



## Letter of Support

### Decision Report: Implications of Signing the Saskatchewan Women Entrepreneurship (WESK) Charter

October 31, 2022

To the members of the City of Saskatoon Standing Policy Committee on Finance,

Women Entrepreneurs Saskatchewan (WESK) would like to extend our appreciation and gratitude to the City of Saskatoon for their thoughtful and thorough review of the Saskatchewan Women Entrepreneurship Charter.

The insightful recommendations which have resulted from the review positively reflect the spirit, mission, and vision of the Charter, and align with our mutual goal of an inclusive, diverse, unbiased, and competitive environment for all businesses in our province.

The process of working with your organization and your staff foreshadows what can be accomplished through a relationship between entities with aligned values. It is a relationship that evokes a great sense of pride as we strengthen it through our common commitment to diversity, equity, and inclusion.

WESK is in unreserved support of the City of Saskatoon approving the amended Saskatchewan Women Entrepreneurship Charter and extending the principles outlined within to achieve parity for women-led, diverse, and Indigenous suppliers.

The City of Saskatoon should be commended on the work that has been done on this initiative so far. Looking at the Charter with a lens of self-reflection and purposefully applying the Charter to current and future strategies shows an unfaltering commitment to meaningful and intentional progress. This devotion to purposeful change is an inspiring example of leadership and innovation.

WESK is steadfast in our support of the City of Saskatoon joining our 57 other chartered organizations. By signing the Saskatchewan Women Entrepreneurship Charter you are reiterating your commitment to inspire and empower underrepresented groups through procurement strategies that provide an equal opportunity for all to participate.

It is only through the support and dedication of organizations like yours that we can ensure that we continue to build communities that are reflective of those who live within them and recognize that women-led and underrepresented businesses are qualified, capable, and deserving of equal consideration.

Kind regards,

Miriam Johnson  
CEO, WESK