Outdoor Basketball Multi-Court – Facility Naming

ISSUE

This report requests City Council's approval of the name for the new Outdoor Basketball Multi-Court Facility.

RECOMMENDATION

That the Standing Policy Committee on Planning, Development and Community Services recommend to City Council that the name for Outdoor Basketball Multi-Court Facility of "Pawâtêtân Court", as described in this report, be approved.

BACKGROUND

In August of 2019, a group of individuals, Michael Linklater, Marcus Storey and Michael Donauer, formed Hoist the Hoops, a local community initiative, and presented an idea to the Standing Policy Committee on Planning, Development and Community Services to build a feature outdoor basketball court in Saskatoon's core neighbourhood area.

Canadian Tire Jumpstart Charities (Jumpstart) reached out to the City of Saskatoon (City) about the potential to construct an outdoor multi-sport court facility. Administration recognized synergies between the two projects and connected Jumpstart with Hoist the Hoops. In the fall of 2021, discussions were initiated about partnering on the Landmark Outdoor Basketball Court Project. Discussions have progressed between Jumpstart, Hoist the Hoops, Saskatoon Minor Basketball Association and the City.

City Council, at its Regular Business Meeting on January 31, 2022, approved a <u>report</u> from the General Manager of Community Services, recommending:

- "1. That the request by Jumpstart, in partnership with Hoist the Hoops, to construct an outdoor basketball multi-court in River Landing Phase 2 be approved, subject to the conditions outlined in the January 17, 2022 report of the General Manager, Community Services:
- 2. That the increase in scope of Capital Project P03003 Hoist the Hoops from \$530,000 to \$900,000, fully funded by Jumpstart, be approved;
- 3. That the City Solicitor be requested to review Jumpstart's Gift Agreement and that His Worship the Mayor and the City Clerk be authorized to execute the Agreement under the Corporate Seal:
- That the estimated operating impact outlined in the January 17,
 2022 report of the General Manager, Community Services be included within the Business Plan and Budget starting in 2024; and
- 5. That the inclusion of a water bottle filling station and or filling station be prioritized and committee be engaged if there are barriers to implementing this.

The report presented to City Council in January 2022 indicated, at the appropriate time, a future report on naming the facility would be provided to City Council for review and approval.

DISCUSSION/ANALYSIS

Outdoor Basketball Multi-Court Facility - Revised Concept Plan

Jumpstart has agreed to contribute 100% of the capital funds for this new outdoor basketball multi-court facility located in River Landing (see Appendix 1). The concept plan includes:

- one full size FIBA basketball court;
- two regulation FIBA 3 on 3 courts;
- lights;
- shade shelter; and
- up to six basketball standards with back boards, rims and nets.

There have been minor changes to the footprint from what was originally presented to City Council in January 2022. The FIBA 3 on 3 courts are now located at the south end of the full-size FIBA basketball court. The change minimizes the amount of soil which will need to be removed from site and keeps the project within Jumpstart's budget.

The City will be responsible for installing a water bottle filling station after Jumpstart completes the outdoor basketball multi-court facility project. The work of this project is ongoing and is in accordance with the direction given in January 2022. Naming of the facility is the last step in the process.

Outdoor Basketball Multi-Court Facility Name and Logos

Throughout the planning process, Jumpstart continued to work with a representative from Hoist the Hoops, who consulted with the National Survivor Circle from the National Centre for Truth and Reconciliation, local Elders, as well as a Cree linguistics professor from the University of Saskatchewan about naming the outdoor basketball multi-court facility. The name being proposed for the facility is "Pawâtêtân Court" (see Appendix 2). Pawâtêtân (Pah-Wah-Tah-Ten) is a Cree word, which has a meaning of "let's dream together". The Cree Syllabics associated with the name Pawâtêtân Court are <<\UC\u00f3-2.

In addition, after consultation with the National Centre for Truth and Reconciliation and the National Survivor's Circle, Jumpstart and Hoist the Hoops received permission for use of the Survivors Flag image to be at centre court as a form of recognition to residential school survivors. Jumpstart requested the Jumpstart logo be positioned between the two FIBA 3 on 3 courts.

Administration commends the Jumpstart team and Hoist the Hoops representatives for the manner in which they led efforts to consult and receive feedback and approval for both the name and use of the Survivor's Flag. These efforts, and the support provided by the City to commemorate and honour residential school survivors and the children who did not make it home, respond to the Truth and Reconciliation Commission Call to Action #79.

Sponsorship Policy

As per <u>Council Policy C09-028</u>, <u>Sponsorship Policy</u>, City Council approval is required for all naming rights. In recognition for Jumpstart's financial support to the outdoor basketball multi-court facility, Administration supports the proposed "Pawâtêtân Court" name and Jumpstart logo. The name will remain in place for the life cycle of the outdoor basketball multi-court facility.

Of note, the relevant policy, which would see names for things vetted through the naming committee, <u>Council Policy C09-008</u>, <u>Naming of Civic Property and Development Areas</u>, does not apply, as the naming of sports fields, dog parks or other amenities within a park are excluded as defined in this policy.

OTHER IMPLICATIONS

There are no financial, privacy, legal, social or environmental implications identified.

NEXT STEPS

Subject to City Council approval, Administration will continue to work with Jumpstart and ensure all City communications reflect the "Pawâtêtân Court" name.

APPENDICES

- 1. Outdoor Basketball Multi-Court Facility Concept Plan
- 2. Letter of Support President, Canadian Tire Jumpstart Charities

REPORT APPROVAL

Written by: Brad Babyak, Recreation Services Manager Reviewed by: Mike Libke, Special Use Facilities Manager

Andrew Roberts, Director of Recreation and Community Development

Approved by: Lynne Lacroix, General Manager, Community Services

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