

Lasby, Mary

Subject: FW: Email - Request to Speak - Michael Gouveia - Optimist Hill – Saskatoon Freestyle Sublease - CK 4205-39
Attachments: Freestyle Saskatoon DCG Rev.pdf; Night OFTZ Render_Web.jpg

From: Web NoReply <web-noreply@Saskatoon.ca>

Sent: Thursday, October 26, 2023 9:24 AM

To: City Council <City.Council@Saskatoon.ca>

Subject: Email - Request to Speak - Michael Gouveia - Optimist Hill – Saskatoon Freestyle Sublease - CK 4205-39

--- Replies to this email will go to [REDACTED]

Submitted on Thursday, October 26, 2023 - 09:19

Submitted by user: Anonymous

Submitted values are:

I have read and understand the above statements.: Yes

I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.: No

I only want my comments shared with the Mayor or my Ward Councillor.: No

Date: Thursday, October 26, 2023

To: His Worship the Mayor and Members of City Council

First Name: Michael

Last Name: Gouveia

Phonetic spelling of first and/or last name: Michael Go-VEY-ah

Phone Number : [REDACTED]

Email: [REDACTED]

Address: [REDACTED] Idylwyld Crescent

Neighbourhood: [Nutana](#)

City: Saskatoon

Province: Saskatchewan

Postal Code: S7M [REDACTED]

Name of the organization or agency you are representing (if applicable): Saskatoon Freestyle (Optimist Freestyle Ski Team Incorporated)

What do you wish to do ?: Request to Speak

If speaking will you be attending in person or remotely: In person

What meeting do you wish to speak/submit comments ? (if known):: PD&CS Nov 2, 2023

What agenda item do you wish to comment on ?: Optimist Hill – Saskatoon Freestyle Sublease

Comments:

Present will be:

Michael Gouveia (Volunteer & Speaker)

Lauren Ryan (Head Coach Saskatoon Freestyle)

Patrick Schwinghammer (President Saskatoon Freestyle)

Mark Bobyn (President Saskatchewan Freestyle PSO)

30 Second Introduction

4:30 Second Video about why Freestyle Training is needed in Saskatoon and an Introduction to the sport, our operations and our public fundraiser.

Attachments:

- [Freestyle Saskatoon DCG Rev.pdf](#) 2.91 MB
- [Night OFTZ Render Web.jpg](#) 323.78 KB

Will you be submitting a video to be vetted prior to council meeting?: Yes

Publicly viewable / shareable link from YouTube: <https://www.youtube.com/watch?v=CiMMmVLluPU>



SASKATOON FREESTYLE

Moguls • Slopestyle • Big Air

The fastest growing and coolest sport on and off the snow

A \$500K CAMPAIGN TO

- Expand access and opportunity
- Engage and train kids year-round
- Compete across Canada and the World

DID YOU KNOW...

- Freestyle skiing is the fastest growing discipline in skiing
- Freestyle skiing is growing faster in Saskatchewan than any other province
- Saskatchewan is the #1 ranked province for producing High Performance Mogul Athletes
- Saskatchewan now produces more high performance mogul athletes per capita than any other Canadian province or territory, including the number one ranked female Canadian Maia Schwinghammer:
 - **Three of Canada's top 20 High performance mogul athletes are from Saskatchewan**
 - **Multiple national level podium finals finishes**



“OUR GOAL IS TO EXPAND ACCESS TO AS MANY KIDS AS POSSIBLE — KEEPING THEM ACTIVE AND OUTSIDE YEAR-ROUND IN A POSITIVE, INCLUSIVE SPORTS CULTURE.”

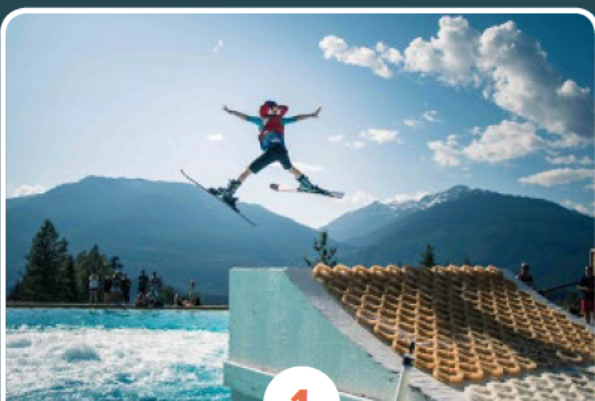
“OUR KIDS LOVE THIS SPORT AND THE SOCIAL BONDS THEY ARE FORMING WITH THEIR NEW TEAMMATES.”

