
Subject: FW: Email - Request to Speak - Ray Bourner - Riide - Taxi Drop Rate Adjustment - CK 7000-7
Attachments: Transpo Doc.pdf

From: Web NoReply <web-noreply@Saskatoon.ca>
Sent: Wednesday, May 31, 2023 2:32 PM
To: City Council <City.Council@Saskatoon.ca>
Subject: Email - Request to Speak - Ray Bourner - Riide - Taxi Drop Rate Adjustment - CK 7000-7

--- Replies to this email will go to ray.bourner@riide.ca ---

Submitted on Wednesday, May 31, 2023 - 14:30

Submitted by user: [REDACTED]

Submitted values are:

I have read and understand the above statements.: Yes

I do not want my comments placed on a public agenda. They will be shared with members of Council through their online repository.: No

I only want my comments shared with the Mayor or my Ward Councillor.: Yes

Please share comments with:: Mayor Charlie Clarke, Ward 1 - Darren Hill, Ward 2 - Hilary Gough, Ward 3 - David Kirton, Ward 4 - Troy Davies, Ward 5 - Randy Donauer, Ward 6 - Cynthia Block, Ward 7 - Mairin Loewen, Ward 8 - Sarina Gersher, Ward 9 - Bev Dubois, Ward 10 - Zach Jeffries

Date: Wednesday, May 31, 2023

To: His Worship the Mayor and Members of City Council

Pronouns: He/him/his

First Name: Ray

Last Name: Bourner

Phonetic spelling of first and/or last name: BOR-ner

Phone Number : [REDACTED]

Email: ray.bourner@riide.ca

Address: 225 Ave B N

Neighbourhood: [Caswell Hill](#)

City: Saskatoon

Province: Saskatchewan

Postal Code: S7L 1E1

Name of the organization or agency you are representing (if applicable): Riide

What do you wish to do ?: Request to Speak

If speaking will you be attending in person or remotely: In person

What meeting do you wish to speak/submit comments ? (if known):: SPC Transportation

What agenda item do you wish to comment on ?: Taxi Drop Rate Adjustment

Comments:

Speak to the submitted letter.

Attachments:

- [Transpo Doc.pdf](#)89.49 KB

Will you be submitting a video to be vetted prior to council meeting?: No



May 31/2023

Attention, His Worship Mayor Charlie Clark, City Councillors, and others in attendance.

Riide has operated in Saskatoon for over 50 years and is the leader in the Taxi industry in our great city. The first to introduce upscale service, the first to bring in wheelchair and ambulatory services and most recently, the first to bring in fully electric vehicles.

We are fortunate to operate with many passionate plate owners who remain invested in this industry. And equally as important, are the operators who continue to reinvest their hard-earned money back into our community.

As a company, riide continues to invest in this industry through first to market initiatives, on-going driver training, technological advancements, and our work in the community through our marketing and countless donations and sponsorships.

In 2011, city administration developed a Taxi Cost Index (TCI). The operational expenses that the TCI measures include fuel, maintenance, insurance, license fees, and earnings.

The TCI is typically calculated annually using data from Statistics Canada and is provided to the industry to help guide discussions on any necessary fare increases to ensure they remain in line with operating cost.

As of February 2023, the operating cost relative to the January 2011 baseline has increased by **32.4%**. Taxi fares have historically increased every 4 years since 2011 and in keeping up with this practice, the next increase would be in Q3 of 2024. Comparing the TCI calculations to the last fare adjustment in October of 2020, would indicate a **16.1%** increase is required.

There is a proposed drop rate increase from \$3.75 to \$4.75 that could potentially be adopted for this fall. This amount covers a 7% portion of the 16.1% increase that we desperately need to catch up on, but it's a start. With that said, we are asking that consideration is given to fast track this increase so that our industry, who has sustained so much inflation in the last three years, can provide a small amount of financial relief to those that have invested in this industry and will continue to do so.

I can assure you that in October of 2020, I certainly didn't see paying \$6 for a cantaloupe, or \$163.9 for a litre of fuel. Local businesses should be a priority, and this is an opportunity to show your commitment to the taxi industry.



Unfortunately, there are certain rideshare companies who can adjust their fees without impunity and we feel this is a fair and equitable adjustment. Thank you for your consideration and we anticipate a quick resolution on this matter.

Regards,

A handwritten signature in blue ink, appearing to read 'Ray B.', with a stylized flourish at the end.

Ray Bourner

General Manager – Riide Holdings Inc