



STANDING POLICY COMMITTEE ON TRANSPORTATION

Existing Commercial Billboards on Public Right-of-Way

Recommendation of the Committee

1. That the two commercial billboards at the intersection of 19th Street and 4th Avenue be removed at the time of the re-construction of the intersection, or at the time of redevelopment of the adjacent private lands, whichever is first;
2. That the commercial billboard at the intersection Circle Drive and Airport Drive be removed at the time of the construction of an interchange at this location;
3. That the City enter into agreements that align with City Council direction related to the December 5, 2022 report the General Manager, Transportation and Construction; and
4. That the City pay for the commercial billboard removal, and the vendor pay for any re-installation costs.

History

The Standing Policy Committee on Transportation, at its meeting held on December 5, 2022, considered a report from the Administration regarding the above.

Your Committee received a presentation from Steve Wolowich, OUTFRONT Media Canada.

Your Committee **defeated** the following recommendations as outlined in the report of the Administration:

- That the commercial billboard at the intersection of 19th Street and Avenue A be permitted to remain until October 31, 2023, to allow the vendor opportunity and time to relocate; and
- That the commercial billboard at the intersection of Warman Road and Assiniboine Drive be removed at the time of the construction of the active transportation rail crossing, or if the crossing does not proceed, provide one year to allow the vendor opportunity and time to relocate.

Attachments

December 5, 2022 report of the General Manager, Transportation and Construction.
December 1, 2022 letter from Steve Wolowich, OUTFRONT Media Canada