— Patrick Schwinghammer
President, Saskatoon Freestyle

A \$500,000 CAPITAL CAMPAIGN

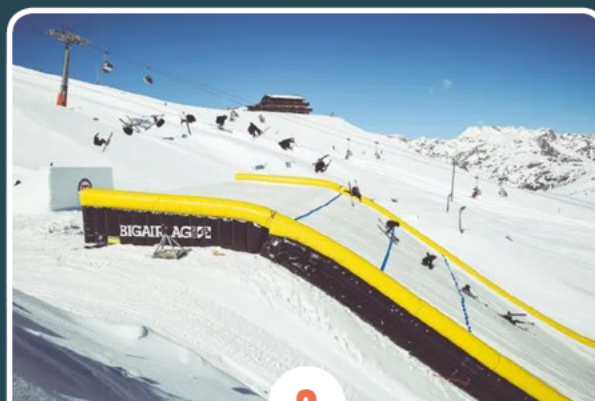
TO SUPPORT ACCESS, GROWTH AND COMPETITIVENESS OF FREESTYLE IN SASKATCHEWAN

First class year-round training facilities in Saskatoon,
serving our city, the province and beyond.



1

Water Ramp and Trampolines
in North Saskatoon



2

Airbag, Dry Slopes and
Trampolines at the Optimist Hill

CURRENT CHALLENGES FOR SASKATCHEWAN FREESTYLE ATHLETES

The lack of freestyle facilities in Saskatchewan forces emerging athletes to travel out of province to advance their skills and compete. Only a small portion of aspiring athletes have the financial means to do so. We are losing our best athletes to other provinces and the lack of facilities have hampered awareness and access to the sport across the province.

PUNCHING ABOVE OUR WEIGHT

Despite these challenges groups of dedicated Saskatchewan parents and athletes are punching well above their weight. Operating out of pickup trucks for years, this group has accelerated local participation while making a competitive impact nationally and internationally.

With a year-on-year growth rate of **500%** since the team's inception in 2020, Freestyle Saskatchewan, led by the Saskatoon club, has surpassed the smaller provinces and seeks to surpass Ontario with 500 members in coming few years.

SASKATCHEWAN IS THE ONLY MAJOR PROVINCE WITHOUT YEAR-ROUND FREESTYLE TRAINING FACILITIES.

Province	Year-Round Dry Training	Water Ramp Facilities
Saskatchewan	NO	NO
Alberta	YES	YES
British Columbia	YES	YES
Ontario	YES	YES
Quebec	YES	YES
Yukon	NO	YES

- Forces athletes with financial means to train elsewhere
- Puts Saskatchewan athletes at a competitive disadvantage
- Limits access to accredited coaches & clinics
- Eliminates Saskatchewan from event hosting opportunities

Freestyle Saskatoon’s goal is to develop accessible first-class facilities that will immediately halt the forced exodus of our freestyle youth to Alberta, British Columbia, and Quebec prior to adulthood. Local training facilities will have a positive impact coach recruitment and retention along with grass roots accessible programming.



OPPORTUNITY KNOCKS, FOR SASKATCHEWAN AND CANADA

Peter Judge, Freestyle Canada's CEO
comments on the opportunity for Freestyle Saskatchewan:

**"OVER THE PAST FEW YEARS THE MEMBERSHIP
IN SASKATCHEWAN HAS BEEN ONE OF THE HIGHLIGHTS
OF GROWTH WITHIN FREESTYLE CANADA."**

**"THE CONSTRUCTION AND INTEGRATION
OF THE FACILITIES PROPOSED FOR SASKATCHEWAN WILL
HAVE A PROFOUND EFFECT ON ATHLETE DEVELOPMENT
FOR THE PROVINCE AND CANADA AS A WHOLE."**

**"PLACING A WORLD CLASS TRAINING TOOL IN A
BURGEONING HOT BED OF GRASS ROOTS GROWTH CAN
ONLY BE A FORMULA FOR LONG TERM ATHLETIC SUCCESS."**

CBC | MENU

NEWS

Top Stories

Local

Climate

World

Canada

**'People are always surprised': Downhill mogul ski
star takes pride in her Prairie roots**



Schwinghammer is now based in Whistler, B.C. She said it's been great to spend Christmas and New Year's Day at home, but she hits the road again Saturday for more competitions. Stops include Quebec, Utah, Japan, Kazakhstan.

ACCESSIBLE WORLD CLASS YEAR-ROUND FACILITIES THAT WILL ATTRACT NEW ATHLETES AND DRAW SPECTATORS ACROSS SASKATCHEWAN AND NEIGHBORING PROVINCES.

