

Janzen, Heather

Subject: FW: Email – Request to Speak - John Howden - Saskatchewan Place Association SaskTel Centre Board of Directors - Downtown Entertainment District Site Selection – CK 4130-14

From: Lori O'Brien <lobrien@sasktelcentre.com>

Sent: Tuesday, November 15, 2022 11:20 AM

To: Web E-mail - City Clerks <City.Clerks@Saskatoon.ca>; Bryant, Shellie <Shellie.Bryant@Saskatoon.ca>

Cc: Howden, John (SaskTel Centre) <jhowden@sasktelcentre.com>

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Further to my previous e-mail, John Howden, CEO, has been asked to speak at tomorrow's meeting in support of the selected site.

Please confirm that John can be put on the agenda to speak.

Thank you,

Lori

From: Lori O'Brien

Sent: Tuesday, November 15, 2022 10:17 AM

To: Web E-mail - City Clerks <City.Clerks@Saskatoon.ca>

Cc: John Howden <jhowden@sasktelcentre.com>

Subject: Downtown Entertainment District Site Selection

Good morning,

Please see the attached letter of support for tomorrow's special meeting of City Council.

If you have any questions, please let me know.

Thank you,

Lori O'Brien | Executive Assistant



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November 14, 2022

His Worship and Members of City Council
City of Saskatoon
222 – 3rd Avenue North
Saskatoon, SK S7K 0J5

Re: Downtown Entertainment District Site Selection

Dear Mayor Clark and Members of City Council,

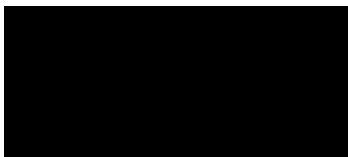
On behalf of the Saskatchewan Place Association (SaskTel Centre) Board of Directors, we are pleased to see a site will be selected for Saskatoon's downtown event center and entertainment district. The location and imminent development of the north parking lot of Midtown Plaza has the full support of our group.

We know there are significant benefits to this location, including the proximity to Midtown Plaza, current hotels, restaurants, and most importantly, TCU Place.

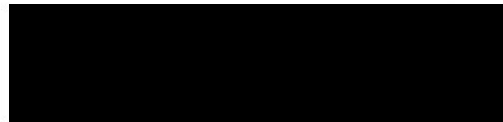
As the largest event producer in Saskatchewan, this proximity to TCU Place will allow more cross-venue programming for Saskatoon. This is particularly important for attracting large-scale international and national events which require additional space beyond an arena (ie. ancillary locations for events such as the Brier Patch or convention meeting space for the JUNO Awards). This configuration is the future for these types of events and will increase the desirability of Saskatoon as a host city.

We recognize that the site-selection was just one step in a multi-step process and enthusiastically express we fully support this first step in solidifying the location.

Sincerely,



John Howden
Chief Executive Officer



Paul S. Jaspar
Board Chair