

Outdoor Basketball Multi-Court – Facility Naming

ISSUE

This report requests City Council's approval of the name for the new Outdoor Basketball Multi-Court Facility.

RECOMMENDATION

That the Standing Policy Committee on Planning, Development and Community Services recommend to City Council that the name for Outdoor Basketball Multi-Court Facility of "Pawâtêtân Court", as described in this report, be approved.

BACKGROUND

In August of 2019, a group of individuals, Michael Linklater, Marcus Storey and Michael Donauer, formed Hoist the Hoops, a local community initiative, and presented an idea to the Standing Policy Committee on Planning, Development and Community Services to build a feature outdoor basketball court in Saskatoon's core neighbourhood area.

Canadian Tire Jumpstart Charities (Jumpstart) reached out to the City of Saskatoon (City) about the potential to construct an outdoor multi-sport court facility. Administration recognized synergies between the two projects and connected Jumpstart with Hoist the Hoops. In the fall of 2021, discussions were initiated about partnering on the Landmark Outdoor Basketball Court Project. Discussions have progressed between Jumpstart, Hoist the Hoops, Saskatoon Minor Basketball Association and the City.

City Council, at its Regular Business Meeting on January 31, 2022, approved a [report](#) from the General Manager of Community Services, recommending:

1. That the request by Jumpstart, in partnership with Hoist the Hoops, to construct an outdoor basketball multi-court in River Landing Phase 2 be approved, subject to the conditions outlined in the January 17, 2022 report of the General Manager, Community Services;
2. That the increase in scope of Capital Project P03003 Hoist the Hoops from \$530,000 to \$900,000, fully funded by Jumpstart, be approved;
3. That the City Solicitor be requested to review Jumpstart's Gift Agreement and that His Worship the Mayor and the City Clerk be authorized to execute the Agreement under the Corporate Seal;
4. That the estimated operating impact outlined in the January 17, 2022 report of the General Manager, Community Services be included within the Business Plan and Budget starting in 2024; and
5. That the inclusion of a water bottle filling station and or filling station be prioritized and committee be engaged if there are barriers to implementing this.

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Sponsorship Policy

As per [Council Policy C09-028, Sponsorship Policy](#), City Council approval is required for all naming rights. In recognition for Jumpstart’s financial support to the outdoor basketball multi-court facility, Administration supports the proposed “Pawâtêtân Court” name and Jumpstart logo. The name will remain in place for the life cycle of the outdoor basketball multi-court facility.

Of note, the relevant policy, which would see names for things vetted through the naming committee, [Council Policy C09-008, Naming of Civic Property and Development Areas](#), does not apply, as the naming of sports fields, dog parks or other amenities within a park are excluded as defined in this policy.

OTHER IMPLICATIONS

There are no financial, privacy, legal, social or environmental implications identified.

NEXT STEPS

Subject to City Council approval, Administration will continue to work with Jumpstart and ensure all City communications reflect the “Pawâtêtân Court” name.

APPENDICES

1. Outdoor Basketball Multi-Court Facility Concept Plan
2. Letter of Support – President, Canadian Tire Jumpstart Charities

REPORT APPROVAL

Written by: Brad Babyak, Recreation Services Manager
Reviewed by: Mike Libke, Special Use Facilities Manager
Andrew Roberts, Director of Recreation and Community Development
Approved by: Lynne Lacroix, General Manager, Community Services

SP/2023/RCD/PDCS/Outdoor Basketball Multi-Court – Facility Naming/cm