



JOURNEY *to* **the DISTRICT**

EVENT CENTRE/ARENA • CONVENTION CENTRE • BRT

PHASE I: Engaging on Ideas

DOWNTOWN EVENT & ENTERTAINMENT DISTRICT

What is Saskatoon's Downtown Event & Entertainment District?

The vision for Saskatoon's Downtown Event & Entertainment District (District) for a safe and vibrant Downtown that is welcoming and inclusive for all people to come together in a cooperative spirit. The District will support a strong economy, strengthen Saskatoon's diverse community and attract people to live, work, play and learn in the Downtown.

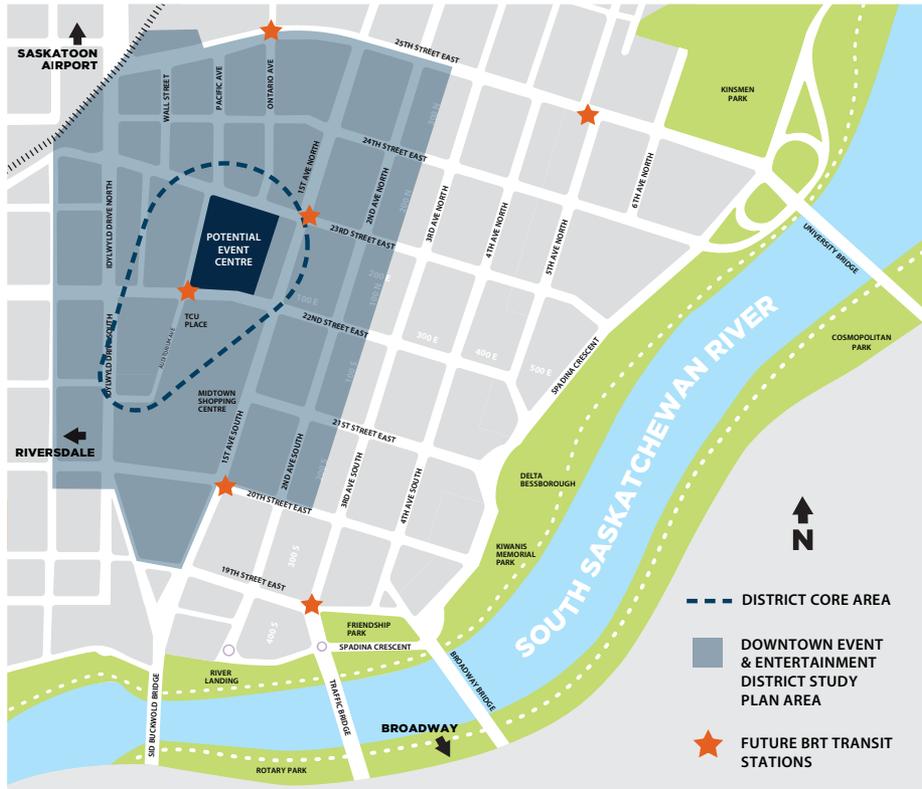
The District will be anchored around a new event centre/arena and convention centre, made more accessible to everyone through the future Bus Rapid Transit (BRT) system, as well as additional modes of travel like walking and biking. By offering residents and visitors a gathering place for entertainment and events, with a variety of restaurants, venues, shopping, services, cultural spaces and nightlife, Saskatoon's Downtown will become an economic driver for our city and province.



Photo credit: Discover Saskatoon/Concepts Photography

Where Will It Be Located?

City Council selected the parking lot north of the Midtown Shopping Centre to be the location for a new event centre/arena, which will act as an anchor for the future development of the District.



What Are the Next Steps?

City staff are working on a comprehensive District Plan that will establish the Downtown as a hub for entertainment and culture, with vibrant spaces that are welcoming for everyone, and attractive for new residential development. The District Plan will also guide the designs for the surrounding streets, parks and other public spaces to be accessible to all residents and visitors.

Stantec, HOK and LMN have been hired to create designs for the new event centre/arena and convention centre, as well as the surrounding outdoor spaces. Some parts of the draft designs will be informed through public engagement along with other technical considerations. Final draft designs will be presented to City Council for their decisions - this is expected by the end of 2023.

