considerations, and more. It has also been shared with your CAO's office.

Thank you for your attention and consideration of this opportunity with FCM.

Sincerely,

A handwritten signature in black ink, appearing to read 'CS', is placed above the name of the sender.

Carole Saab
Chief Executive Officer

c.c. Michelle Beveridge, Chief of Staff

