



EVENT CENTRE/ARENA • CONVENTION CENTRE • BRT

## Vision Statement & Guiding Principles

As we work together on this city-building project, we acknowledge our ancestors and future generations. We honour Treaty 6 Territory and the Homeland of the Métis, by sharing this land under Treaty with the Cree, Saulteaux, Dakota, Métis, Dene and Non-Indigenous peoples. We commit to Truth and Reconciliation and the Calls to Action.

### VISION STATEMENT:

**A vibrant downtown is a welcoming and inclusive place for all people to come together. It supports a strong economy, creates a sense of community, and attracts people to live, work and play in the Downtown.**

### GUIDING PRINCIPLES:

#### **A distinctive identity through placemaking/placekeeping:**

Recognize and enhance a District that celebrates the city's history and heritage and fosters a year-round hub for culture and entertainment.

#### **Architectural and public realm design excellence:**

Inspire a sense of place through high quality facility design, the use of environmental design principles in buildings and public spaces and embracing all-season design.

#### **Reconciliation by honouring Indigenous histories, languages and culture:**

Enact inclusive, respectful and reciprocal processes throughout the District planning process that align with and support the Truth and Reconciliation Calls to Action and United Nations Declaration on the Rights of Indigenous Peoples.

#### **Reliable and efficient transportation options:**

Enhance accessibility and connectivity of all modes of transportation to allow for enjoyable, safe and cost-effective movement of people in, to, and around the District and adjacent neighbourhoods.

#### **Downtown density with a focus on housing:**

Plan and encourage a mix of housing choices in the District to attract a diversity of community members.

#### **Leadership in sustainability and resiliency:**

Demonstrate and exemplify leadership in sustainability through urban infill choices, economic development, climate resiliency and green infrastructure.

#### **A robust and diverse economy:**

Encourage a thriving, diverse economy that attracts local, regional and global business to the Downtown and city.

#### **A healthy and safe community:**

Support an authentic and welcoming community where everyone feels safe, has a sense of belonging and has the opportunity to participate.