Engagement Process

Phase I: Ideas

April 27-May 18, 2023

**WE ARE
HERE**

We want to understand what's important to the community and hear your ideas on what we should include!

Phase II: Building a Plan

Summer-Fall, 2023

We want to get your feedback on the initial designs for the event centre/arena, convention centre and outdoor spaces.

Phase III: Feedback on Draft Designs

Fall 2023 and Winter 2023/24

We want to get your final feedback on the draft designs for the event centre, convention centre and the overall components of the District Plan, before they are finalized for City Council's consideration.

We Want to Hear from You!

We invite you to provide your ideas for the District by answering the following questions. Once completed, you can drop this booklet off at any Saskatoon Public Library by May 18, 2023.

You can also take a picture of the booklet and email to eventdistrict@saskatoon.ca.

This survey is also available online at saskatoon.ca/engage.

Contact Us



Scan the QR code using your phone or visit saskatoon.ca/eventdistrict to find out more!

Thank you for engaging with us and we look forward to hearing your ideas!

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What would make our Downtown more welcoming and accessible at all times of the year?

ADD YOUR OWN ideas in the blank spaces.

3

Which of the following features do you think would be most important in the District?

Please select all that apply.

- Places to eat
- Places to party
- Green spaces
- Heritage and history
- Places to walk, bike or roll
- Public art
- Places to live
- Places to shop
- Places to work
- Places to buy groceries
- Vehicle parking
- Bike/scooter parking
- Places for recreation
- Concessions/vendors
- Essential services (medical, social)
- Public washrooms
- Wellness spaces
- Well-lit spaces
- Outdoor winter spaces
- Hotels
- Quiet places to relax
- Free places for gatherings
- Places/features for pets
- Places/features for families
- Other (please describe)

4

What should we consider when designing the new event centre/arena and a new or expanded convention centre (TCU Place)?