1) OPTIMIST HILL YEAR-ROUND FACILITIES

- Air Bag Site
- Dry Park
- Trampoline
- Clubhouse & Gym

-
- 337,000 local draw audience - participants and spectators
 - Dry slope to air bag and rail sections for year-round training and day camp summer use
 - Accessible to all with low-cost membership for insurance



A SUMMER WATER-BASED FACILITY IN NORTH SASKATOON — LAKE SHARED WITH THE SASKATOON WATER SKI CLUB

2) SASKATOON WATER SITE FACILITY

- Freestyle air water ramp
- Trampoline
- Site Prep and Infrastructure

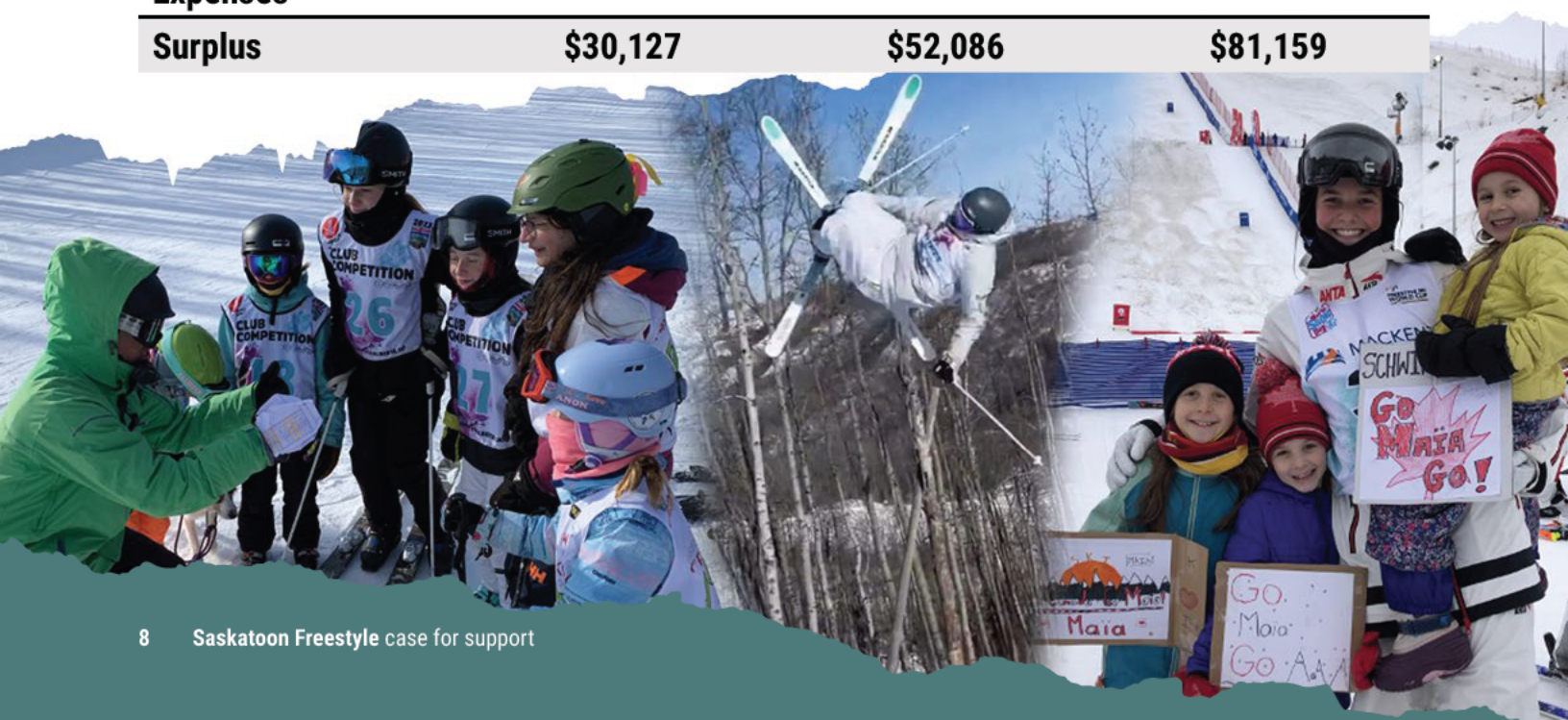
-
- Add 100+ Members with summer draw camps
 - Spectator aerial viewing
 - Leasing opportunities for provincial clubs and teams
 - Coaching draw through world class facilities
 - Collaboration opportunity with waterski community



BUDGET OVERVIEW

Design, infrastructure, soft costs	\$97,000
Optimist Hill Year-Round Facilities	\$232,991
Air Bag Site	
Dry Park	
Trampoline	
Clubhouse, Gym	
North Saskatoon Water Site	\$147,000
Freestyle Air Ramp Facility	
Trampoline	
Site Prep and Infrastructure	
Reserve	\$23,009
Capital Required	\$500,000

	2025	2027	2030
Operational Revenues	\$204,573	\$303,562	\$400,386
Operational Expenses	\$174,446	\$251,476	\$319,227
Surplus	\$30,127	\$52,086	\$81,159





THANK YOU!

On behalf of our expanding group of young athletes, their parents and our coaches, we thank you for considering a gift to this project that will make a dramatic impact on the access, participation and advancement of freestyle skiing and snowboarding in Saskatchewan and across Canada.



