

## Walter, Penny

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**Subject:** FW: Email - Communication - Brent Penner - Transportation Business Line Information and Taxation and General Revenues Business Line Budgetary Information - CK 430-72 x 1700-1

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**From:** Web NoReply <[web-noreply@Saskatoon.ca](mailto:web-noreply@Saskatoon.ca)>

**Sent:** Monday, July 24, 2023 3:15 PM

**To:** City Council <[City.Council@Saskatoon.ca](mailto:City.Council@Saskatoon.ca)>

**Subject:** Email - Communication - Brent Penner - Transportation Business Line Information and Taxation and General Revenues Business Line Budgetary Information - CK 430-72 x 1700-1

--- Replies to this email will go to [REDACTED] ---

Submitted on Monday, July 24, 2023 - 15:14

Submitted by user: [REDACTED]

Submitted values are:

**I have read and understand the above statements.:** Yes

**I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.:** No

**I only want my comments shared with the Mayor or my Ward Councillor.:** No

**Date:** Monday, July 24, 2023

**To:** His Worship the Mayor and Members of City Council

**First Name:** Brent

**Last Name:** Penner

**Phone Number :** [REDACTED]

**Email:** [REDACTED]

**Address:** [REDACTED] 3rd Av S

**City:** Saskatoon

**Province:** Saskatchewan

**Postal Code:** [REDACTED]

**Name of the organization or agency you are representing (if applicable):** Downtown Saskatoon BID, Broadway BID, Riversdale BID

**What do you wish to do ?:** Submit Comments

**What meeting do you wish to speak/submit comments ? (if known)::** Special GPC Meeting - July 25, 2023

**What agenda item do you wish to comment on ?:** 4.3.1 and 4.3.5

**Comments:**

Good afternoon,

On behalf of the three City Centre BIDs of Broadway, Downtown, and Riversdale, we are opposed to the option in 4.3.1 to increase hourly parking rates from \$2.00 to \$2.50/hour. City Centre areas were the hardest hit from the pandemic and increasing rates while the recovery is still underway would be poorly timed.

We are not supportive of the recommendation in 4.3.5 to increase the early fine payment amount from \$30 to \$40. One of the objectives of pay parking is not to be punitive and we believe that keeping the early payment amount at \$30 is appropriate. The goal is to have a system of pay parking that makes it easy for people to park, have clearly displayed and understood rules, have appropriate levels of turnover, and if ticketed, have the penalty amount be one that is reasonable and be paid in a timely fashion.

With respect to the potential to charge back user costs of the app to the consumer, we want to point out that the city has wanted people to use the app. It creates an opportunity for people to easily pay to park, and top up time as necessary. This creates compliance, which is one of the critical objectives of pay parking areas. We know also that when people use the app, the cost to the city in servicing machines is lessened as fewer transactions go through the pay stations which can lead to problems with buttons, problems internally, and we know many problems happen during the winter when the pay station machines are poorly functioning in the cold. We suggest maintaining the status quo and continuing to encourage app use and not make changes so that its use declines.

We encourage the city to review the key recommendations in the 2016 Parking Study. Most of the recommendations are still waiting to be implemented. We at the City Centre BIDs are open to discussing these key recommendations made over 7 years ago.

Thank you,

DeeAnn Mercier, Brent Penner, Randy Pshebylo  
Broadway, Downtown, and Riversdale BID Executive Directors

**Will you be submitting a video to be vetted prior to council meeting?:** No