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

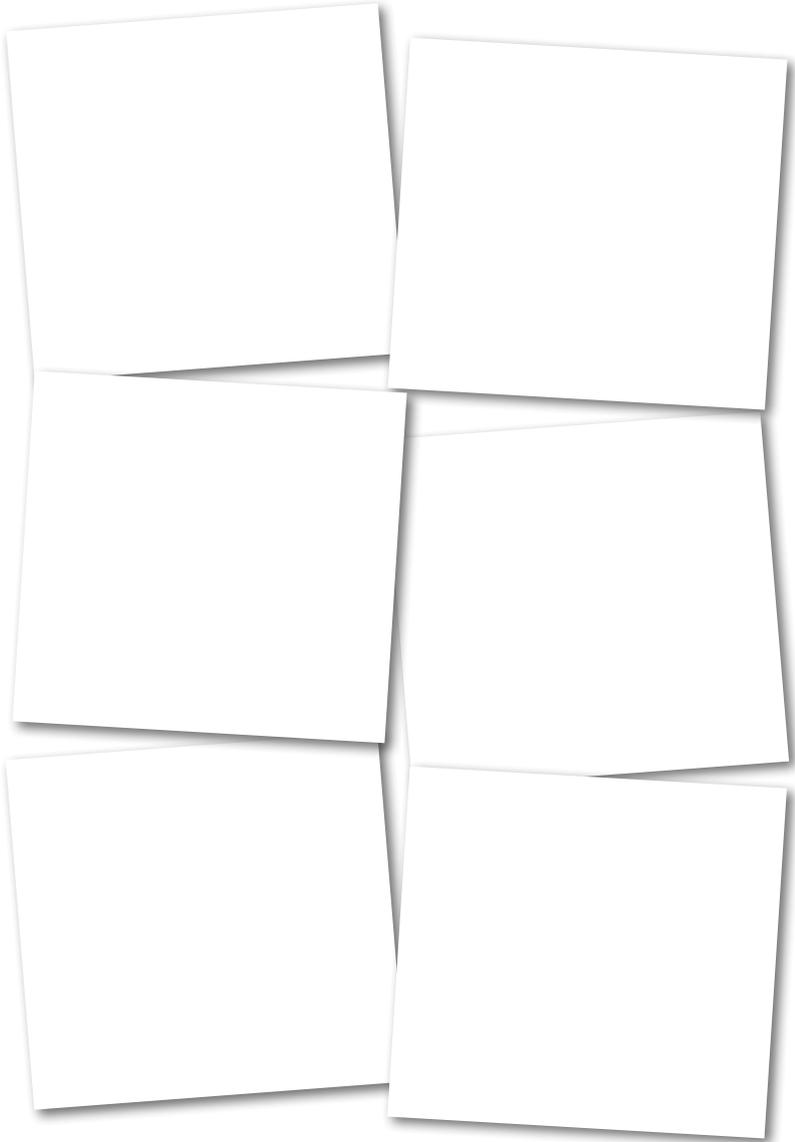
7. _____



6

What is uniquely “Saskatoon” that you would like to see included in the Downtown Event & Entertainment District?

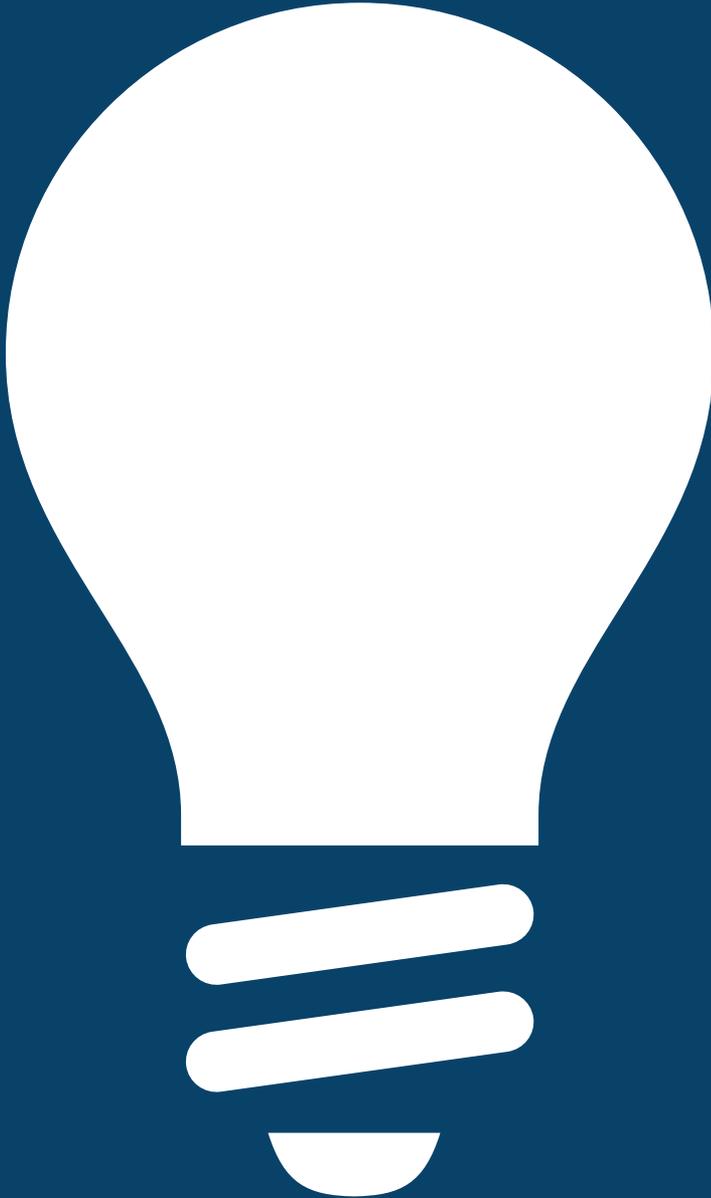
Draw or write your thoughts in the frames below.



7

What's your big idea for the Downtown Event & Entertainment District?

Draw or write your idea in the lightbulb below.





City of
Saskatoon

saskatoon.ca/eventdistrict

April 2023