



March 20, 2023

Jeff Jorgenson
City Manager
City of Saskatoon
222 - 3rd Avenue North
Saskatoon SK S7K 0J5

Re: Urgent Event Hosting Opportunity – IIHF 2025 World Junior Championships

Dear Jeff,

The purpose of this letter is to summarize the exciting opportunity for Saskatoon to host the 2025 IIHF World Junior Championships. Hockey Canada has been requested by the IIHF to build a hosting plan for the 2025 IIHF World Junior Championships. Discover Saskatoon and our partners at the Saskatoon Entertainment Group are requesting a one-time investment of \$500,000 from The City of Saskatoon to contribute to the revenue targets required to successfully acquire this event for Saskatoon. In partnership with Regina, Saskatoon will be required to submit a business plan to Hockey Canada by Monday, April 24th, 2023. Our two municipalities have a proven track record in hosting this event with the 2010 World Juniors being one of the strongest producing events in Hockey Canada's history. Our bid will be on behalf of Saskatchewan with an additional 5 communities receiving pre tournament content should our bid be a success.

This event will generate an anticipated \$50 million dollars in economic impact, drive 300,000 plus fans to the games over the course of the 31-game event, enable 15,000 room nights and over 20,000 out of town travellers in Saskatoon. All 31 games will be broadcast worldwide on TSN/RDS driving over 120 million viewers worldwide, providing international exposure to Saskatoon's hosting excellence, our prioritization of Indigenous inclusion and the legacy commitment that we make through major event hosting. SaskTel Centre has hosted 30,000 people during the past two Blades Games as an indication that this sport and our local Saskatchewan players create excitement, drive economic opportunity and a pride of place that creates a quality of life for our residents.

Thank you for your consideration and your understanding of the impact major sporting events bring to Saskatoon.

Sincerely,

A handwritten signature in black ink that reads "S. Clovechok".

Steph Clovechok
CEO, Discover Saskatoon
CC: Mayor Charlie Clark

John Howden, CEO SaskTel Centre
CJ Dushinski, Chair, Discover Saskatoon
Adam Peterson, Chair, Saskatoon Destination Marketing Hotels