

## Lasby, Mary

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**Subject:** FW: Email - Request to Speak - Steph Clovechok - Discover Saskatoon - Request for Financial Support for World Juniors 2025 - CK 1870-15  
**Attachments:** Discover Saskatoon Letter - IIHF 2025 World Junior Championships.pdf

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**From:** Web NoReply <[web-noreply@Saskatoon.ca](mailto:web-noreply@Saskatoon.ca)>  
**Sent:** Wednesday, March 29, 2023 11:07 AM  
**To:** City Council <[City.Council@Saskatoon.ca](mailto:City.Council@Saskatoon.ca)>  
**Subject:** Email - Request to Speak - Steph Clovechok - Discover Saskatoon - Request for Financial Support for World Juniors 2025 - CK 1870-15

--- Replies to this email will go to [sclovechok@discoversaskatoon.com](mailto:sclovechok@discoversaskatoon.com) ---

Submitted on Wednesday, March 29, 2023 - 11:07

Submitted by user: Anonymous

Submitted values are:

**I have read and understand the above statements.:** Yes

**Date:** Wednesday, March 29, 2023

**To:** His Worship the Mayor and Members of City Council

**Pronouns:** She/her/hers

**First Name:** Steph

**Last Name:** Clovechok

**Phonetic spelling of first and/or last name:** [REDACTED]

**Phone Number :** [REDACTED]

**Email:** [sclovechok@discoversaskatoon.com](mailto:sclovechok@discoversaskatoon.com)

**Address:** 101-202 4th Ave North

**City:** Saskatoon

**Province:** Saskatchewan

**Postal Code:** S7K 0K1

**Name of the organization or agency you are representing (if applicable):** Dicsover Saskatoon

**What do you wish to do ?:** Request to Speak

**If speaking will you be attending in person or remotely:** Remotely

**What meeting do you wish to speak/submit comments ? (if known)::** PD&CS

**What agenda item do you wish to comment on ?:** Discover Saskatoon Request for Financial Support for World Juniors 2025

**Comments:**

Requesting to speak to the letter I have submitted here.

**Attachments:**

- [Discover Saskatoon Letter - IIHF 2025 World Junior Championships.pdf](#)142.95 KB

**Will you be submitting a video to be vetted prior to council meeting?:** No

March 20, 2023

Jeff Jorgenson  
City Manager  
City of Saskatoon  
222 - 3rd Avenue North  
Saskatoon SK S7K 0J5

**Re: Urgent Event Hosting Opportunity – IIHF 2025 World Junior Championships**

Dear Jeff,

The purpose of this letter is to summarize the exciting opportunity for Saskatoon to host the 2025 IIHF World Junior Championships. Hockey Canada has been requested by the IIHF to build a hosting plan for the 2025 IIHF World Junior Championships. Discover Saskatoon and our partners at the Saskatoon Entertainment Group are requesting a one-time investment of \$500,000 from The City of Saskatoon to contribute to the revenue targets required to successfully acquire this event for Saskatoon. In partnership with Regina, Saskatoon will be required to submit a business plan to Hockey Canada by Monday, April 24<sup>th</sup>, 2023. Our two municipalities have a proven track record in hosting this event with the 2010 World Juniors being one of the strongest producing events in Hockey Canada's history. Our bid will be on behalf of Saskatchewan with an additional 5 communities receiving pre tournament content should our bid be a success.

This event will generate an anticipated \$50 million dollars in economic impact, drive 300,000 plus fans to the games over the course of the 31-game event, enable 15,000 room nights and over 20,000 out of town travellers in Saskatoon. All 31 games will be broadcast worldwide on TSN/RDS driving over 120 million viewers worldwide, providing international exposure to Saskatoon's hosting excellence, our prioritization of Indigenous inclusion and the legacy commitment that we make through major event hosting. SaskTel Centre has hosted 30,000 people during the past two Blades Games as an indication that this sport and our local Saskatchewan players create excitement, drive economic opportunity and a pride of place that creates a quality of life for our residents.

Thank you for your consideration and your understanding of the impact major sporting events bring to Saskatoon.

Sincerely,



Steph Clovechok  
CEO, Discover Saskatoon  
CC: Mayor Charlie Clark

John Howden, CEO SaskTel Centre  
CJ Dushinski, Chair, Discover Saskatoon  
Adam Peterson, Chair, Saskatoon Destination Marketing Hotels